

Trade Surveillance System Market Report by Component (Solutions, Services), Deployment Mode (On-premises, Cloud-based), Enterprise Size (Small and Medium-sized Enterprises, Large Enterprises), End User (Banks, Institutional Brokers, Retail Brokers, Market Centers and Regulators, and Others), and Region 2024-2032

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Abstracts

The global trade surveillance system market size reached US\$ 1,250.9 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4,536.8 Million by 2032, exhibiting a growth rate (CAGR) of 15.1% during 2024-2032.

A trade surveillance system refers to an advanced software solution used to monitor and detect potential market abuse and other types of financial crimes. It works by capturing and analyzing trade data to identify illegal or unethical trading practices, such as fraud, behavioral patterning, market manipulation, unlawful disclosure, money laundering, insider trading, and unsuitable investments. It also assists organizations to ensure the efficient prevention and investigation of illegal, manipulative, or abusive trading practices to comply with the government regulations and protect the interests of the firm. As a result, trade surveillance systems are widely utilized by trade exchange firms, information technology (IT) service providers, government regulators, consulting firms, and other financial institutions.

Trade Surveillance System Market Trends:

The rising instances of abusive trading, market manipulation and fraud across the globe represent the primary factor driving the market growth. Besides this, the growing need for pre- and post-trade monitoring in financial institutions is augmenting the demand for

trade surveillance systems. Additionally, there has been a substantial shift toward automated and algorithmic trading, which has increased the risk of trade manipulation, violation, and fraud. This, in confluence with the surging need for mandatory regulatory compliance, is propelling the market growth. Furthermore, the leading players are heavily investing in the development of advanced product variants integrated with innovative technologies, such as artificial intelligence (AI), natural language processing (NLP), and machine learning (ML), to gain a competitive edge. For instance, they have introduced solutions with enhanced surveillance and risk detection capabilities, an updated cloud architecture, and more powerful AI and NLP applications. Other factors, including rapid digitization, increasing cloud-based trading activities, technological advancements, and rising security concerns, are also creating a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global trade surveillance system market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on component, deployment mode, enterprise size and end user.

Breakup by Component:

- Solutions
- Services

Breakup by Deployment Mode:

- On-premises
- Cloud-based

Breakup by Enterprise Size:

- Small and Medium-sized Enterprises
- Large Enterprises

Breakup by End User:

- Banks
- Institutional Brokers
- Retail Brokers

Market Centers and Regulators
Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ACA Group, Accenture plc, Aquis Exchange PLC, b-next, Cognizant, CRISIL Limited (S&P Global Inc.), FIS, International Business Machines Corporation, Nasdaq Inc., NICE Ltd., OneMarketData LLC and SIA S.p.A.

Key Questions Answered in This Report

1. What was the size of the global trade surveillance system market in 2023?

2. What is the expected growth rate of the global trade surveillance system market during 2024-2032?
3. What are the key factors driving the global trade surveillance system market?
4. What has been the impact of COVID-19 on the global trade surveillance system market?
5. What is the breakup of the global trade surveillance system market based on the component?
6. What is the breakup of the global trade surveillance system market based on the deployment mode?
7. What is the breakup of the global trade surveillance system market based on the enterprise size?
8. What is the breakup of the global trade surveillance system market based on the end-user?
9. What are the key regions in the global trade surveillance system market?
10. Who are the key players/companies in the global trade surveillance system market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL TRADE SURVEILLANCE SYSTEM MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Solutions
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Services
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT MODE

7.1 On-premises

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Cloud-based

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY ENTERPRISE SIZE

8.1 Small and Medium-sized Enterprises

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Large Enterprises

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Banks

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Institutional Brokers

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Retail Brokers

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Market Centers and Regulators

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Others

9.5.1 Market Trends

9.5.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

- 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
- 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Italy

- 10.3.4.1 Market Trends
- 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview

- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 ACA Group
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Accenture plc
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.2.3 Financials
 - 15.3.2.4 SWOT Analysis
 - 15.3.3 Aquis Exchange PLC
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.3.3 Financials
 - 15.3.4 b-next
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.5 Cognizant
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
 - 15.3.6 CRISIL Limited (S&P Global Inc.)
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.6.3 Financials
 - 15.3.7 FIS
 - 15.3.7.1 Company Overview

- 15.3.7.2 Product Portfolio
- 15.3.7.3 Financials
- 15.3.7.4 SWOT Analysis
- 15.3.8 International Business Machines Corporation
 - 15.3.8.1 Company Overview
 - 15.3.8.2 Product Portfolio
 - 15.3.8.3 Financials
 - 15.3.8.4 SWOT Analysis
- 15.3.9 Nasdaq Inc.
 - 15.3.9.1 Company Overview
 - 15.3.9.2 Product Portfolio
 - 15.3.9.3 Financials
 - 15.3.9.4 SWOT Analysis
- 15.3.10 NICE Ltd.
 - 15.3.10.1 Company Overview
 - 15.3.10.2 Product Portfolio
 - 15.3.10.3 Financials
 - 15.3.10.4 SWOT Analysis
- 15.3.11 OneMarketData LLC
 - 15.3.11.1 Company Overview
 - 15.3.11.2 Product Portfolio
- 15.3.12 SIA S.p.A.
 - 15.3.12.1 Company Overview
 - 15.3.12.2 Product Portfolio
 - 15.3.12.3 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Trade Surveillance System Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Trade Surveillance System Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 3: Global: Trade Surveillance System Market Forecast: Breakup by Deployment Mode (in Million US\$), 2024-2032

Table 4: Global: Trade Surveillance System Market Forecast: Breakup by Enterprise Size (in Million US\$), 2024-2032

Table 5: Global: Trade Surveillance System Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 6: Global: Trade Surveillance System Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Trade Surveillance System Market: Competitive Structure

Table 8: Global: Trade Surveillance System Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Trade Surveillance System Market: Major Drivers and Challenges

Figure 2: Global: Trade Surveillance System Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Trade Surveillance System Market: Breakup by Component (in %), 2023

Figure 5: Global: Trade Surveillance System Market: Breakup by Deployment Mode (in %), 2023

Figure 6: Global: Trade Surveillance System Market: Breakup by Enterprise Size (in %), 2023

Figure 7: Global: Trade Surveillance System Market: Breakup by End User (in %), 2023

Figure 8: Global: Trade Surveillance System Market: Breakup by Region (in %), 2023

Figure 9: Global: Trade Surveillance System (Solution) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Trade Surveillance System (Solution) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Trade Surveillance System (Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Trade Surveillance System (Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Trade Surveillance System (On-premises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Trade Surveillance System (On-premises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Trade Surveillance System (Cloud-based) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Trade Surveillance System (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Trade Surveillance System (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Trade Surveillance System (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Trade Surveillance System (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Trade Surveillance System (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Trade Surveillance System (Banks) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Trade Surveillance System (Banks) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Trade Surveillance System (Institutional Brokers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Trade Surveillance System (Institutional Brokers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Trade Surveillance System (Retail Brokers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Trade Surveillance System (Retail Brokers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Trade Surveillance System (Market Centers and Regulators) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Trade Surveillance System (Market Centers and Regulators) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Trade Surveillance System (Other End Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Trade Surveillance System (Other End Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: North America: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: North America: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: United States: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: United States: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Canada: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Canada: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Asia-Pacific: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Asia-Pacific: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: China: Trade Surveillance System Market: Sales Value (in Million US\$), 2018

& 2023

Figure 40: China: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Japan: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Japan: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: India: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: India: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: South Korea: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: South Korea: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Australia: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Australia: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Indonesia: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Indonesia: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Others: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Others: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Europe: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Europe: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Germany: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Germany: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: France: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: France: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: United Kingdom: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: United Kingdom: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Italy: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Italy: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Spain: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Spain: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Russia: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Russia: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Others: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Others: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Latin America: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Latin America: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Brazil: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Brazil: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Mexico: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Mexico: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Others: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Others: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Middle East and Africa: Trade Surveillance System Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Middle East and Africa: Trade Surveillance System Market: Breakup by

Country (in %), 2023

Figure 79: Middle East and Africa: Trade Surveillance System Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 80: Global: Trade Surveillance System Industry: SWOT Analysis

Figure 81: Global: Trade Surveillance System Industry: Value Chain Analysis

Figure 82: Global: Trade Surveillance System Industry: Porter's Five Forces Analysis

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