

# **Textile Chemicals Market Report by Fiber Type (Natural Fiber, Synthetic Fiber), Product Type (Coating and Sizing Chemicals, Finishing Agents, Colorants and Auxiliaries, Surfactants, Desizing Agents, and Others), Application (Home Furnishing, Apparels, Industrial Textile, Automotive Textile, and Others), and Region 2023-2028**

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## **Abstracts**

The global textile chemicals market size reached US\$ 24.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 32.3 Billion by 2028, exhibiting a growth rate (CAGR) of 4.64% during 2022-2028. The rising demand for apparel with trendy designs and prints, increasing preferences for durable and unique clothing items of luxury brands, and the growing adoption of social media influencer marketing by textile and apparel companies represent some of the key factors driving the market.

Textile chemicals are specialized chemical compounds utilized for processing, pretreatment, dyeing, and refining fabrics. They comprise a wide variety of chemical compounds, such as wetting agents, detergents, emulsifiers, sizing components, desizing agents, dye carriers, dye retarding or leveling compounds, dye fixing agents, and rubbing fastness improvers. They also consist of water repellents or proofing agents, such as fluorocarbons (PFAS), synthetic waxes, and silicones. They are primarily incorporated in the scouring, bleaching, and printing steps to improve the overall finish of textiles. They also provide flame, crease, wrinkle, and stain resistance properties to retain the quality and prints on fabrics. It also offers antimicrobial properties to enhance the performance and lifespan of materials, prevent production of odors, and reduce the occurrence of skin rashes. They deliver a clean white finish to the fabrics by applying optical brightening agents (OBA) of blue, violet, and red tints, which is necessary for

creating a blank slate to make vibrant prints and patterns.

#### Textile Chemicals Market Trends:

At present, the increasing employment of textile chemicals due to the escalating demand for apparel with trendy designs and prints represents one of the primary factors influencing the market positively. Besides this, the growing adoption of social media influencer marketing by textile and apparel companies is offering a favorable market outlook. Additionally, there is an increase in the influence of celebrities on fashion styles, which is causing a rapid change in trends across the globe. This, along with the rising emergence of fast fashion brands selling fashionable clothes at affordable prices, is propelling the growth of the market. Apart from this, the increasing number of consumers investing in durable and unique clothing items of luxury brands and foreign textile companies is contributing to the growth of the market. In addition, the rising preferences of clothing brands to use clean and sustainable bio-based textile chemicals, which are non-toxic in nature and do not cause bioaccumulation in the environment is supporting the market growth. Moreover, the increasing adoption of textile chemicals in manufacturing various automobile fabrics, such as seat belts, seat covers, and headliners, is bolstering the market growth. In line with this, the growing employment of home decor items, such as curtains, carpets, bedsheets, pillow covers, and sofa covers, is catalyzing the demand for textile chemicals.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global textile chemicals market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on fiber type, product type and application.

#### Fiber Type Insights:

Natural Fiber

Synthetic Fiber

The report has provided a detailed breakup and analysis of the textile chemicals market based on the fiber type. This includes natural fiber and synthetic fiber. According to the report, synthetic fiber represented the largest segment.

#### Product Type Insights:

Coating and Sizing Chemicals

Finishing Agents  
Colorants and Auxiliaries  
Surfactants  
Desizing Agents  
Others

A detailed breakup and analysis of the textile chemicals market based on the product type has also been provided in the report. This includes coating and sizing chemicals, finishing agents, colorants and auxiliaries, surfactants, desizing agents, and others. According to the report, colorants and auxiliaries accounted for the largest market share.

Application Insights:

Home Furnishing  
Apparels  
Industrial Textile  
Automotive Textile  
Others

A detailed breakup and analysis of the textile chemicals market based on the application has also been provided in the report. This includes home furnishing, apparels, industrial textile, automotive textile, and others. According to the report, apparels accounted for the largest market share.

Regional Insights:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (the United Kingdom, Germany, France, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for textile chemicals. Some of the factors driving the Asia Pacific textile chemicals market included the rising availability of various raw materials, low cost of fabric production, increasing demand from end-use industries, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global textile chemicals market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Archoma Management GmbH, BASF SE, CHT Group, The Dow Chemical Company, Evonik Industries AG, Huntsman International LLC, Kiri Industries Limited, OMNOVA Solutions Inc. (Synthomer plc), Solvay S.A., Tanatex Chemicals BV (Zhejiang Transfar Co. Ltd.), The Lubrizol Corporation (Berkshire Hathaway Inc.), Wacker Chemie AG, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. What was the size of the global textile chemicals market in 2022?
2. What is the expected growth rate of the global textile chemicals market during 2023-2028?

3. What are the key factors driving the global textile chemicals market?
4. What has been the impact of COVID-19 on the global textile chemicals market?
5. What is the breakup of the global textile chemicals market based on the fiber type?
6. What is the breakup of the global textile chemicals market based on the product type?
7. What is the breakup of the global textile chemicals market based on application?
8. What are the key regions in the global textile chemicals market?
9. Who are the key players/companies in the global textile chemicals market?

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