

# **Textile Wax Market by Type (Yellow Wax, Green Wax, White Wax, Blue Wax), Application (Wool, Cotton, Viscose, and Others), and Region 2023-2028**

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## **Abstracts**

The global textile wax market size reached US\$ 844 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,122 Million by 2028, exhibiting a growth rate (CAGR) of 4.92% during 2023-2028. The expanding product applications across the textile industry, the rising demand for water-resistant fabrics, and significant advancements in wax formulations represent some of the key factors driving the market.

Textile wax, or paraffin wax, is commonly used in the textile industry to improve the performance of fabrics. It is obtained from petroleum and contains a combination of hydrocarbons that solidify at room temperature. Textile wax forms a barrier on the fabric's surface, offering water resistance to fabrics and making them suitable for outdoor clothing and equipment such as tents, awnings, and backpacks. In addition to this, it increases the durability and strength of fabrics made from cotton or natural fibers, reduces wear and tear, provides a glossy or shiny appearance, and enhances color. Apart from this, it also helps reduce friction between fabrics, making them easier to sew or process. As a result, it is widely used across the apparel industry for a variety of applications, including outdoor gear and everyday clothing.

### **Textile Wax Market Trends:**

The textile wax market is primarily driven by the widespread product adoption across the textile industry. The rising demand for water-resistant outdoor clothing and equipment that can withstand harsh weather conditions is propelling the use of hydrophobic treatments in the textile industry, further creating a favorable outlook for the market. Moreover, the increasing product utilization in producing high-quality fabrics with gloss and greater abrasion resistance is acting as another significant growth-inducing factor. Besides this, the escalating consumer awareness regarding

environmental sustainability is fueling the demand for eco-friendly alternatives to traditional waterproofing materials, such as petroleum-based waxes, which, in turn, is contributing to the market growth. Concurrent with this, the largescale demand for workwear and uniforms that require durable and water-resistant fabrics to withstand the rigors of the workplace, along with the rising popularity of outdoor activities, such as hiking and camping, is aiding in market expansion. In addition to this, ongoing technological advancements in wax formulations that offer better performance and durability than traditional waxes are presenting remunerative growth opportunities for the market. Furthermore, the expanding product utilization in dyeing and finishing of fabrics and the surging demand for non-woven fabrics in a variety of applications, including hygiene, home products, and medical such as wound dressings, surgical gowns, curtains, and upholstery, are positively impacting the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global textile wax market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on type and application.

#### Type Insights:

- Yellow Wax
- Green Wax
- White Wax
- Blue Wax

The report has provided a detailed breakup and analysis of the textile wax market based on the type. This includes yellow, green, white, and blue wax. According to the report, white wax represented the largest segment.

#### Application Insights:

- Wool
- Cotton
- Viscose
- Others

A detailed breakup and analysis of the textile wax market based on the application has also been provided in the report. This includes wool, cotton, viscose, and others. According to the report, cotton accounted for the largest market share.

## Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for textile wax. Some of the factors driving the Asia Pacific textile wax market included the growing product utilization in the textile industry, the rising popularity of outdoor activities, and the escalating environmental concerns among consumers.

## Competitive Landscape:

*Textile Wax Market by Type (Yellow Wax, Green Wax, White Wax, Blue Wax), Application (Wool, Cotton, Viscose, a...*

The report has also provided a comprehensive analysis of the competitive landscape in the global textile wax market. Detailed profiles of all major companies have also been provided. Some of the companies covered include American Wax Inc., Ghazi Trading Company, MM International, Reed Wax, The Seydel Companies Inc, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global textile wax market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global textile wax market?

What is the impact of each driver, restraint, and opportunity on the global textile wax market?

What are the key regional markets?

Which countries represent the most attractive textile wax market?

What is the breakup of the market based on the type?

Which is the most attractive type in the textile wax market?

What is the breakup of the market based on the application?

Which is the most attractive application in the textile wax market?

What is the competitive structure of the global textile wax market?

Who are the key players/companies in the global textile wax market?

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