

Tennis Shoes Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global tennis shoes market size reached US\$ 2.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.8 Billion by 2028, exhibiting a growth rate (CAGR) of 2.9% during 2023-2028.

Tennis shoes are athletic footwear with a flexible sole of rubber and synthetic materials. They are made using shock-absorbing materials to provide support and traction during jerky movements. They are supported with extra padding of rubber to bear extra wear and tear. They are utilized for playing tennis on different surfaces, such as glass, concrete, and clay. They offer lateral support to the foot movement and prevent players from rolling on their ankles during swift movements.

Tennis Shoes Market Trends:

At present, the increasing participation of individuals in sports, along with the growing popularity of tennis worldwide, represents one of the key factors positively influencing the market. In addition, the rising adoption of tennis in schools and colleges is encouraging students to participate in tennis tournaments, which is catalyzing the demand for tennis shoes. Tennis is also becoming popular among health-conscious people as it offers numerous health benefits, such as improved aerobic fitness, increased muscular strength, enhanced flexibility, and boosted cognitive abilities. Besides this, leading manufacturers operating in the industry are extensively investing in research and development (R&D) activities to introduce shoe variants according to the foot type of athletes. They are also focusing on improving shock absorption technology in the heel and forefoot to prevent injuries and make shoes more

comfortable, which is supporting the market growth. Furthermore, the expansion of offline distribution channels, along with the proliferation of online shopping platforms that provide easy availability and discounted prices, is driving the market. Apart from this, favorable initiatives undertaken by governments of numerous countries to reduce the environmental impact of shoe manufacturing is anticipated to drive the market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tennis shoes market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on playing surface, application and distribution channel.

Breakup by Playing Surface:

Hard Court Tennis Shoes

Clay Court Tennis Shoes

Grass Court Tennis Shoes

Breakup by Application:

Men

Women

Kids

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Specialty Stores

Online Stores

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, ANTA Sports Products Limited, ASICS Corporation, Babolat, Diadora S.p.A. (Geox S.p.a), FILA Holdings Corp., Lotto Sport Italia S.p.A., Mizuno Corporation, New Balance Inc., Nike Inc., Reebok International Limited (Authentic Brands Group LLC), Xtep International Holdings Limited and Yonex Co. Ltd.

Key Questions Answered in This Report

1. What was the size of the global tennis shoes market in 2022?
2. What is the expected growth rate of the global tennis shoes market during 2023-2028?
3. What are the key factors driving the global tennis shoes market?
4. What has been the impact of COVID-19 on the global tennis shoes market?
5. What is the breakup of the global tennis shoes market based on the playing surface?
6. What is the breakup of the global tennis shoes market based on application?
7. What is the breakup of the global tennis shoes market based on the distribution channel?

8. What are the key regions in the global tennis shoes market?

9. Who are the key players/companies in the global tennis shoes market?

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