

Tomato Seed Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global tomato seed market size reached US\$ 1.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1.8 Billion by 2028, exhibiting a growth rate (CAGR) of 6.99% during 2022-2028.

Tomato seeds are a good source of potassium, magnesium, phosphorous, calcium, copper, thiamine, folate, and vitamin A, B, B3, C, E, and K. They are also rich in dietary fiber, protein, water, and organic compounds like lycopene. As a result, their consumption assists in preventing cancer, protecting against sunburns, and maintaining heart health and blood pressure. Besides this, they aid in reducing the risk of diabetes, skin problems, and urinary tract infections, improving digestion and fluid balance, and preventing premature aging. As a result, they are used in a wide range of food products in various forms around the world.

Tomato Seed Market Trends:

A considerable rise in the demand for ready-to-eat (RTE) products on account of hectic schedules and inflating disposable incomes represents one of the primary factors impelling the growth of the market. In addition to this, the increasing utilization of tomato value-added products in the preparation of numerous snacks are fueling the market growth. Moreover, the introduction of improved packaging methods of tomato seed products, which ensure safe distribution and longer shelf life, is contributing to market growth. Apart from this, the increasing awareness among individuals about the benefits of tomato seed oil, such as promoting quick healing of scars and improving skin appearance, is driving its demand worldwide. The growing geriatric population, in confluence with the rising focus on physical appearance, is also propelling the market growth. Furthermore, several manufacturers are adopting advanced techniques, such as genomic emasculation, to develop hybrid tomato seeds. They are also offering pure

and organic tomato seed powder through online retail channels, which, in turn, is anticipated to influence the market positively.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tomato seed market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, product and growing technology.

Breakup by Type:

Hybrids

Open-Pollinated Varieties

Breakup by Product:

Large Tomato Seeds

Cherry Tomato Seeds

Breakup by Growing Technology:

Open-Field

Protected Cultivation

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BASF SE, Bayer AG, East West Seeds India Pvt.Ltd., Limagrain, Namdhari Seeds Pvt. Ltd., Rijk Zwaan Zaadteelt en Zaadhandel B.V., Sakata Seed Corporation, Syngenta AG (China National Chemical Corporation), Takii & Co. Ltd. and UPL Limited.

Key Questions Answered in This Report:

How has the global tomato seed market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global tomato seed market?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the product?
What is the breakup of the market based on the growing technology?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global tomato seed market and who are the key players?
What is the degree of competition in the industry?

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