

Syphilis Testing Market by Type (Primary and Secondary Syphilis, Latent and Tertiary Syphilis), Location of Testing (Laboratory Testing, Point-of-Care (POC) Testing), and Region 2024-2032

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Abstracts

The global syphilis testing market size reached US\$ 1.2 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1.9 Billion by 2032, exhibiting a growth rate (CAGR) of 5.1% during 2024-2032. The growing prevalence of sexually transmitted diseases (STDs), the increasing incidences of miscarriages, and the rising need for effective disease diagnosing and testing solutions in the healthcare sector represent some of the key factors driving the market.

Syphilis refers to a sexually transmitted infection (STI) that is usually caused by sexual contact and is spread amongst individuals through the skin or mucous membrane contact. It starts as a painless sore on the genitals and rectum of the mouth. If left untreated, it might trigger complications of tertiary syphilis, wherein the disease may damage the brain, nerves, blood vessels, and joints. At present, rapid plasma reagin (RPR) and venereal diseases research laboratory (VDRL) are standard testing practices that are being used by practitioners. These approaches provide early detection for better treatment and mitigate the spread and development of sexually transmitted diseases (STDs). As a result, syphilis testing is frequently used in laboratories and point-of-care (PoC) centers to diagnose the syphilis type and identify its proper treatment.

Syphilis Testing Market Trends:

The increasing awareness regarding STD treatment represents one of the key factors driving the market growth. In line with this, governments of various nations, along with different non-governmental organizations (NGOs) are actively undertaking campaigns to sensitize the common mass regarding the prevention of STDs, including syphilis, and

the available treatment options. This, in turn, is facilitating the adoption of syphilis testing kits, such as syphilis rapid test strips, which is favorably supporting the market growth. These kits offer at-home testing with effective diagnostic results, and thus timely decision-making, which is also contributing to the market growth. Additionally, the convenience of usage and the easy availability of these test kits at online retail stores and in-store pharmacies at affordable price points are contributing to the market growth. Apart from this, the considerable improvements in the healthcare sector and the recent research and development (R&D) activities to launch effective treatment alternatives are positively impacting the market growth. Moreover, the presence of favorable medical reimbursement policies for the testing of sexually transmitted infections is contributing to the market growth. Other factors, such as the increasing prevalence of STDs, including syphilis, rising incidences of unprotected sexual intercourse, the widespread implementation of effective screening programs, and an enhanced focus on the early diagnostic of the disease, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global syphilis testing market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on type and location of testing.

Type Insights:

Primary and Secondary Syphilis
Latent and Tertiary Syphilis

The report has also provided a detailed breakup and analysis of the syphilis testing market based on the type. This includes primary and secondary, and latent and tertiary syphilis. According to the report, primary and secondary syphilis represented the largest segment.

Location of Testing Insights:

Laboratory Testing
Point-of-Care (POC) Testing

A detailed breakup and analysis of the syphilis testing market based on the location of testing has also been provided in the report. This includes laboratory and point-of-care

(POC) testing. According to the report, laboratory testing accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for syphilis testing. Some of the factors driving the North America syphilis testing market included the increasing prevalence of STDs, significant technological advancements, and extensive research and development (R&D) activities.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global syphilis testing market. Detailed profiles of all major companies have also been provided. Some of the companies covered includes Abbott Laboratories, Becton Dickinson and Company, Bio-Rad Laboratories Inc., Danaher Corporation, DRG International Inc. (BioCheck Inc.), F. Hoffmann-La Roche AG, Siemens Healthineers AG (Siemens AG), Thermo Fisher Scientific Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global syphilis testing market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global syphilis testing market?

What are the key regional markets?

Which countries represent the most attractive syphilis testing markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the location of testing?

What is the competitive structure of the global syphilis testing market?

Who are the key players/companies in the global syphilis testing market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SYPHILIS TESTING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Primary and Secondary Syphilis
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Latent and Tertiary Syphilis
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY LOCATION OF TESTING

- 7.1 Laboratory Testing
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Point-of-Care (POC) Testing
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
 - 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
 - 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
 - 8.2.7 Others
 - 8.2.7.1 Market Trends

8.2.7.2 Market Forecast

8.3 Europe

8.3.1 Germany

8.3.1.1 Market Trends

8.3.1.2 Market Forecast

8.3.2 France

8.3.2.1 Market Trends

8.3.2.2 Market Forecast

8.3.3 United Kingdom

8.3.3.1 Market Trends

8.3.3.2 Market Forecast

8.3.4 Italy

8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 9.1 Overview
- 9.2 Drivers
- 9.3 Restraints
- 9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

- 11.1 Overview
- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

- 13.1 Market Structure
- 13.2 Key Players
- 13.3 Profiles of Key Players
 - 13.3.1 Abbott Laboratories
 - 13.3.1.1 Company Overview
 - 13.3.1.2 Product Portfolio
 - 13.3.1.3 Financials
 - 13.3.1.4 SWOT Analysis
 - 13.3.2 Becton Dickinson and Company
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
 - 13.3.2.3 Financials
 - 13.3.2.4 SWOT Analysis
 - 13.3.3 Bio-Rad Laboratories Inc.
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.3.4 SWOT Analysis

- 13.3.4 Danaher Corporation
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.4.3 Financials
 - 13.3.4.4 SWOT Analysis
- 13.3.5 DRG International Inc. (BioCheck Inc.)
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 F. Hoffmann-La Roche AG
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
- 13.3.7 Siemens Healthineers AG (Siemens AG)
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
 - 13.3.7.3 Financials
 - 13.3.7.4 SWOT Analysis
- 13.3.8 Thermo Fisher Scientific Inc.
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
 - 13.3.8.3 Financials
 - 13.3.8.4 SWOT Analysis

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Syphilis Testing Market: Key Industry Highlights, 2023 & 2032

Table 2: Global: Syphilis Testing Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Syphilis Testing Market Forecast: Breakup by Location of Testing (in Million US\$), 2024-2032

Table 4: Global: Syphilis Testing Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Syphilis Testing Market: Competitive Structure

Table 6: Global: Syphilis Testing Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Syphilis Testing Market: Major Drivers and Challenges

Figure 2: Global: Syphilis Testing Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Syphilis Testing Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Syphilis Testing Market: Breakup by Type (in %), 2023

Figure 5: Global: Syphilis Testing Market: Breakup by Location of Testing (in %), 2023

Figure 6: Global: Syphilis Testing Market: Breakup by Region (in %), 2023

Figure 7: Global: Syphilis Testing (Primary and Secondary Syphilis) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Syphilis Testing (Primary and Secondary Syphilis) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Syphilis Testing (Latent and Tertiary Syphilis) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Syphilis Testing (Latent and Tertiary Syphilis) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Syphilis Testing (Laboratory Testing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Syphilis Testing (Laboratory Testing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Syphilis Testing (Point-of-Care (POC) Testing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Syphilis Testing (Point-of-Care (POC) Testing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: North America: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: North America: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: United States: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: United States: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Canada: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Canada: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Asia-Pacific: Syphilis Testing Market: Sales Value (in Million US\$), 2018 &

2023

Figure 22: Asia-Pacific: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: China: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: China: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Japan: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Japan: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: India: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: India: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: South Korea: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: South Korea: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Australia: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Australia: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Indonesia: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Indonesia: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Others: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Others: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Europe: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Europe: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Germany: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Germany: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: France: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: France: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: United Kingdom: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: United Kingdom: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Italy: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Italy: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Spain: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Spain: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Russia: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Russia: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Others: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Others: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Latin America: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Latin America: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Brazil: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Brazil: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Mexico: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Mexico: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Middle East and Africa: Syphilis Testing Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Middle East and Africa: Syphilis Testing Market: Breakup by Country (in %), 2023

Figure 63: Middle East and Africa: Syphilis Testing Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Global: Syphilis Testing Industry: Drivers, Restraints, and Opportunities

Figure 65: Global: Syphilis Testing Industry: Value Chain Analysis

Figure 66: Global: Syphilis Testing Industry: Porter's Five Forces Analysis

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