

# Tire Reinforcement Materials Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/TB19383279CDEN.html>

Date: November 2023

Pages: 141

Price: US\$ 2,499.00 (Single User License)

ID: TB19383279CDEN

## Abstracts

The global tire reinforcement materials market size reached US\$ 15.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 19.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2022-2028.

Tire reinforcement materials, such as beads and fabric cords, are widely utilized to provide high durability, stiffness, tensile strength, adhesion to rubber and compression modulus. These materials are employed depending on their cost, construction, chemical composition and the number of plies in tires. For instance, steel cords find application in passenger car and truck radial tires to generate handling force, improve traction and enhance the overall tire performance. Moreover, beads manufactured using steel wires and additives are used as reinforcement materials. They are coated with alloys to provide resistance against load distortion, rim slippage and breakage during mounting. At present, the demand for tire reinforcement materials is increasing worldwide as they keep tires in shape, support vehicle weight and improve the functionality of tires.

The escalating demand for run-flat and ultra-high-speed tires is positively influencing the adoption of textile cords in bicycles, earthmovers, heavy-duty trucks and space shuttle landing gear. Moreover, as steel cords help reduce rolling resistance, increase tread life and improve fuel efficiency, they find application in sport utility vehicles (SUVs) and light truck (LT) tires. Furthermore, the growing number of construction and mining activities are promoting the usage of tire reinforcement materials as they provide protection against punctures in off-the-road (OTR) vehicles. The rising sales of automobiles, the introduction of super high tensile bead wires and stringent regulations implemented by governing agencies of various countries on the fuel economy of vehicles are some of the other factors anticipated to drive the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

tire reinforcement materials market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, material type, tire type, vehicle type and application.

Breakup by Product Type:

Tire Cord Fabric

Tire Bead Wire

Breakup by Material Type:

Steel

Polyester

Nylon

Rayon

Aramid

Others

Breakup by Tire Type:

Radial Tire

Bias Tire

Breakup by Vehicle Type:

Passenger Cars

Commercial Vehicle

Others

Breakup by Application:

OEMs

Aftermarket

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Bridgestone Corporation, Century Enka Limited, Cordenka GmbH & Co. KG, Dupont De Nemours Inc., Formosa Taffeta Co. Ltd., Kolon Industries Inc., Kordsa Teknik Tekstil AS (Haci ?mer Sabanci Holding AS), NV Bekaert S.A., SRF Limited (Kama Holdings Ltd.), Teijin Limited, Toray Industries Inc. and Toyobo Co. Ltd.

Key Questions Answered in This Report

1. How big is the global tire reinforcement materials market?
2. What is the expected growth rate of the global tire reinforcement materials market during 2023-2028?
3. What are the key factors driving the global tire reinforcement materials market?
4. What has been the impact of COVID-19 on the global tire reinforcement materials market?
5. What is the breakup of the global tire reinforcement materials market based on the product type?
6. What is the breakup of the global tire reinforcement materials market based on the material type?
7. What is the breakup of the global tire reinforcement materials market based on the tire type?
8. What is the breakup of the global tire reinforcement materials market based on the vehicle type?
9. What is the breakup of the global tire reinforcement materials market based on the application?
10. What are the key regions in the global tire reinforcement materials market?
11. Who are the key players/companies in the global tire reinforcement materials market?

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