

Tote Bags Market by Material (Cotton, Leather, and Others), Distribution Channel (Offline, Online), and Region 2023-2028

<https://marketpublishers.com/r/T2C94DDB9678EN.html>

Date: July 2023

Pages: 144

Price: US\$ 2,499.00 (Single User License)

ID: T2C94DDB9678EN

Abstracts

Market Overview:

The global tote bags market size reached US\$ 2.56 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.36 Billion by 2028, exhibiting a growth rate (CAGR) of 4.5% during 2023-2028. The rising fashion trends, increasing convenience and functionality offered by the product and the introduction of personalized tote bags that can be customized with names, initials, logos, or designs represent some of the key factors driving the market.

Tote bags are versatile and spacious carryall bags that are typically made from sturdy fabrics such as canvas, nylon, or leather. They are designed with parallel handles that extend from the sides of the bag, allowing for easy and comfortable hand or shoulder carrying. Tote bags are characterized by their open-top design, lacking zippers or closures, allowing for quick and convenient access to the contents inside. Tote bags have become a popular alternative to plastic bags due to their durability, versatility, reusability and environment-friendliness. Additionally, tote bags often feature reinforced stitching and strong handles to ensure long-lasting functionality. Tote bags also offer a canvas for personalization and self-expression. They are available in various colors, patterns, and designs, allowing individuals to choose a style that aligns with their tastes and preferences. In recent years, tote bags have gained popularity as they feature printed or embroidered designs, making them popular for promotional items or customized gifts.

Tote Bags Market Trends:

One of the primary factors driving the market is the increasing fashion trends. Totes

have evolved from simple, plain designs to fashionable accessories available in various colors, patterns, and materials. Fashion-conscious consumers seek tote bags that align with their personal style and complement their outfits. The versatility of tote bags allows them to be used as both functional and fashionable accessories, making them a popular choice among individuals of all ages. Additionally, the convenience and functionality of tote bags are also key factors impelling the market. Tote bags offer spacious interiors, often with multiple pockets and compartments, making them ideal for carrying a variety of items. The open-top design allows for easy access to belongings, providing convenience for everyday use. These bags are also commonly used for grocery shopping, beach trips, commuting, and travel due to their capacity to hold a significant number of items while being comfortable to carry. Other than this, customization options available for tote bags have escalated product demand as various manufacturers and retailers offer personalized tote bags that can be customized with names, initials, logos, or designs. This allows individuals and businesses to create unique and personalized tote bags for promotional purposes, gifts, or brand representation. The ability to customize tote bags adds a personal touch and makes them stand out in a crowded market. Moreover, the increasing environmental consciousness among consumers is creating a positive market outlook. The increasing awareness about the detrimental effects of single-use plastic bags on the environment has led to a shift toward more sustainable alternatives. Tote bags, being reusable and eco-friendly, have gained significant popularity as a greener choice. Furthermore, governments and organizations of various countries are promoting environmental sustainability by implementing plastic bag bans or levying charges on their usage, thus accelerating the sales of tote bags.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global tote bags market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on the material and distribution channel.

Material Insights:

Cotton

Leather

Others

The report has provided a detailed breakup and analysis of the tote bags market based on the material. This includes cotton, leather, and others. According to the report,

leather represented the largest segment.

Distribution Channel Insights:

Offline

Online

A detailed breakup and analysis of the tote bags market based on the distribution channel has also been provided in the report. This includes offline and online. According to the report, offline accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional

markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for tote bags. Some of the factors driving the North America tote bags market included increased environmental awareness and sustainability, rising influence of fashion and style trends, and growing promotional and branding opportunities.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global tote bags market. Detailed profiles of all major companies have been provided. Some of the companies covered include BAGGU, Burberry Group Plc, Cross Canvas Company, Dolce & Gabbana S.r.l., Giorgio Armani S.p.A., Kering SA, LVMH Moët Hennessy Louis Vuitton, Mulberry Group Plc (Challice Limited), Prada S.p.A., Ralph Lauren Corporation, Samsonite International SA, Targus Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global tote bags market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global tote bags market?

What is the impact of each driver, restraint, and opportunity on the global tote bags market?

What are the key regional markets?

Which countries represent the most attractive tote bags market?

What is the breakup of the market based on the material?

Which is the most attractive material in the tote bags market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the tote bags market?

What is the competitive structure of the global tote bags market?

Who are the key players/companies in the global tote bags market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL TOTE BAGS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY MATERIAL

- 6.1 Cotton
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Leather
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Others

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Offline
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Online
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
 - 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
 - 8.2.6 Indonesia
 - 8.2.6.1 Market Trends

- 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast
 - 8.4.3 Others
 - 8.4.3.1 Market Trends
 - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
 - 8.5.1 Market Trends
 - 8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 BAGGU

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Burberry Group plc

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 Financials

13.3.2.4 SWOT Analysis

13.3.3 Cross Canvas Company

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Dolce & Gabbana S.r.l

- 13.3.4.1 Company Overview
- 13.3.4.2 Product Portfolio
- 13.3.5 Giorgio Armani S.p.A.
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 Kering SA
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
 - 13.3.6.4 SWOT Analysis
- 13.3.7 LVMH Mo?t Hennessy Louis Vuitton
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
 - 13.3.7.3 Financials
 - 13.3.7.4 SWOT Analysis
- 13.3.8 Mulberry Group plc (Chalice Limited)
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
 - 13.3.8.3 Financials
 - 13.3.8.4 SWOT Analysis
- 13.3.9 Prada S.p.A
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
 - 13.3.9.3 Financials
- 13.3.10 Ralph Lauren Corporation
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
 - 13.3.10.3 Financials
 - 13.3.10.4 SWOT Analysis
- 13.3.11 Samsonite International SA
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
 - 13.3.11.3 Financials
- 13.3.12 Targus Inc.
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

%%

List Of Figures

LIST OF FIGURES

%%

I would like to order

Product name: Tote Bags Market by Material (Cotton, Leather, and Others), Distribution Channel (Offline, Online), and Region 2023-2028

Product link: <https://marketpublishers.com/r/T2C94DDB9678EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2C94DDB9678EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

