

Sweet Spreads Market Report by Product Type (Jams and Preserves, Honey, Chocolate Spreads, Nuts and Seed-Based Spreads, and Others), Packaging Type (Glass Packaging, Plastic Packaging, and Others), Distribution Channel (Hypermarkets and Supermarkets, Specialist Retail Stores, Convenience Stores, Online Stores, and Others), and Region 2024-2032

<https://marketpublishers.com/r/SDA5D1A9A2D5EN.html>

Date: July 2024

Pages: 143

Price: US\$ 3,899.00 (Single User License)

ID: SDA5D1A9A2D5EN

Abstracts

The global sweet spreads market size reached US\$ 1.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1.7 Billion by 2032, exhibiting a growth rate (CAGR) of 3% during 2024-2032.

Sweet spreads, such as jams, jellies and nut butter, play an integral role in the everyday diet of individuals. Although sweet spreads traditionally formed a part of western cuisines, they have rapidly gained traction in the untapped markets. They are generally consumed with baked wheat products, including bread, bagels, toasts and doughnuts, as a part of breakfast or snack items. Moderate consumption of sweet spreads assists in managing stress, maintaining weight, reducing the risk of cardiovascular diseases, and providing vitamins, minerals, amino acids and other nutrients. As a result, these spreads find applications in the preparation of dips, cakes, pudding, pancakes, smoothies, ice creams and salad dressings.

Owing to rapid urbanization, sedentary lifestyles and hectic schedules, consumers have shifted toward quick, healthy, convenient and on-the-go meal options. This, in turn, is boosting the overall sales of sweet spreads around the world. In addition to this, the

growing prevalence of lifestyle diseases in confluence with the increasing health consciousness among consumers has resulted in the rising demand for low-fat and low-sugar sweet spread variants across the globe. Moreover, a significant part of the consumers seek natural and organic products without any artificial additives or preservatives. Further, as consumers are intrigued by different flavors, manufacturers are financing research and development (R&D) activities to introduce new products. Apart from this, several international brands are customizing their products based on the local tastes, preferences and cultural influences to expand their consumer base.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sweet spreads market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on product type, packaging type and distribution channel.

Breakup by Product Type:

- Jams and Preserves
- Honey
- Chocolate Spreads
- Nuts and Seed-Based Spreads
- Others

Breakup by Packaging Type:

- Glass Packaging
- Plastic Packaging
- Others

Breakup by Distribution Channel:

- Hypermarkets and Supermarkets
- Specialist Retail Stores
- Convenience Stores
- Online Stores
- Others

Breakup by Region:

Europe

North America

Asia Pacific

Middle East and Africa

Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being J.M. Smucker Company, Kraft Heinz Company, Unilever PLC/NV, Conagra Brands, Inc., Ferrero International S.A., Mondelez International, Inc., Dabur India Limited, Hershey Company, Hormel Foods Corporation, Andros, SNC, etc.

IMARC Group's latest report provides a deep insight into the global sweet spreads market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the sweet spreads market in any manner.

Key Questions Answered in This Report:

How has the global sweet spreads market performed so far and how will it perform in the coming years?

What are the key regional markets in the global sweet spreads industry?

What has been the impact of COVID-19 on the global sweet spreads industry?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the packaging type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the global sweet spreads industry?

What are the key driving factors and challenges in the global sweet spreads industry?

What is the structure of the global sweet spreads industry and who are the key players?

What is the degree of competition in the global sweet spreads industry?

What are the profit margins in the global sweet spreads industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SWEET SPREADS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Product Type
- 5.5 Market Breakup by Packaging Type
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Jams and Preserves
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast

6.2 Honey

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Chocolate Spreads

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Nuts and Seed-Based Spreads

6.4.1 Market Trends

6.4.2 Market Forecast

6.5 Others

6.5.1 Market Trends

6.5.2 Market Forecast

7 MARKET BREAKUP BY PACKAGING TYPE

7.1 Glass Packaging

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Plastic Packaging

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Others

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

8.1 Hypermarkets and Supermarkets

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Specialist Retail Stores

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Convenience Stores

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Online Stores

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Others

8.5.1 Market Trends

8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 Europe

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 North America

9.2.1 Market Trends

9.2.2 Market Forecast

9.3 Asia Pacific

9.3.1 Market Trends

9.3.2 Market Forecast

9.4 Middle East and Africa

9.4.1 Market Trends

9.4.2 Market Forecast

9.5 Latin America

9.5.1 Market Trends

9.5.2 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

13.1 Key Price Indicators

13.2 Price Structure

13.3 Margin Analysis

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 J.M. Smucker Company

14.3.2 Kraft Heinz Company

14.3.3 Unilever PLC/NV

14.3.4 Conagra Brands, Inc.

14.3.5 Ferrero International S.A.

14.3.6 Mondelez International, Inc.

14.3.7 Dabur India Limited

14.3.8 Hershey Company

14.3.9 Hormel Foods Corporation

14.3.10 Andros, SNC

I would like to order

Product name: Sweet Spreads Market Report by Product Type (Jams and Preserves, Honey, Chocolate Spreads, Nuts and Seed-Based Spreads, and Others), Packaging Type (Glass Packaging, Plastic Packaging, and Others), Distribution Channel (Hypermarkets and Supermarkets, Specialist Retail Stores, Convenience Stores, Online Stores, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/SDA5D1A9A2D5EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDA5D1A9A2D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970