

Telecom Operations Management Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global telecom operations management market size reached US\$ 65.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 97.3 Billion by 2028, exhibiting a growth rate (CAGR) of 6.4% during 2023-2028.

Telecom operation refers to the process of managing telecom services to guarantee optimum availability and minimal disruption in telecom services. It relies on several processes, such as request fulfilment and event, incident, problem and access management, to manage services efficiently. It helps manage functions like network inventory, provisioning issues, network availability and fault management. It also assists in the management of new and renovation projects, tracking and maintaining department budgetary codes, and repairing voice and data communications equipment. At present, there is a rise in the demand for telecom operations management due to high operational costs and the complexity of telecom infrastructure across the globe.

Telecom Operations Management Market Trends:

The growing need of telecom companies to effectively and timely address customer requirements in a highly competitive environment currently represents one of the key factors driving the market. Moreover, enhancement in new technologies, such as next-generation operations support systems, business support systems, service delivery platforms, and over-the-top (OTT) platforms, is propelling the growth of the market. In addition, the increasing number of mobile internet users is propelling communication service providers to offer advanced and innovative solutions. This, coupled with the escalating demand for low-cost data and voice services, is offering lucrative growth opportunities to industry investors. Besides this, the rising adoption of telecom operations management on account of the improving infrastructure development of 5G

networks is positively influencing the market around the world. Additionally, the rapid digitization of the telecommunication industry with the help of high-performing cloud platforms to engage their customers through data-driven experiences and enhanced operational efficiencies across core telecom systems is strengthening the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global telecom operations management market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on software type, service and deployment mode.

Breakup by Software Type:

- Billing and Revenue Management
- Customer and Product Management
- Service Fulfillment and Assurance
- Resource Inventory Management
- Network Management
- Service Delivery Platform

Breakup by Service:

- Planning and Consulting
- Operations and Maintenance
- System Integration
- Managed Services

Breakup by Deployment Mode:

- On-premises
- Cloud-based

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accenture plc, Amdocs, Cisco Systems Inc., Comarch SA, Hewlett Packard Enterprise Company, Huawei Technologies Co. Ltd., International Business Machines Corporation, NEC Corporation (AT&T Inc.), Nokia Corporation, Oracle Corporation, SAP SE, Tata Consultancy Services Limited and Telefonaktiebolaget LM Ericsson.

Key Questions Answered in This Report:

How has the global telecom operations management market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global telecom operations management market?
What are the key regional markets?
What is the breakup of the market based on the software type?
What is the breakup of the market based on the service?
What is the breakup of the market based on the deployment mode?
What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global telecom operations management market and who are the key players?

What is the degree of competition in the industry?

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