

Surface Disinfectant Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global surface disinfectant market size reached US\$ 5.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 8.1 Billion by 2028, exhibiting a growth rate (CAGR) of 6.66% during 2022-2028.

Surface disinfectants are used to sanitize or treat surfaces of medical equipment, floors, walls, and tabletops. They help inactivate pathogens, reduce the risk of spreading bacteria and maintain hygiene within the premises. They are nowadays available in environment-friendly variants that are cost-effective, non-toxic, and easy to use. The growing prevalence of hospital-acquired infections (HAIs), which can be caused during the patient's stay at hospitals and related facilities, is positively influencing the demand for surface disinfectants around the world.

Surface Disinfectant Market Trends:

The outbreak of coronavirus disease (COVID-19), a consequent rise in the number of people hospitalized and the mandatory usage of disinfectants implemented by governments of numerous countries are among the key factors driving the demand for surface disinfectants. These disinfectants assist in sterilizing medical equipment, facilities, and complete premises. Additionally, there is a rise in the utilization of surface disinfectants in non-healthcare settings, such as homes, schools, gyms, and public places, to prevent the spread of the pandemic. In line with this, the increasing focus of employers to create a safe workplace is positively influencing the adoption of surface disinfectants to prevent the transmission of infection in the workplace and help employees return to work safely. Apart from this, due to its non-toxicity and corrosive nature, they are employed in the food and beverage (F&B) industry for cleaning preparation areas, packing cases, and transport systems. This, in confluence with the

escalating demand for packaged food products and the rising awareness about food safety, is contributing to market growth. Furthermore, the increasing adoption of companion animals, coupled with the growing concerns among pet parents about their well-being, is anticipated to fuel the sales of surface disinfectants across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global surface disinfectant market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, composition, application and end user.

Breakup by Type:

- Liquids
- Wipes
- Sprays
- Others

Breakup by Composition:

- Alcohols
- Chlorine Compounds
- Hydrogen Peroxide
- Quaternary Ammonium Compounds
- Peracetic Acid
- Others

Breakup by Application:

- In-house Surfaces
- Instrument Disinfection
- Others

Breakup by End User:

- Hospitals
- Laboratories
- Households
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, BASF SE, Betco, CarrollCLEAN, Ecolab Inc., Evonik Industries AG (RAG-Stiftung), Henkel AG & Co. KGaA, Johnson & Johnson Private Limited, Medline Industries Inc., Metrex Research LLC, Reckitt Benckiser Group PLC, STERIS plc, The Clorox Company and The Procter & Gamble Company.

Key Questions Answered in This Report

1. What was the size of the global surface disinfectant market in 2022?
2. What is the expected growth rate of the global surface disinfectant market during 2023-2028?

3. What has been the impact of COVID-19 on the global surface disinfectant market?
4. What are the key factors driving the global surface disinfectant market?
5. What is the breakup of the global surface disinfectant market based on the type?
6. What is the breakup of the global surface disinfectant market based on the composition?
7. What is the breakup of the global surface disinfectant market based on the application?
8. What is the breakup of the global surface disinfectant market based on the end user?
9. What are the key regions in the global surface disinfectant market?
10. Who are the key players/companies in the global surface disinfectant market?

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