

# Tilapia Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global tilapia market size reached US\$ 8.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 10.2 Billion by 2028, exhibiting a growth rate (CAGR) of 3.38% during 2023-2028.

Tilapia belongs to the family 'Cichlidae' and is largely freshwater fish which dwells in shallow streams, ponds, rivers and lakes. Tilapia is one of the most consumed farmed fishes in the world. Historically, this versatile fish was of great importance in mainly African and the Middle Eastern regions. But now, it is consumed across the globe and gaining popularity in Asian and American countries. It is inexpensive and mild in taste which makes it a good substitute for expensive alternatives such as salmon.

The rapid expansion of aquaculture has catalysed the growth of the tilapia industry globally. Tilapia, being an ideal choice for fish farming, has now become the second most cultured species after carps. Since, it is omnivorous, hard and have good resistance to diseases, they are affordable and easy even for small farmers to grow. In addition to this, the growing health consciousness among people and demand for protein-rich diet also drive the demand for tilapia since it contains vitamin B, iron, vitamin D, selenium and omega-3 fatty acids. Moreover, the improvements in genetic technology, selective breeding and increasing government initiatives to support aquaculture business are also stimulating the growth of the tilapia market.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tilapia market report, along with forecasts at the global and country level from

2023-2028. Our report has categorized the market based on farmed vs wild capture, species, product and sector.

Breakup by Farmed Vs Wild Capture:

Farmed  
Wild Capture

Based on the farmed vs wild capture, farmed tilapia currently dominates the market.

Breakup by Region:

China  
Indonesia  
Egypt  
Bangladesh  
Philippines  
Brazil  
Thailand  
Others

Based on the region, China currently holds majority of the market share in the global tilapia market.

Breakup by Species:

Nile Tilapia  
Tilapias Nei  
Blue Nile Tilapia  
Mozambique Tilapia  
Others

Breakup by Product:

Frozen Fillets  
Whole Fish  
Fresh Fillets  
Others

## Breakup by Sector:

Institutional  
Retail

Based on the sector, the global tilapia market has been segmented into institutional and retail sector.

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players.

## Key Questions Answered in This Report

1. What is the expected growth rate of the global tilapia market?
2. What are the key factors driving the global tilapia market?
3. What has been the impact of COVID-19 on the global tilapia market?
4. What is the breakup of the global tilapia market based on the capture type?
5. What is the breakup of the global tilapia market based on the species?
6. What is the breakup of the global tilapia market based on the product?
7. What is the breakup of the global tilapia market based on the sector?
8. What are the key regions in the global tilapia market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL TILAPIA MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
  - 5.2.1 Volume Trends
  - 5.2.2 Value Trends
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Farmed Vs Wild Capture
- 5.5 Market Breakup by Region
- 5.6 Market Breakup by Species
- 5.7 Market Breakup by Product
- 5.8 Market Breakup by Sector
- 5.9 Market Forecast
- 5.10 SWOT Analysis
  - 5.10.1 Overview
  - 5.10.2 Strengths

- 5.10.3 Weaknesses
- 5.10.4 Opportunities
- 5.10.5 Threats
- 5.11 Value Chain Analysis
  - 5.11.1 Overview
  - 5.11.2 Broodstock and Hatchery
  - 5.11.3 Tilapia Harvest
  - 5.11.4 Auction
  - 5.11.5 Primary Processing
  - 5.11.6 Large Scale Industrial Processing
  - 5.11.7 Packaging and Export
  - 5.11.8 Distribution
  - 5.11.9 End-Use
- 5.12 Porters Five Forces Analysis
  - 5.12.1 Overview
  - 5.12.2 Bargaining Power of Buyers
  - 5.12.3 Bargaining Power of Suppliers
  - 5.12.4 Degree of Competition
  - 5.12.5 Threat of New Entrants
  - 5.12.6 Threat of Substitutes
- 5.13 Price Analysis
  - 5.13.1 Key Price Indicators
  - 5.13.2 Price Structure
  - 5.13.3 Price Trends

## **6 MARKET BREAKUP BY FARMED VS WILD CAPTURE**

- 6.1 Farmed
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Wild Capture
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY REGION**

- 7.1 China
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast

## 7.2 Indonesia

7.2.1 Market Trends

7.2.2 Market Forecast

## 7.3 Egypt

7.3.1 Market Trends

7.3.2 Market Forecast

## 7.4 Bangladesh

7.4.1 Market Trends

7.4.2 Market Forecast

## 7.5 Philippines

7.5.1 Market Trends

7.5.2 Market Forecast

## 7.6 Brazil

7.6.1 Market Trends

7.6.2 Market Forecast

## 7.7 Thailand

7.7.1 Market Trends

7.7.2 Market Forecast

## 7.8 Others

7.8.1 Market Trends

7.8.2 Market Forecast

## **8 MARKET BREAKUP BY SPECIES**

### 8.1 Nile Tilapia

8.1.1 Market Trends

8.1.2 Market forecast

### 8.2 Tilapias Nei

8.2.1 Market Trends

8.2.2 Market forecast

### 8.3 Blue Nile Tilapia

8.3.1 Market Trends

8.3.2 Market forecast

### 8.4 Mozambique Tilapia

8.4.1 Market Trends

8.4.2 Market forecast

### 8.5 Others

8.5.1 Market Trends

8.5.2 Market forecast

## **9 MARKET BREAKUP BY PRODUCT**

### 9.1 Frozen Fillets

9.1.1 Market Trends

9.1.2 Market forecast

### 9.2 Whole Fish

9.2.1 Market Trends

9.2.2 Market forecast

### 9.3 Fresh Fillets

9.3.1 Market Trends

9.3.2 Market forecast

### 9.4 Others

9.4.1 Market Trends

9.4.2 Market forecast

## **10 MARKET BREAKUP BY SECTOR**

### 10.1 Institutional

10.1.1 Market Trends

10.1.2 Market forecast

### 10.2 Retail

10.2.1 Market Trends

10.2.2 Market forecast

## **11 TRADE DATA**

### 11.1 Imports

### 11.2 Exports

## **12 COMPETITIVE LANDSCAPE**

### 12.1 Market Structure

### 12.2 Key Players

## **13 TILAPIA PROCESSING**

### 13.1 Product Overview

### 13.2 Detailed Process Flow

- 13.3 Various Types of Unit Operations Involved
- 13.4 Mass Balance and Raw Material Requirements
- 13.5 Key Success and Risk Factors

## **14 PROFILES OF KEY PLAYERS**



## List Of Tables

### LIST OF TABLES

Table 1: Global: Tilapia Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Tilapia Market Forecast: Breakup by Farmed Vs Wild Capture (in 000' Tons), 2023-2028

Table 3: Global: Tilapia Market Forecast: Breakup by Region (in 000' Tons), 2023-2028

Table 4: Global: Tilapia Market Forecast: Breakup by Species (in 000' Tons), 2023-2028

Table 5: Global: Tilapia Market Forecast: Breakup by Product (in 000' Tons), 2023-2028

Table 6: Global: Tilapia Market Forecast: Breakup by Sector (in 000' Tons), 2023-2028

Table 7: Global: Tilapia Market Structure

Table 8: Global: Tilapia Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Tilapia Market: Major Drivers and Challenges

Figure 2: Global: Tilapia Market: Production Volume (in Million Tons), 2017-2022

Figure 3: Global: Tilapia Market: Production Value (in Billion US\$), 2017-2022

Figure 4: Global: Tilapia Market: Breakup by Farmed Vs Wild Capture (in %), 2022

Figure 5: Global: Tilapia Market: Breakup by Region (in %), 2022

Figure 6: Global: Tilapia Market: Breakup by Species (in %), 2022

Figure 7: Global: Tilapia Market: Breakup by Product (in %), 2022

Figure 8: Global: Tilapia Market: Breakup by Sector (in %), 2022

Figure 9: Global: Tilapia Market Forecast: Production Volume (in Million Tons), 2023-2028

Figure 10: Global: Tilapia Market Forecast: Production Value (in Billion US\$), 2023-2028

Figure 11: Global: Tilapia Industry: SWOT Analysis

Figure 12: Global: Tilapia Industry: Value Chain Analysis

Figure 13: Global: Tilapia Industry: Porter's Five Forces Analysis

Figure 14: Global: Tilapia Market: Average Prices (in US\$/Ton), 2017-2022

Figure 15: Global: Tilapia Market Forecast: Average Prices (in US\$/Ton), 2023-2028

Figure 16: Global: Farmed Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 17: Global: Farmed Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 18: Global: Wild Captured Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 19: Global: Wild Captured Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 20: China: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 21: China: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 22: Indonesia: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 23: Indonesia: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 24: Egypt: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 25: Egypt: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 26: Bangladesh: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 27: Bangladesh: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 28: Philippines: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 29: Philippines: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 30: Brazil: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 31: Brazil: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 32: Thailand: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 33: Thailand: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 34: Others: Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 35: Others: Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 36: Global: Nile Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 37: Global: Nile Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 38: Global: Tilapias Nei Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 39: Global: Tilapias Nei Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 40: Global: Blue Nile Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 41: Global: Blue Nile Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 42: Global: Mozambique Tilapia Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 43: Global: Mozambique Tilapia Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 44: Global: Other Species Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 45: Global: Other Species Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 46: Global: Frozen Tilapia Fillets Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 47: Global: Frozen Tilapia Fillets Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 48: Global: Whole Tilapia Fish Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 49: Global: Whole Tilapia Fish Market Forecast: Production Volume (in 000'

Tons), 2023-2028

Figure 50: Global: Fresh Tilapia Fillets Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 51: Global: Fresh Tilapia Fillets Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 52: Global: Other Product Forms Market: Production Volume (in 000' Tons), 2017 & 2022

Figure 53: Global: Other Product Forms Market Forecast: Production Volume (in 000' Tons), 2023-2028

Figure 54: Global: Tilapia Market (Institutional Sector): Volume (in 000' Tons), 2017 & 2022

Figure 55: Global: Tilapia Market Forecast (Institutional Sector): Volume (in 000' Tons), 2023-2028

Figure 56: Global: Tilapia Market (Retail Sector): Volume (in 000' Tons), 2017 & 2022

Figure 57: Global: Tilapia Market Forecast (Retail Sector): Volume (in 000' Tons), 2023-2028

Figure 58: Tilapia Processing: Detailed Process Flow

Figure 59: Tilapia Processing: Various Types of Unit Operations Involved

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