

# Tea Polyphenols Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

https://marketpublishers.com/r/T366813A9BEFEN.html

Date: June 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: T366813A9BEFEN

# **Abstracts**

The global tea polyphenols market size reached US\$ 411.6 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 642.4 Million by 2028, exhibiting a growth rate (CAGR) of 7.8% during 2023-2028.

Tea polyphenols refer to various chemical compounds, such as catechins, theaflavins, tannins and flavonoids, which are found in tea leaves naturally. These compounds are a rich source of antioxidants and can aid in reducing the growth of bacteria in the stomach and minimizing the risks of coronary artery disease, diabetes, neurodegenerative diseases and other medical ailments. They are usually found in varying proportions in different tea variants (black, green, white and oolong) and can largely influence the distinctive aroma and taste of the beverage. Apart from this, they are also used in processing meat-, plant- and fish-based products.

Owing to sedentary lifestyles and unhealthy dietary habits, there is an increasing prevalence of lifestyle diseases across the globe. However, with the growing health-consciousness, individuals are now more inclined toward adopting more nutritional diets, including beverages such as tea and leading an active lifestyle. Consequently, there is a rising shift to healthier tea alternatives, such as black and green variants, thereby increasing the demand for tea polyphenols. Furthermore, the growing utilization of polyphenols in ready-to-drink teas, nutraceuticals, dietary supplements and functional beverages, is also providing a boost to the market growth. These compounds also exhibit anti-inflammatory, antimicrobial and antineoplastic properties and are rich in epigallocatechin gallate (EGCG) and dietary fibers that aid in improving metabolism and weight management. This, along with the increasing utilization of tea polyphenols in the manufacturing of personal care and cosmetics products to minimize the signs of aging,



skin darkness, acne, dandruff and hair loss, is creating a significant impact on the market growth. Other factors, including rapid urbanization and growing geriatric population across the globe, are also projected to drive the market further.

# Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global tea polyphenols market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, application and distribution channel.

Breakup by Product Type:

Green Tea Polyphenols
Oolong Tea Polyphenols
Black Tea Polyphenols
Others

Breakup by Application:

Functional Beverages Functional Food Dietary Supplements Others

Breakup by Distribution Channel:

Mass Retailers
Direct Selling
Online Retailers
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan



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South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Ajinomoto OmniChem Natural Specialty, Amax NutraSource Inc., DSM, DuPont-Danisco, Frutarom Ltd., FutureCeuticals, HERZA Schokolade GMBH & Co. KG, Indena SpA, Layn Natural Ingredients Corp, Naturex, Seppic, Tianjin Jianfeng Natural Products, etc.

# Key Questions Answered in This Report

- 1. What was the size of the global tea polyphenols market in 2022?
- 2. What is the expected growth rate of the global tea polyphenols market during 2023-2028?
- 3. What are the key factors driving the global tea polyphenols market?
- 4. What has been the impact of COVID-19 on the global tea polyphenols market?
- 5. What is the breakup of the global tea polyphenols market based on the product type?
- 6. What is the breakup of the global tea polyphenols market based on the application?
- 7. What is the breakup of the global tea polyphenols market based on the distribution channel?
- 8. What are the key regions in the global tea polyphenols market?



9. Who are the key players/companies in the global tea polyphenols market?



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