

# **Surfboard Market Report by Product Type (Shortboards, Longboards, Fish Boards, Gun Boards, and Others), Material Type (Polyurethane, Balsa Wood, and Others), Distribution Channel (Online, Offline), Application (Recreational, Professional), and Region 2024-2032**

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## **Abstracts**

The global surfboard market size reached US\$ 2.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.4 Billion by 2032, exhibiting a growth rate (CAGR) of 4.5% during 2024-2032.

A surfboard refers to a narrow and elongated platform on which a surfer stands or lies while riding ocean waves. Earlier, it was only made using wood but nowadays, it is also produced using a variety of materials, such as polyurethane, polyester, fiberglass and styrofoam. The rising interest in surfing as a recreational and competitive sport has led to heightened demand for surfboards. As a result, they are available in a variety of shapes and sizes, depending on the experience of the riders and the kind of waves they intend to surf.

Surfboard Market Trends:

The market has experienced significant growth on account of the growing trend of surf tourism. Apart from this, electric surfboards have been gaining widespread preference over conventional surfboards as they provide superior torque, high water propulsion and allow individuals to surf in the absence of waves. Moreover, the rising popularity of adaptive surfing among disabled people has provided lucrative opportunities for key manufacturers. They have also introduced sustainable surfboards that are made using eco-friendly materials and assist in reducing carbon footprint during manufacturing. Besides this, they have been utilizing advanced technologies, such as computer-aided

design/computer-aided manufacturing (CAD/CAM) systems, to help individuals modify surfboards according to their specifications. Consequently, water sports activities like surfing have been put on halt, but the industry is anticipated to grow once normalcy is regained.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global surfboard market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, material type, distribution channel and application.

#### Breakup by Product Type:

- Shortboards
- Longboards
- Fish Boards
- Gun Boards
- Others

#### Breakup by Material Type:

- Polyurethane
- Balsa Wood
- Others

#### Breakup by Distribution Channel:

- Online
- Offline

#### Breakup by Application:

- Recreational
- Professional

#### Breakup by Region:

- North America
- United States
- Canada

Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Agit Global Inc., Beachbeat Surfboards, Brusurf LLC, Channel Islands Surfboards Inc. (The Burton Corporation), Global Surf Industries, Hobie Cat Company Inc., Haydenshapes Surfboards, Infinity Surfboards Incorporated, Keeper Sports Products LLC, Rusty Surfboards Inc. (Vegas Enterprises Pty Ltd.), Superbrand Surfboards and Xanadu Surfdesigns.

#### Key Questions Answered in This Report:

How has the global surfboard market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global surfboard market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the material type?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global surfboard market and who are the key players?

What is the degree of competition in the industry?

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