

Tomato Processing Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global tomato processing market size reached 45.2 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 56.5 Million Tons by 2028, exhibiting a growth rate (CAGR) of 3.75% during 2023-2028.

Tomatoes are fruits belonging to the nightshade family (Solanaceae), which originated from Central and Western South America. They are a rich source of folate, potassium, antioxidant lycopene, and vitamin C and K. They offer numerous health benefits like aiding digestion, preventing cancer, protecting against sunburns, and maintaining heart health, blood pressure, as well as blood glucose levels in people with diabetes. At present, around 80% of the tomatoes produced around the world are freshly consumed, whereas the remaining 20% are employed in the tomato processing industry for preparing purees, soups, tomato ketchup, pickles, juices, and sauces.

Earlier, the consumption of processed tomato products was mostly confined to western countries. However, with the increasing westernization of food patterns and the rising middle-class population, the consumption of processed tomato products in developing countries is growing at a significant rate. Fast food chains currently represent one of the leading end users of these products around the world. This can be attributed to rapid urbanization and inflating income levels of individuals worldwide. Apart from this, processed tomato products are packed in multi-layer-flexible plastic bags or tetra packs to extend their shelf life, which makes them suitable for consumers who do not have access to fresh tomatoes. Moreover, there are various types of processed tomato products available in the market, which cater to the varied tastes and preferences of consumers.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tomato processing market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

Sauces

Food Services Market

Home Users

Paste

Food Services Market

Home Users

Canned Tomatoes

Food Services Market

Home Users

Ketchup

Food Services Market

Home Users

Juice

Food Services Market

Home Users

Others

Food Services Market

Home Users

Tomato sauce currently holds the largest market share as it is utilized in the preparation of numerous dishes due to their enrich flavor. It is also served with fast food items like burgers, fries, sandwiches, nuggets, and fritters worldwide.

Breakup by Distribution Channel:

Business to Business

Retail Market

Supermarkets/Hypermarkets

Specialty Stores

Convenience Stores

Online

Others

On the basis of the distribution channel, the report has covered business to business and the retail market. The retail segment has further been segregated into supermarkets and hypermarkets, specialty stores, convenience stores, online and others.

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Turkey

Iran

Others

Amongst these, Europe enjoys the leading position in the market on account of the convenience offered by processed tomato products as compared to fresh tomatoes that

require chopping. Besides this, the significant number of fast-food giants in the region is also positively influencing the market.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry. Some of these players are:

The Morning Star Company

COFCO Tunhe Tomato Co., Ltd.

Xinjiang Chalkis Company Ltd

Ingomar Packing Co

ConAgra Brands, Inc

Olam International

Los Gatos Tomato Products

China Haohan Group Limited

Campbell Soup Company

Toma-Tek (Neil Jones Food Company)

Stanislaus Food Products

C.I.O. -Consorzio Interregionale Ortofrutticoli S.c.a.r.l.

Sugal Group

Pacific Coast Producers

Kagome Co., Ltd.

CONESA Group

Tat Gida Sanayi A.S.

Del Monte Foods, Inc

Xinjiang Guannong Tomato Products Co. Ltd.

Mutti SpA Industria

Key Questions Answered in This Report

1. What was the size of the global tomato processing market in 2022?
2. What is the expected growth rate of the global tomato processing market during 2023-2028?
3. What are the key factors driving the global tomato processing market?
4. What has been the impact of COVID-19 on the global tomato processing market?
5. What is the breakup of the global tomato processing market based on the product type?
6. What is the breakup of the global tomato processing market based on the distribution channel?

7. What are the key regions in the global tomato processing market?
8. Who are the key players/companies in the global tomato processing market?

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