

Tea Tree Oil Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global tea tree oil market reached a value of US\$ 47.76 Million in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 65.67 Million by 2027, exhibiting a CAGR of 5.20% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Tea tree oil refers to a type of essential oil that is extracted from the leaves of *Melaleuca alternifolia*. It is colorless to pale yellow in appearance and provides major benefits, such as effectivity against fungal infections of the scalp, skin, and toenails. It is also used for the treatment of herpes, cold sores, shingles, and warts due to its antibacterial, antiviral, and antifungal properties. Usually, tea tree oil is packed and distributed in its concentrated form for commercial use. However, due to the changing preferences of the end users, it is widely available in diluted form in the market. Diluted tea tree oil is specifically used in the formulation of various skincare, personal care and cosmetic products, including shampoos, conditioners, body lotions, mouthwash, deodorants, hand wash, sanitizers, shower gels, cleansing soaps, and face creams.

Tea Tree Oil Market Trends:

The market is primarily driven by the shifting preference of consumers toward cosmetic products that are enriched with natural ingredients. This can be attributed to the increasing demand for clean-label and organic herbal products and the growing awareness regarding the adverse effects of synthetic chemicals. Moreover, the easy availability of these products across the online and offline organized retail channels is favorably impacting the market. Besides this, the widespread utilization of tea tree oil in the formulation of numerous pharmaceutical products is acting as another major growth-

inducing factor. Additionally, rising investments by several key players for developing stable concentrations of tea tree oil with better efficacy are further expected to significantly boost the product sales across the globe. Some of the other factors creating a positive outlook for the market include the inflating disposable income levels of the masses and extensive research and development (R&D) activities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tea tree oil market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on grade, distribution channel and end user.

Breakup by Grade:

- Pharma/Cosmetic Grade
- Therapeutic Grade

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Direct Sales
- Departmental Stores
- Online Stores
- Others

Breakup by End User:

- FMCG Manufacturer
- Cosmetic Companies
- Pharmaceutical Companies
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Coromandel Mountains Tea Tree Oil Company, G.R. Davis Pty Ltd., Integria Healthcare, Jenbrook Australia, Main Camp Natural Extracts Pty Ltd., Maria River Plantation, Naturally Australian Tea Tree Oil Pty Ltd (NATTo), NOW Foods, Oribi Oils (Pty) Ltd., T.G.Cassegrain & Co Pty Ltd., The Lebermuth Co. Inc. and Young Living Essential Oils LC.

Key Questions Answered in This Report:

How has the global tea tree oil market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global tea tree oil market?

What are the key regional markets?

What is the breakup of the market based on the grade?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global tea tree oil market and who are the key players?

What is the degree of competition in the industry?

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