

Traction Control System Market by Type (Mechanical Linkage, Electrical Linkage), Component (Hydraulic Modulators, ECU, Sensors, and Others), Vehicle Type (ICE Vehicles, Electric Vehicles), Distribution Channel (OEM, Aftermarket), and Region 2024-2032

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Abstracts

The global traction control system market size reached US\$ 39.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 62.9 Billion by 2032, exhibiting a growth rate (CAGR) of 5.26% during 2024-2032. The rising expenditure capacities of consumers, the increasing demand for safety features in vehicles, and extensive research and development (R&D) activities represent some of the key factors driving the market.

Traction control system (TCS) refers to an advanced active braking system that helps to maintain the grip of vehicle tires on slippery surfaces and curves to avoid tire slip when accelerating or de-accelerating. It consists of a hydraulic modulator, wheel speed sensors, engine throttle position sensors, stop light sensors, and an electronic control unit (ECU). TCS is designed to provide assistance to drivers in controlling their vehicles by preventing accidents, skidding, improving driving stability, and enhancing road grip, especially on slippery surfaces. It helps to enhance safety and stability in extreme weather conditions, such as rain, snow, and on the surface that provides a lesser amount of grip. As a result, TCS is extensively used in internal combustion engines (ICEs) and electric vehicles (EVs).

Traction Control System Market Trends:

The increasing demand for safety features in vehicles across the globe is one of the key factors driving the market growth. TCS regulates wheel spin and maintains optimal traction, ensuring smooth turns around corners. In line with this, the rising demand for



passenger and commercial vehicles is favoring the market growth. TCS is widely adopted as it enhances the vehicle's performance, stability, and safety and offers safety on slippery surfaces by reducing the likelihood of skidding or spinning and improving traction. Apart from this, the introduction of TCS with advanced sensors that helps monitor and control the traction of the vehicle in real-time is providing an impetus to the market growth. Moreover, manufacturers are focusing on the launch of wireless accelerometers in TCS systems that are easy to install, improve reliability, reduce weight and complexity, and help to process data quickly, which, in turn, aids in making more accurate decisions and enhancing the performance and capabilities of the TCS system. This is acting as another growth inducing factor. Additionally, the widespread adoption of TCS systems in high-end and luxurious vehicles, as it enhances the vehicle's handling and responsiveness and reduces the risk of accidents, is positively influencing the market growth. Other factors, including the rising expenditure capacities of consumers, widespread adoption of electric vehicles due to the growing environmental consciousness, increasing awareness about the benefits of TCS systems among consumers, and the implementation of various government initiatives to enhance safety features in vehicles and prevent road accidents, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global traction control system market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on type, component, vehicle type, and distribution channel.

Type Insights:

Mechanical Linkage Electrical Linkage

The report has provided a detailed breakup and analysis of the traction control system market based on the type. This includes mechanical and electrical linkage. According to the report, electrical linkage represented the largest segment.

Component Insights:

Hydraulic Modulators ECU Sensors



Others

A detailed breakup and analysis of the traction control system market based on the component has also been provided in the report. This includes hydraulic modulators, ECU, sensors, and others. According to the report, ECU accounted for the largest market share.

Vehicle Type Insights:

ICE Vehicles

Electric Vehicles

The report has provided a detailed breakup and analysis of the traction control system market based on the vehicle type. This includes ICE and electric vehicles. According to the report, ICE vehicles represented the largest segment.

Distribution Channel Insights:

OEM

Aftermarket

The report has provided a detailed breakup and analysis of the traction control system market based on the distribution channel. This includes OEM and aftermarket According to the report, OEM represented the largest segment.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe



Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for traction control system. Some of the factors driving the Asia Pacific traction control system market included the increasing demand for safety features in vehicles, growing demand for passenger and commercial vehicles, and extensive technological advancements.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global traction control system market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Advics Co. Ltd. (AISIN CORPORATION), Continental AG, Denso Corporation, Hyundai Motor Group, Mahle Gmbh, Robert Bosch GmbH, ZF Friedrichshafen AG, etc.

Key Questions Answered in This Report:

How has the global traction control system market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global traction control system market?

What is the impact of each driver, restraint, and opportunity on the global traction



control system market?

What are the key regional markets?

Which countries represent the most attractive traction control system market?

What is the breakup of the market based on the type?

Which is the most attractive type in the traction control system market?

What is the breakup of the market based on the component?

Which is the most attractive component in the traction control system market?

What is the breakup of the market based on the vehicle type?

Which is the most attractive vehicle type in the traction control system market?

What is the breakup of the market based on distribution channel?

Which is the most attractive distribution channel the traction control system market?

What is the competitive structure of the global traction control system market?

Who are the key players/companies in the global traction control system market?



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