

Tracking-as-a-Service Market Report by Component (Software, Service), Type (Cloud-based, On-premises), Asset Type (Electronics and IT Assets, In-Transit Equipment, Manufacturing Assets, and Others), Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), End Use Industry (Retail, Manufacturing, E-commerce, Transportation and Logistics, Healthcare, and Others), and Region 2024-2032

<https://marketpublishers.com/r/T18CF1F20AD5EN.html>

Date: March 2024

Pages: 145

Price: US\$ 3,899.00 (Single User License)

ID: T18CF1F20AD5EN

Abstracts

The global tracking-as-a-service market size reached US\$ 1.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 6.4 Billion by 2032, exhibiting a growth rate (CAGR) of 14.23% during 2024-2032. The market is experiencing steady growth driven by significant growth in the transportation and logistics industry, rapid technological advancements, the rising integration of connected devices with Internet of Things (IoT), and growing implementation of government initiatives to install GPS tracking systems in novel vehicles.

Tracking-as-a-Service Market Analysis:

Market Growth and Size: The market is experiencing robust growth, driven by the increasing adoption of real-time tracking solutions across various industries. The market size is expanding as businesses recognize the value of efficient asset management, logistics optimization, and enhanced operational visibility.

Major Market Drivers: Key drivers fueling the market include the rising demand for supply chain optimization, the need for enhanced security and accountability, and the proliferation of Internet of Things (IoT) technologies. These factors collectively

contribute to the market's sustained growth and widespread adoption.

Technological Advancements: Continuous technological advancements, including the integration of artificial intelligence, machine learning, and advanced analytics, are reshaping the service landscape. Innovations in sensor technology and connectivity solutions further propel the market forward, enabling more sophisticated tracking capabilities with real-time data processing.

Industry Applications: Tracking-as-a-service finds versatile applications across industries such as logistics, manufacturing, healthcare, and retail. Businesses leverage tracking solutions to improve supply chain efficiency, optimize production processes, enhance patient care, and streamline inventory management, showcasing the broad and impactful reach of these services.

Key Market Trends: Key trends in the market include the growing emphasis on cloud-based solutions for scalability, the integration of blockchain for enhanced data security, and the rising adoption of edge computing to enable faster data processing. These trends underscore the market's adaptability to emerging technologies.

Geographical Trends: Geographically, the market exhibits varying trends, with North America and Asia-Pacific leading in terms of technological adoption and market growth. European businesses prioritize compliance with stringent regulations, contributing to a distinct set of trends. Latin America and the Middle East and Africa witness rising demand driven by expanding industries and technological advancements.

Competitive Landscape: The market boasts a competitive landscape with key players focusing on innovation, partnerships, and mergers to strengthen their market presence. Continuous investments in research and development contribute to the evolution of advanced tracking solutions, fostering healthy competition among industry leaders.

Challenges and Opportunities: Challenges in the market include data privacy concerns, interoperability issues, and the need for standardization. However, these challenges present opportunities for the development of secure and standardized tracking solutions, along with the potential for market consolidation through strategic partnerships.

Future Outlook: The future outlook for the market is promising, driven by the ongoing digitization of industries and the increasing importance of real-time visibility in business operations. The market is poised for further expansion, with a focus on innovative solutions and broader integration of tracking services across diverse sectors.

Tracking-as-a-Service Market Trends:

Increasing demand for precision and efficiency

This solution is witnessing significant growth due to the escalating demand for precision and efficiency in various industries. Businesses are increasingly recognizing the value

of real-time tracking solutions to optimize their operations. Industries such as logistics, supply chain, and transportation benefit from TaaS by gaining insights into the location and status of assets, leading to streamlined processes, reduced costs, and improved overall efficiency. As the global economy becomes more interconnected, the need for accurate and timely tracking services continues to drive the expansion of the TaaS market. Moreover, the rising complexity of supply chain networks in today's globalized economy amplifies the importance of this service. With supply chains extending across multiple geographies, TaaS facilitates end-to-end visibility, enabling businesses to mitigate risks associated with delays, theft, or disruptions. Additionally, regulatory compliance is emerging as a key driver for TaaS adoption, particularly in industries such as pharmaceuticals and perishable goods transportation.

Advancements in IoT technology

The rapid advancements in Internet of Things (IoT) technology play a pivotal role in propelling the market forward. The integration of IoT devices, such as GPS-enabled sensors and RFID tags, enables comprehensive tracking capabilities across diverse sectors. These devices provide a wealth of data, allowing businesses to make informed decisions, enhance resource utilization, and improve customer satisfaction. Furthermore, the continuous evolution of IoT technology is not only expanding the scope of this service but also driving innovation within the market. The integration of advanced sensors, coupled with machine learning algorithms, enhances the predictive capabilities of TaaS solutions. Businesses can not only track the current location of assets but also predict potential issues, such as equipment failures or maintenance needs before they occur. Moreover, the synergy between IoT and data analytics is creating new opportunities for data-driven insights. TaaS providers leverage the vast amounts of data generated by IoT devices to offer actionable analytics, empowering businesses to optimize their processes further.

Growing emphasis on fleet management

Fleet management is a crucial aspect for businesses operating in industries like transportation, delivery services, and field services. Tracking-as-a-Service is becoming integral to effective fleet management, allowing companies to monitor vehicle locations, optimize routes, and ensure timely deliveries. The rising emphasis on sustainability and cost reduction in fleet operations is driving the demand for TaaS solutions that offer real-time tracking, predictive maintenance, and fuel efficiency insights. The ability to enhance overall fleet performance and compliance with environmental standards makes TaaS a compelling choice for organizations seeking to modernize their operations. This

data-driven approach is particularly valuable where real-time insights into production workflows and asset performance can lead to substantial improvements in productivity and quality control.

Tracking-as-a-Service Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on component, type, asset type, enterprise size, and end use industry.

Breakup by Component:

Software

Service

Software accounts for the majority of the market share

The report has provided a detailed breakup and analysis of the market based on the component. This includes software and service. According to the report, software represented the largest segment.

Breakup by Type:

Cloud-based

On-premises

A detailed breakup and analysis of the market based on the type have also been provided in the report. This includes cloud-based and on-premises.

Breakup by Asset Type:

Electronics and IT Assets

In-Transit Equipment

Manufacturing Assets

Others

The report has provided a detailed breakup and analysis of the market based on the asset type. This includes electronics and IT assets, in-transit equipment, manufacturing assets, and others.

Breakup by Enterprise Size:

Large Enterprises

Small and Medium-sized Enterprises

Large enterprises represents the leading market segment

The report has provided a detailed breakup and analysis of the market based on the enterprise size. This includes large and small & medium-sized enterprises. According to the report, large enterprises represented the largest segment.

Breakup by End Use Industry:

Retail

Manufacturing

E-commerce

Transportation and Logistics

Healthcare

Others

Transportation and logistics represent the leading market segment

The report has provided a detailed breakup and analysis of the market based on the end use industry. This includes retail, manufacturing, e-commerce, transportation and logistics, healthcare, and others. According to the report, transportation and logistics represented the largest segment.

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

North America leads the market, accounting for the largest tracking-as-a-service market share

The market research report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America accounted for the largest market share.

The market research report has provided a comprehensive analysis of the competitive landscape. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

AT&T Inc.
Datalogic S.p.A. (Hydra S.p.A.)
Geotab Inc.
Honeywell International Inc.
Mojix Inc.
Motorola Solutions Inc.
PCCW Solutions
Spider Tracks Limited
Topcon Corporation
Trimble Inc.
Verizon Communications Inc.

WABCO Digital Solutions
Zebra Technologies Corp

Key Questions Answered in This Report

1. What was the size of the global tracking-as-a-service market in 2023?
2. What is the expected growth rate of the global tracking-as-a-service market during 2024-2032?
3. What are the key factors driving the global tracking-as-a-service market?
4. What has been the impact of COVID-19 on the global tracking-as-a-service market?
5. What is the breakup of the global tracking-as-a-service market based on the component?
6. What is the breakup of the global tracking-as-a-service market based on the enterprise size?
7. What is the breakup of the global tracking-as-a-service market based on the end use industry?
8. What are the key regions in the global tracking-as-a-service market?
9. Who are the key players/companies in the global tracking-as-a-service market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL TRACKING-AS-A-SERVICE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Software
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Service
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY TYPE

7.1 Cloud-based

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 On-premises

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY ASSET TYPE

8.1 Electronics and IT Assets

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 In-Transit Equipment

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Manufacturing Assets

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY ENTERPRISE SIZE

9.1 Large Enterprises

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Small and Medium-sized Enterprises

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY END USE INDUSTRY

10.1 Retail

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Manufacturing

- 10.2.1 Market Trends
- 10.2.2 Market Forecast
- 10.3 E-commerce
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Transportation and Logistics
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast
- 10.5 Healthcare
 - 10.5.1 Market Trends
 - 10.5.2 Market Forecast
- 10.6 Others
 - 10.6.1 Market Trends
 - 10.6.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends

- 11.2.5.2 Market Forecast
- 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast

11.5 Middle East and Africa

11.5.1 Market Trends

11.5.2 Market Breakup by Country

11.5.3 Market Forecast

12 SWOT ANALYSIS

12.1 Overview

12.2 Strengths

12.3 Weaknesses

12.4 Opportunities

12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

14.1 Overview

14.2 Bargaining Power of Buyers

14.3 Bargaining Power of Suppliers

14.4 Degree of Competition

14.5 Threat of New Entrants

14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

16.1 Market Structure

16.2 Key Players

16.3 Profiles of Key Players

16.3.1 AT&T Inc.

16.3.1.1 Company Overview

16.3.1.2 Product Portfolio

16.3.1.3 Financials

16.3.1.4 SWOT Analysis

16.3.2 Datalogic S.p.A. (Hydra S.p.A.)

16.3.2.1 Company Overview

16.3.2.2 Product Portfolio

- 16.3.2.3 Financials
- 16.3.2.4 SWOT Analysis
- 16.3.3 Geotab Inc.
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
- 16.3.4 Honeywell International Inc.
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
 - 16.3.4.3 Financials
 - 16.3.4.4 SWOT Analysis
- 16.3.5 Mojix Inc.
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
- 16.3.6 Motorola Solutions Inc.
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
 - 16.3.6.4 SWOT Analysis
- 16.3.7 PCCW Solutions
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 Spider Tracks Limited
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Topcon Corporation
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 Financials
 - 16.3.9.4 SWOT Analysis
- 16.3.10 Trimble Inc.
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
 - 16.3.10.3 Financials
 - 16.3.10.4 SWOT Analysis
- 16.3.11 Verizon Communications Inc.
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
 - 16.3.11.3 Financials
 - 16.3.11.4 SWOT Analysis

16.3.12 WABCO Digital Solutions

16.3.12.1 Company Overview

16.3.12.2 Product Portfolio

16.3.13 Zebra Technologies Corp.

16.3.13.1 Company Overview

16.3.13.2 Product Portfolio

16.3.13.3 Financials

16.3.13.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Tracking-as-a-Service Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Tracking-as-a-Service Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 3: Global: Tracking-as-a-Service Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 4: Global: Tracking-as-a-Service Market Forecast: Breakup by Asset Type (in Million US\$), 2024-2032

Table 5: Global: Tracking-as-a-Service Market Forecast: Breakup by Enterprise Size (in Million US\$), 2024-2032

Table 6: Global: Tracking-as-a-Service Market Forecast: Breakup by End Use Industry (in Million US\$), 2024-2032

Table 7: Global: Tracking-as-a-Service Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Tracking-as-a-Service Market: Competitive Structure

Table 9: Global: Tracking-as-a-Service Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Tracking-as-a-Service Market: Major Drivers and Challenges
- Figure 2: Global: Tracking-as-a-Service Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Tracking-as-a-Service Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 4: Global: Tracking-as-a-Service Market: Breakup by Component (in %), 2023
- Figure 5: Global: Tracking-as-a-Service Market: Breakup by Type (in %), 2023
- Figure 6: Global: Tracking-as-a-Service Market: Breakup by Asset Type (in %), 2023
- Figure 7: Global: Tracking-as-a-Service Market: Breakup by Enterprise Size (in %), 2023
- Figure 8: Global: Tracking-as-a-Service Market: Breakup by End Use Industry (in %), 2023
- Figure 9: Global: Tracking-as-a-Service Market: Breakup by Region (in %), 2023
- Figure 10: Global: Tracking-as-a-Service (Software) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 11: Global: Tracking-as-a-Service (Software) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 12: Global: Tracking-as-a-Service (Service) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 13: Global: Tracking-as-a-Service (Service) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 14: Global: Tracking-as-a-Service (Cloud-based) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 15: Global: Tracking-as-a-Service (Cloud-based) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 16: Global: Tracking-as-a-Service (On-premises) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 17: Global: Tracking-as-a-Service (On-premises) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 18: Global: Tracking-as-a-Service (Electronics and IT Assets) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 19: Global: Tracking-as-a-Service (Electronics and IT Assets) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 20: Global: Tracking-as-a-Service (In-Transit Equipment) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 21: Global: Tracking-as-a-Service (In-Transit Equipment) Market Forecast: Sales

Value (in Million US\$), 2024-2032

Figure 22: Global: Tracking-as-a-Service (Manufacturing Assets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Tracking-as-a-Service (Manufacturing Assets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Tracking-as-a-Service (Other Asset Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Tracking-as-a-Service (Other Asset Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Tracking-as-a-Service (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Tracking-as-a-Service (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Tracking-as-a-Service (Small and Medium-sized Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Tracking-as-a-Service (Small and Medium-sized Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Tracking-as-a-Service (Retail) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Tracking-as-a-Service (Retail) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Tracking-as-a-Service (Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Tracking-as-a-Service (Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Tracking-as-a-Service (E-commerce) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Tracking-as-a-Service (E-commerce) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Tracking-as-a-Service (Transportation and Logistics) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Tracking-as-a-Service (Transportation and Logistics) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Tracking-as-a-Service (Healthcare) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Tracking-as-a-Service (Healthcare) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Global: Tracking-as-a-Service (Other End Use Industries) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Global: Tracking-as-a-Service (Other End Use Industries) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: North America: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: North America: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: United States: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: United States: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Canada: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Canada: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Asia-Pacific: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Asia-Pacific: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: China: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: China: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Japan: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Japan: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: India: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: India: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: South Korea: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: South Korea: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Australia: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Australia: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Indonesia: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018

& 2023

Figure 61: Indonesia: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Others: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Others: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Europe: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Europe: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Germany: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Germany: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: France: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: France: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: United Kingdom: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: United Kingdom: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Italy: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Italy: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Spain: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Spain: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Russia: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Russia: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Others: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Others: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 80: Latin America: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 81: Latin America: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 82: Brazil: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Brazil: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Mexico: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Mexico: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: Others: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: Others: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 88: Middle East and Africa: Tracking-as-a-Service Market: Sales Value (in Million US\$), 2018 & 2023

Figure 89: Middle East and Africa: Tracking-as-a-Service Market: Breakup by Country (in %), 2023

Figure 90: Middle East and Africa: Tracking-as-a-Service Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 91: Global: Tracking-as-a-Service Industry: SWOT Analysis

Figure 92: Global: Tracking-as-a-Service Industry: Value Chain Analysis

Figure 93: Global: Tracking-as-a-Service Industry: Porter's Five Forces Analysis

I would like to order

Product name: Tracking-as-a-Service Market Report by Component (Software, Service), Type (Cloud-based, On-premises), Asset Type (Electronics and IT Assets, In-Transit Equipment, Manufacturing Assets, and Others), Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), End Use Industry (Retail, Manufacturing, E-commerce, Transportation and Logistics, Healthcare, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/T18CF1F20AD5EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T18CF1F20AD5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970