

Tissue Paper Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/T20DCEEF3A52EN.html>

Date: March 2023

Pages: 108

Price: US\$ 2,499.00 (Single User License)

ID: T20DCEEF3A52EN

Abstracts

Market Overview:

The global tissue paper market size reached US\$ 69.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 98.5 Billion by 2028, exhibiting a growth rate (CAGR) of 5.9% during 2023-2028.

Tissue papers are manufactured using the pulp of hardwood and softwood trees, water and chemicals. The production process for a tissue paper primarily involves pulping and retting, adding color or components to strengthen or soften and enhance the water-holding capacity, and ultimately pressing the product to mold into the required shape. Tissue papers are primarily used for sanitation and hygiene purposes. They are convenient to use and most suitable for cleaning and drying wet surfaces. For household and commercial purposes, they are widely used in the form of paper towels, wet and pocket tissues, napkins and toilet rolls. In comparison to plastics and textiles, tissue papers have low-cost of production, and are conveniently available, biodegradable and recyclable.

The thriving hospitality and tourism industries are among the key factors driving the growth of the market. Furthermore, an overall increase in the awareness regarding health and hygiene among consumers has enhanced the utilization of tissue paper products in office complexes and commercial spaces as well. Furthermore, facial tissues are gaining preference in several regions across the globe, especially in urban setups, thus providing a thrust to the market. Additionally, the production of specialized tissues such as premium decorative, glazed and printed variants are significantly boosting the product sales. Advancements in manufacturing technologies have enabled the vendors to improve product designs and patterns to cater to a wide consumer base

with diversified requirements. Other factors, including the development of organic tissue papers, rising disposable incomes, and favorable government policies to promote public health, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tissue paper market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on product, raw material, application and distribution channel.

Breakup by Product:

- Paper Napkin
- Paper Towel
- Facial Tissue
- Toilet Paper
- Wrapping Tissue
- Others

Breakup by Raw Material:

- Wood Free
- Wood Containing
- Recovered Fiber

Breakup by Application:

- Household
- Commercial

Breakup by Distribution Channel:

- Supermarkets & Hypermarkets
- Convenience Stores
- Online Stores

Others

Breakup by Region:

North America

Asia Pacific

Europe

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Asia Pulp and Paper Group (APP), Georgia-Pacific LLC, Kimberly-Clark Corporation, Procter & Gamble Company, Hengan International Group Company Limited, CMPC S.A., Cascades, Inc., Jukebox Print Inc., Paper Mart Inc., Svenska Cellulosa AB and Unicharm Corporation.

IMARC Group's latest report provides a deep insight into the global tissue paper market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the tissue paper market in any manner.

Key Questions Answered in This Report:

What was the size of the global tissue paper market in 2022?

What is the expected growth rate of the global tissue paper market during 2023-2028?

What are the key factors driving the global tissue paper market?

What has been the impact of COVID-19 on the global tissue paper market?

What is the breakup of the global tissue paper market based on the product?

What is the breakup of the global tissue paper market based on the raw material?

What is the breakup of the global tissue paper market based on the application?

What is the breakup of the global tissue paper market based on the distribution channel?

What are the key regions in the global tissue paper market?

Who are the key companies/players in the global tissue paper market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL TISSUE PAPER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product
- 5.5 Market Breakup by Raw Material
- 5.6 Market Breakup by Application
- 5.7 Market Breakup by Distribution Channel
- 5.8 Market Breakup by Region
- 5.9 Market Forecast

6 SWOT ANALYSIS

- 6.1 Overview
- 6.2 Strengths

6.3 Weaknesses

6.4 Opportunities

6.5 Threats

7 VALUE CHAIN ANALYSIS

8 PORTER'S FIVE FORCES ANALYSIS

8.1 Overview

8.2 Bargaining Power of Buyers

8.3 Bargaining Power of Suppliers

8.4 Degree of Competition

8.5 Threat of New Entrants

8.6 Threat of Substitutes

9 MARKET BREAKUP BY PRODUCT

9.1 Paper Napkin

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Paper Towel

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Facial Tissue

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Toilet Paper

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Wrapping Tissue

9.5.1 Market Trends

9.5.2 Market Forecast

9.6 Others

9.6.1 Market Trends

9.6.2 Market Forecast

10 MARKET BREAKUP BY RAW MATERIAL

10.1 Wood Free

- 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 Wood Containing
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Recovered Fiber
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast

11 MARKET BREAKUP BY APPLICATION

- 11.1 Household
 - 11.1.1 Market Trends
 - 11.1.2 Market Forecast
- 11.2 Commercial
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast

12 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 12.1 Supermarkets & Hypermarkets
 - 12.1.1 Market Trends
 - 12.1.2 Market Forecast
- 12.2 Convenience Stores
 - 12.2.1 Market Trends
 - 12.2.2 Market Forecast
- 12.3 Online Stores
 - 12.3.1 Market Trends
 - 12.3.2 Market Forecast
- 12.4 Others
 - 12.4.1 Market Trends
 - 12.4.2 Market Forecast

13 MARKET BREAKUP BY REGION

- 13.1 North America
 - 13.1.1 Market Trends
 - 13.1.2 Market Forecast
- 13.2 Asia Pacific

- 13.2.1 Market Trends
- 13.2.2 Market Forecast
- 13.3 Europe
 - 13.3.1 Market Trends
 - 13.3.2 Market Forecast
- 13.4 Middle East and Africa
 - 13.4.1 Market Trends
 - 13.4.2 Market Forecast
- 13.5 Latin America
 - 13.5.1 Market Trends
 - 13.5.2 Market Forecast

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 Asia Pulp and Paper Group (APP)
 - 15.3.2 Georgia-Pacific LLC
 - 15.3.3 Kimberly-Clark Corporation
 - 15.3.4 Procter & Gamble Company
 - 15.3.5 Hengan International Group Company Limited
 - 15.3.6 CMPC S.A
 - 15.3.7 Cascades, Inc.
 - 15.3.8 Jukebox Print Inc.
 - 15.3.9 Paper Mart Inc
 - 15.3.10 Svenska Cellulosa AB
 - 15.3.11 Unicharm Corporation

List Of Tables

LIST OF TABLES

Table 1: Global: Tissue Paper Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Tissue Paper Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Tissue Paper Market Forecast: Breakup by Raw Material (in Million US\$), 2023-2028

Table 4: Global: Tissue Paper Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Tissue Paper Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Tissue Paper Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Tissue Paper Market Structure

Table 8: Global: Tissue Paper Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Tissue Paper Market: Major Drivers and Challenges

Figure 2: Global: Tissue Paper Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Tissue Paper Market: Breakup by Product (in %), 2022

Figure 4: Global: Tissue Paper Market: Breakup by Raw Material (in %), 2022

Figure 5: Global: Tissue Paper Market: Breakup by Application (in %), 2022

Figure 6: Global: Tissue Paper Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Tissue Paper Market: Breakup by Region (in %), 2022

Figure 8: Global: Tissue Paper Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 9: Global: Tissue Paper Industry: SWOT Analysis

Figure 10: Global: Tissue Paper Industry: Value Chain Analysis

Figure 11: Global: Tissue Paper Industry: Porter's Five Forces Analysis

Figure 12: Global: Tissue Paper (Paper Napkin) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Tissue Paper (Paper Napkin) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Tissue Paper (Paper Towel) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Tissue Paper (Paper Towel) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Tissue Paper (Facial Tissue) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Tissue Paper (Facial Tissue) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Tissue Paper (Toilet Paper) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Tissue Paper (Toilet Paper) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Tissue Paper (Wrapping Tissue) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Tissue Paper (Wrapping Tissue) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Tissue Paper (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Tissue Paper (Other Products) Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 24: Global: Tissue Paper (Wood Free) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Tissue Paper (Wood Free) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Tissue Paper (Wood Containing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Tissue Paper (Wood Containing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Tissue Paper (Recovered Fiber) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Tissue Paper (Recovered Fiber) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Tissue Paper (Household) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Tissue Paper (Household) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Global: Tissue Paper (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Global: Tissue Paper (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Global: Tissue Paper Market: Sales through Supermarkets & Hypermarkets (in Million US\$), 2017 & 2022

Figure 35: Global: Tissue Paper Market Forecast: Sales through Supermarkets & Hypermarkets (in Million US\$), 2023-2028

Figure 36: Global: Tissue Paper Market: Sales through Convenience Stores (in Million US\$), 2017 & 2022

Figure 37: Global: Tissue Paper Market Forecast: Sales through Convenience Stores (in Million US\$), 2023-2028

Figure 38: Global: Tissue Paper Market: Sales through Online Stores (in Million US\$), 2017 & 2022

Figure 39: Global: Tissue Paper Market Forecast: Sales through Online Stores (in Million US\$), 2023-2028

Figure 40: Global: Tissue Paper Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 41: Global: Tissue Paper Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 42: North America: Tissue Paper Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: North America: Tissue Paper Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Asia Pacific: Tissue Paper Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Asia Pacific: Tissue Paper Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Europe: Tissue Paper Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Europe: Tissue Paper Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Middle East and Africa: Tissue Paper Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Middle East and Africa: Tissue Paper Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Latin America: Tissue Paper Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Latin America: Tissue Paper Market Forecast: Sales Value (in Million US\$), 2023-2028

I would like to order

Product name: Tissue Paper Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/T20DCEEF3A52EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T20DCEEF3A52EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

