

Tea Tree Oil Market Report by Grade (Pharma/Cosmetic Grade, Therapeutic Grade), Distribution Channel (Supermarkets and Hypermarkets, Direct Sales, Departmental Stores, Online Stores, and Others), End User (FMCG Manufacturer, Cosmetic Companies, Pharmaceutical Companies, and Others), and Region 2024-2032

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Abstracts

The global tea tree oil market size reached US\$ 53.5 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 79.2 Million by 2032, exhibiting a growth rate (CAGR) of 4.4% during 2024-2032.

Tea tree oil refers to a type of essential oil that is extracted from the leaves of *Melaleuca alternifolia*. It is colorless to pale yellow in appearance and provides major benefits, such as effectivity against fungal infections of the scalp, skin, and toenails. It is also used for the treatment of herpes, cold sores, shingles, and warts due to its antibacterial, antiviral, and antifungal properties. Usually, tea tree oil is packed and distributed in its concentrated form for commercial use. However, due to the changing preferences of the end users, it is widely available in diluted form in the market. Diluted tea tree oil is specifically used in the formulation of various skincare, personal care and cosmetic products, including shampoos, conditioners, body lotions, mouthwash, deodorants, hand wash, sanitizers, shower gels, cleansing soaps, and face creams.

Tea Tree Oil Market Trends:

The market is primarily driven by the shifting preference of consumers toward cosmetic products that are enriched with natural ingredients. This can be attributed to the increasing demand for clean-label and organic herbal products and the growing

awareness regarding the adverse effects of synthetic chemicals. Moreover, the easy availability of these products across the online and offline organized retail channels is favorably impacting the market. Besides this, the widespread utilization of tea tree oil in the formulation of numerous pharmaceutical products is acting as another major growth-inducing factor. Additionally, rising investments by several key players for developing stable concentrations of tea tree oil with better efficacy are further expected to significantly boost the product sales across the globe. Some of the other factors creating a positive outlook for the market include the inflating disposable income levels of the masses and extensive research and development (R&D) activities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tea tree oil market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on grade, distribution channel and end user.

Breakup by Grade:

- Pharma/Cosmetic Grade
- Therapeutic Grade

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Direct Sales
- Departmental Stores
- Online Stores
- Others

Breakup by End User:

- FMCG Manufacturer
- Cosmetic Companies
- Pharmaceutical Companies
- Others

Breakup by Region:

- North America

United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Coromandel Mountains Tea Tree Oil Company, G.R. Davis Pty Ltd., Integria Healthcare, Jenbrook Australia, Main Camp Natural Extracts Pty Ltd., Maria River Plantation, Naturally Australian Tea Tree Oil Pty Ltd (NATTo), NOW Foods, Oribi Oils (Pty) Ltd., T.G.Cassegrain & Co Pty Ltd., The Lebermuth Co. Inc. and Young Living Essential Oils LC.

Key Questions Answered in This Report

1. What was the size of the global tea tree oil market in 2023?
2. What is the expected growth rate of the global tea tree oil market during 2024-2032?
3. What has been the impact of COVID-19 on the global tea tree oil market?
4. What are the key factors driving the global tea tree oil market?
5. What is the breakup of the global tea tree oil market based on the grade?

6. What is the breakup of the global tea tree oil market based on the distribution channel?
7. What is the breakup of the global tea tree oil market based on end user?
8. What are the key regions in the global tea tree oil market?
9. Who are the key players/companies in the global tea tree oil market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL TEA TREE OIL MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY GRADE

- 6.1 Pharma/Cosmetic Grade
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Therapeutic Grade
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

7.1 Supermarkets and Hypermarkets

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Direct Sales

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Departmental Stores

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Online Stores

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Others

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY END USER

8.1 FMCG Manufacturer

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Cosmetic Companies

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Pharmaceutical Companies

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain

- 9.3.5.1 Market Trends
- 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Coromandel Mountains Tea Tree Oil Company

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.2 G.R. Davis Pty Ltd.

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Integria Healthcare

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.4 Jenbrook Australia

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Main Camp Natural Extracts Pty Ltd.

14.3.5.1 Company Overview

14.3.5.2 Product Portfolio

14.3.6 Maria River Plantation

14.3.6.1 Company Overview

14.3.6.2 Product Portfolio

14.3.7 Naturally Australian Tea Tree Oil Pty Ltd (NATTo)

14.3.7.1 Company Overview

14.3.7.2 Product Portfolio

14.3.8 NOW Foods

14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Oribi Oils (Pty) Ltd.

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 T.G.Cassegrain & Co Pty Ltd.

14.3.10.1 Company Overview

- 14.3.10.2 Product Portfolio
- 14.3.11 The Lebermuth Co. Inc.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Young Living Essential Oils LC
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

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