

Textured Soy Protein Market Size, Share, Trends and Forecast Nature, Source, Application, and Region, 2025-2033

<https://marketpublishers.com/r/T053D7763B6BEN.html>

Date: May 2025

Pages: 141

Price: US\$ 2,999.00 (Single User License)

ID: T053D7763B6BEN

Abstracts

The global textured soy protein market size was valued at USD 2.03 Billion in 2024. Looking forward, IMARC Group estimates the market to reach USD 4.08 Billion by 2033, exhibiting a CAGR of 7.66% from 2025-2033. North America currently dominates the market, holding a market share of over 35.8% in 2024. The textured soy protein market share is expanding, driven by the growing consumption of plant-based food products among the masses, increasing occurrence of chronic diseases, and rising popularity of vegan diets.

Textured soy protein is processed from defatted soy flour mixture and used as a meat extender or substitute in tacos, meatloaf, chili, sloppy joes, and seafood. It can also be utilized for adding a unique texture and mild flavor to commercially made vegetarian and vegan food products, such as sauces, plant-based chili mixes, and veggie burgers. It is low in calories and contains several essential nutrients, including fiber, copper, folate, magnesium, and thiamin. It is also rich in folate, which is a water-soluble vitamin that assists in producing deoxyribonucleic acid (DNA) in the body. Presently, textured soy protein is widely available in flavored and unflavored varieties and different sizes, from large chunks to small flakes.

Textured Soy Protein Market Trends:

Textured soy protein offers numerous health benefits, such as tissue repair, wound healing, muscle growth, and reducing cholesterol and triglyceride levels. The rising awareness among individuals about these benefits, along with a considerable shift in consumer preference towards vegetarian and vegan diets, represents one of the key factors increasing the consumption of textured soy protein worldwide. This is further

supported by the rising health consciousness among the masses and the growing uptake of meat substitutes. Besides this, it is added to healthy bars, salads, cereals, baked potatoes, and stuffing as a protein additive. This, in confluence with the escalating demand for protein-based recipes on account of the emerging fitness culture, is contributing to the market growth. Apart from this, manufacturers are introducing non-genetically modified organisms (non-GMO) and gluten-free variants in various shapes, colors, and textures to cater to diversified customer needs. As these products are readily available through online channels, the thriving e-commerce industry is anticipated to drive the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global textured soy protein market, along with forecast at the global, regional, and country levels from 2025-2033. The market has been categorized based on nature, source, and application.

Breakup by Nature:

Organic

Conventional

Non-GMO

Breakup by Source:

Soy Protein Concentrates

Soy Protein Isolates

Soy Flour

Breakup by Application:

Food

Feed

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Archer-Daniels-Midland Company, Bob's Red Mill Natural Foods, Bunge Limited, Cargill Incorporated, CHS Inc., Crown Soya Protein Group Company, International Flavors & Fragrances Inc., Fuji Oil Holdings Inc., Shandong Yuxin Biotechnology Co. Ltd., Sonic Biochem Extraction Pvt Ltd and Wilmar International Limited.

Key Questions Answered in This Report

- 1.How big is the textured soy protein market?
- 2.What is the future outlook of textured soy protein market?
- 3.What are the key factors driving the textured soy protein market?
- 4.Which region accounts for the largest textured soy protein market share?
- 5.Which are the leading companies in the global textured soy protein market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL TEXTURED SOY PROTEIN MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY NATURE

- 6.1 Organic
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Conventional
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Non-GMO

6.3.1 Market Trends

6.3.2 Market Forecast

7 MARKET BREAKUP BY SOURCE

7.1 Soy Protein Concentrates

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Soy Protein Isolates

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Soy Flour

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

8.1 Food

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Feed

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

- 9.2.2.2 Market Forecast
- 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Archer-Daniels-Midland Company

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.1.3 Financials

14.3.1.4 SWOT Analysis

14.3.2 Bob's Red Mill Natural Foods

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Bunge Limited

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.3.3 Financials

14.3.3.4 SWOT Analysis

14.3.4 Cargill Incorporated

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.4.3 SWOT Analysis

14.3.5 CHS Inc.

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.5.3 Financials

14.3.5.4 SWOT Analysis

14.3.6 Crown Soya Protein Group Company

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 International Flavors & Fragrances Inc.

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.7.3 Financials

14.3.8 Fuji Oil Holdings Inc.

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.8.3 Financials

14.3.9 Shandong Yuxin Biotechnology Co. Ltd.

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 Sonic Biochem Extraction Pvt Ltd

14.3.10.1 Company Overview

- 14.3.10.2 Product Portfolio
- 14.3.11 Wilmar International Limited
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Textured Soy Protein Market: Key Industry Highlights, 2024 and 2033

Table 2: Global: Textured Soy Protein Market Forecast: Breakup by Nature (in Million USD), 2025-2033

Table 3: Global: Textured Soy Protein Market Forecast: Breakup by Source (in Million USD), 2025-2033

Table 4: Global: Textured Soy Protein Market Forecast: Breakup by Application (in Million USD), 2025-2033

Table 5: Global: Textured Soy Protein Market Forecast: Breakup by Region (in Million USD), 2025-2033

Table 6: Global: Textured Soy Protein Market: Competitive Structure

Table 7: Global: Textured Soy Protein Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Textured Soy Protein Market: Major Drivers and Challenges

Figure 2: Global: Textured Soy Protein Market: Sales Value (in Billion USD), 2019-2024

Figure 3: Global: Textured Soy Protein Market Forecast: Sales Value (in Billion USD), 2025-2033

Figure 4: Global: Textured Soy Protein Market: Breakup by Nature (in %), 2024

Figure 5: Global: Textured Soy Protein Market: Breakup by Source (in %), 2024

Figure 6: Global: Textured Soy Protein Market: Breakup by Application (in %), 2024

Figure 7: Global: Textured Soy Protein Market: Breakup by Region (in %), 2024

Figure 8: Global: Textured Soy Protein (Organic) Market: Sales Value (in Million USD), 2019 & 2024

Figure 9: Global: Textured Soy Protein (Organic) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 10: Global: Textured Soy Protein (Conventional) Market: Sales Value (in Million USD), 2019 & 2024

Figure 11: Global: Textured Soy Protein (Conventional) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 12: Global: Textured Soy Protein (Non-GMO) Market: Sales Value (in Million USD), 2019 & 2024

Figure 13: Global: Textured Soy Protein (Non-GMO) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 14: Global: Textured Soy Protein (Soy Protein Concentrates) Market: Sales Value (in Million USD), 2019 & 2024

Figure 15: Global: Textured Soy Protein (Soy Protein Concentrates) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 16: Global: Textured Soy Protein (Soy Protein Isolates) Market: Sales Value (in Million USD), 2019 & 2024

Figure 17: Global: Textured Soy Protein (Soy Protein Isolates) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 18: Global: Textured Soy Protein (Soy Flour) Market: Sales Value (in Million USD), 2019 & 2024

Figure 19: Global: Textured Soy Protein (Soy Flour) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 20: Global: Textured Soy Protein (Food) Market: Sales Value (in Million USD), 2019 & 2024

Figure 21: Global: Textured Soy Protein (Food) Market Forecast: Sales Value (in Million USD), 2025-2033

USD), 2025-2033

Figure 22: Global: Textured Soy Protein (Feed) Market: Sales Value (in Million USD), 2019 & 2024

Figure 23: Global: Textured Soy Protein (Feed) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 24: North America: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 25: North America: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 26: United States: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 27: United States: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 28: Canada: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 29: Canada: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 30: Asia-Pacific: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 31: Asia-Pacific: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 32: China: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 33: China: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 34: Japan: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 35: Japan: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 36: India: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 37: India: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 38: South Korea: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 39: South Korea: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 40: Australia: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 41: Australia: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 42: Indonesia: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 43: Indonesia: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 44: Others: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 45: Others: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 46: Europe: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 47: Europe: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 48: Germany: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 49: Germany: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 50: France: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 51: France: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 52: United Kingdom: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 53: United Kingdom: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 54: Italy: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 55: Italy: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 56: Spain: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 57: Spain: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 58: Russia: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 59: Russia: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 60: Others: Textured Soy Protein Market: Sales Value (in Million USD), 2019 &

2024

Figure 61: Others: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 62: Latin America: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 63: Latin America: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 64: Brazil: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 65: Brazil: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 66: Mexico: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 67: Mexico: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 68: Others: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 69: Others: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 70: Middle East and Africa: Textured Soy Protein Market: Sales Value (in Million USD), 2019 & 2024

Figure 71: Middle East and Africa: Textured Soy Protein Market: Breakup by Country (in %), 2024

Figure 72: Middle East and Africa: Textured Soy Protein Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 73: Global: Textured Soy Protein Industry: SWOT Analysis

Figure 74: Global: Textured Soy Protein Industry: Value Chain Analysis

Figure 75: Global: Textured Soy Protein Industry: Porter's Five Forces Analysis

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