

Tobacco Market – Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022

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Abstracts

Tobacco has been consumed at social and ceremonial gatherings since ages. It was either chewed, smoked or taken as snuff. Tobacco is prepared from the leaves of a plant named *N. Tabacum* belonging to the Solanaceae family of the Nicotine genus. Today, it is consumed worldwide in numerous ways such as Cigarettes, RYO (Roll Your Own), Cigars and Cigarillos. In the recent years, the consumption of tobacco has witnessed a shift from developed to developing countries. The tobacco production in the developing nations has increased exponentially due to the refined promotion and advertisement by transnational companies, lenient government regulations, increasing incomes, and growing population.

According to IMARC Group's latest report "Tobacco Market – Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2017-2022", the global tobacco market was worth around 8.3 Million Tons in 2016 growing at a CAGR of 2.3% during 2009-2016. The report has segmented the tobacco market according to the types of products. Cigarettes currently account for the majority of the global tobacco sales followed by Roll Your Owns, Cigars, Cigarillos, Smokeless, Nicotine Replacement Therapy, Electric cigarettes, and Pipes. On the basis of region, the report covers China, India, Brazil, the United States, European Union, Zimbabwe, Turkey, Indonesia, USSR (Former Area) and Malawi. Currently, China represents both the world's largest producer and consumer of tobacco accounting for almost half of the total global production. The report also analyses some of the key players of the tobacco market, namely China National Tobacco Corporation, British American Tobacco, Philip Morris International, Japan Tobacco International and Imperial Tobacco.

The report provides a detailed roadmap for setting up a tobacco processing plant. The study, done by one of the world's leading research and advisory firms, covers all the

essential aspects of the global tobacco market. This ranges from a comprehensive view of the tobacco market to minute details of the industry performance, manufacturing requirements, project cost, project funding, project economics, expected returns on investment, profit margins, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who are planning to foray into the tobacco market in any manner.

KEY QUESTIONS ANSWERED IN THIS REPORT:

How has the global tobacco market performed so far and how will it perform in the coming years?

What are the key regional markets in the global tobacco industry?

What are the key product types in the global tobacco industry?

How has the global cigarette market performed so far and how will it perform in the coming years?

What are the key regional markets in the global cigarette industry?

What are the various stages in the value chain of the tobacco industry?

What are the key driving factors and challenges in the tobacco industry?

What is the structure of the tobacco and cigarette industry and who are the key players?

What is the degree of competition in the tobacco industry?

What are the profit margins in the tobacco industry?

What are the key requirements for setting up a tobacco plant?

How is tobacco processed?

How is cigarette manufactured?

What are the various unit operations involved in a tobacco plant?

What is the total size of land required for setting up a tobacco plant?

What are the machinery requirements for setting up a tobacco plant?

What are the raw material requirements for setting up a tobacco plant?

What are the utility requirements for setting up a tobacco plant?

What are the manpower requirements for setting up a tobacco plant?

What are the infrastructure costs for setting up a tobacco plant?

What are the capital costs for setting up a tobacco plant?

What will be the income and expenditures for a tobacco plant?

What is the time required to break-even?

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