

# **Surgical Navigation Systems Market Report by Technology (Electromagnetic Navigation Systems, Optical Navigation Systems, and Others), Application (Neurosurgery, Orthopedic, ENT, Dental, and Others), End User (Hospitals, Ambulatory Surgical Centers), and Region 2023-2028**

<https://marketpublishers.com/r/SFDA11A300B2EN.html>

Date: September 2023

Pages: 144

Price: US\$ 2,499.00 (Single User License)

ID: SFDA11A300B2EN

## **Abstracts**

### Market Overview:

The global surgical navigation systems market size reached US\$ 7.92 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 15.53 Billion by 2028, exhibiting a growth rate (CAGR) of 11.7% during 2023-2028. The rising burden of chronic diseases, the aging population, the growing need for minimally invasive (MI) procedures, and the integration of novel visualization technologies into surgical navigation systems represent some of the key factors driving the market.

Surgical navigation systems, also known as computer-assisted surgical systems or surgical GPS, are advanced technological tools used in the field of medical surgery. They rely on a combination of hardware and software components to assist surgeons in accurately navigating the surgical site. They typically consist of a computer workstation, specialized software, tracking devices, and display screens. By providing precise anatomical visualization and tracking, surgical navigation systems enable surgeons to navigate complex anatomical structures more accurately. They can help guide the placement of instruments, implants, and surgical incisions, ensuring optimal outcomes and minimizing risks. These systems are particularly beneficial in procedures involving delicate structures, intricate anatomies, and minimally invasive techniques. They offer several advantages, including improved surgical accuracy, reduced surgical time,

decreased blood loss, and higher patient safety. They can also assist in surgical planning, enable better team communication, and serve as a valuable training tool for surgeons-in-training. As a result, surgical navigation systems find extensive applications across the field of surgery to enhance surgical precision and improve patient outcomes by providing real-time, accurate guidance during surgical procedures, leading to a higher standard of healthcare delivery.

#### Surgical Navigation Systems Market Trends:

The rising burden of chronic diseases, such as cancer, orthopedic disorders, and neurological conditions, represents one of the primary factors supporting the market growth. Moreover, the aging population that is more prone to developing such health conditions, coupled with the growing need for minimally invasive (MI) procedures, is driving the demand for surgical navigation systems. In addition, there is an increase in the number of surgical procedures performed worldwide, resulting in a higher demand for surgical navigation systems, particularly in orthopedic, neurosurgery, and ENT (ear, nose, and throat) surgeries. Along with this, the escalating penetration of advanced surgical technologies, rapid improvements in healthcare infrastructure, and favorable reimbursement policies are other major factors fueling the market growth. Furthermore, key players are integrating novel visualization technologies, such as three-dimensional (3D) imaging and real-time augmented reality (AR) overlays, to provide surgeons with improved spatial awareness, better depth perception, and enhanced visualization of anatomical structures during procedures. In line with this, the incorporation of artificial intelligence (AI) into surgical navigation systems to improve their capabilities by analyzing real-time surgical data, facilitating decision-making, and providing personalized guidance to surgeons, thereby enhancing surgical outcomes and efficiency, is propelling the market growth. Other factors, including the emergence of mobile, portable, and hybrid navigation systems, expanding product applications in new surgical specialties, rising penetration of cloud-based solutions, and continual technological advancements, are also providing a positive thrust to the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global surgical navigation systems market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on technology, application, and end user.

#### Technology Insights:

##### Electromagnetic Navigation Systems

## Optical Navigation Systems Others

The report has provided a detailed breakup and analysis of the surgical navigation systems market based on technology. This includes electromagnetic navigation systems, optical navigation systems, and others. According to the report, electromagnetic navigation systems represented the largest segment.

### Application Insights:

Neurosurgery  
Orthopedic  
ENT  
Dental  
Others

A detailed breakup and analysis of the surgical navigation systems market based on the application has also been provided in the report. This includes neurosurgery, orthopedic, ENT, dental, and others. According to the report, neurosurgery accounted for the largest market share.

### End User Insights:

Hospitals  
Ambulatory Surgical Centers

The report has provided a detailed breakup and analysis of the surgical navigation systems market based on end user. This includes hospitals and ambulatory surgical centers. According to the report, hospitals represented the largest segment.

### Regional Insights:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India

South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia-Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for surgical navigation systems. Some of the factors driving the North America surgical navigation systems market included its aging population, rising incidences of chronic diseases, escalating demand for surgical procedures, ongoing technological innovations, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global surgical navigation systems market. Detailed profiles of all major companies have been provided. Some of the companies covered include Amplitude Surgical, B. Braun SE, Brainlab AG, Collin Medical, Fudan Digital Medical, Johnson & Johnson, Medtronic PLC, Siemens Healthcare Private Limited, Stryker Corporation, Zimmer Biomet Holdings Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global surgical navigation systems market performed so far, and how will it

perform in the coming years?

What are the drivers, restraints, and opportunities in the global surgical navigation systems market?

What is the impact of each driver, restraint, and opportunity on the global surgical navigation systems market?

What are the key regional markets?

Which countries represent the most attractive surgical navigation systems market?

What is the breakup of the market based on technology?

Which is the most attractive technology in the surgical navigation systems market?

What is the breakup of the market based on the application?

Which is the most attractive application in the surgical navigation systems market?

What is the breakup of the market based on the end user?

Which is the most attractive end user in the surgical navigation systems market?

What is the competitive structure of the global surgical navigation systems market?

Who are the key players/companies in the global surgical navigation systems market?

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