

Telehealth Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global telehealth market size reached US\$ 15.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 49.8 Billion by 2028, exhibiting a growth rate (CAGR) of 21.6% during 2023-2028.

Telehealth can be defined as the remote delivery of clinical as well as non-clinical services through tele- and digital communication technologies. It is also used by medical practitioners for various telemedicine services (consultation, mentoring and monitoring), for the training of medical staff, administrative meetings and imparting medical education. These services are usually provided using video conferencing, mobile health (mHealth) applications, electronic transmission of data and remote patient monitoring (RPM). These solutions enable healthcare providers to offer consultation, care management, diagnosis, and self-management services using information and communication technologies (ICT) and facilitate patients to get appropriate medical attention without traveling.

The increasing prevalence of chronic diseases across the globe is one of the key factors driving the growth of the market. Furthermore, rising geriatric population and the expanding demand for home monitoring devices, are also providing a boost to the market growth. There is widespread adoption of telehealth systems in the field of cardiology, radiology and online consultation for the treatment of various medical ailments, such as diabetes, cancer and cardiovascular diseases (CVDs), that require continual medical supervision. Additionally, various technological advancements, such as the development of health monitoring smartphone applications and user-friendly systems, are acting as another growth-inducing factor. Patients across the globe are using various wearable devices, such as smartwatches and bands, to keep a regular check on blood pressure, blood glucose levels, sleep patterns and chronic pain in the

body. Other factors, including the rising health consciousness among the masses, along with extensive research and development (R&D) activities in the field of medical sciences and telecommunication technologies, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global telehealth market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, communication technology, hosting type, application and end-user.

Breakup by Component:

- Software
- Hardware
- Services

Breakup by Communication Technology:

- Video Conferencing
- mHealth Solutions
- Others

Breakup by Hosting Type:

- Cloud-Based and Web-based
- On-Premises

Breakup by Application:

- Teleconsultation and Telementoring
- Medical Education and Training
- Teleradiology
- Telecardiology
- Tele-ICU
- Tele-Psychiatry
- Tele-Dermatology
- Others

Breakup by End-User:

- Providers
- Patients
- Payers
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others
- Latin America
 - Brazil
 - Mexico
 - Others
- Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the top telehealth companies being Aerotel Medical Systems, Allscripts Healthcare LLC, AMD Global Telemedicine Inc., American Well Corporation, Biotelemetry Inc., Cerner

Corporation, Cisco Systems Inc., GE Healthcare Inc. (General Electric), Honeywell Life Care Solutions, Medtronic Inc., Philips Healthcare, Teladoc Health Inc., etc.

Key Questions Answered in This Report

1. What is the expected growth rate of the global telehealth market?
2. What has been the impact of COVID-19 on the global telehealth market?
3. What are the key factors driving the global telehealth market?
4. What is the breakup of the global telehealth market based on the component?
5. What is the breakup of the global telehealth market based on the communication technology?
6. What is the breakup of the global telehealth market based on the hosting type?
7. What is the breakup of the global telehealth market based on the application?
8. What is the breakup of the global telehealth market based on the end-user?
9. What are the key regions in the global telehealth market?
10. Who are the key players/companies in the global telehealth market?

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