

Surface Disinfectant Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global surface disinfectant market size reached US\$ 5.1 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 7.6 Billion by 2027, exhibiting a growth rate (CAGR) of 6.7% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Surface disinfectants are used to sanitize or treat surfaces of medical equipment, floors, walls, and tabletops. They help inactivate pathogens, reduce the risk of spreading bacteria and maintain hygiene within the premises. They are nowadays available in environment-friendly variants that are cost-effective, non-toxic, and easy to use. The growing prevalence of hospital-acquired infections (HAIs), which can be caused during the patient's stay at hospitals and related facilities, is positively influencing the demand for surface disinfectants around the world.

Surface Disinfectant Market Trends:

The outbreak of coronavirus disease (COVID-19), a consequent rise in the number of people hospitalized and the mandatory usage of disinfectants implemented by governments of numerous countries are among the key factors driving the demand for surface disinfectants. These disinfectants assist in sterilizing medical equipment, facilities, and complete premises. Additionally, there is a rise in the utilization of surface disinfectants in non-healthcare settings, such as homes, schools, gyms, and public places, to prevent the spread of the pandemic. In line with this, the increasing focus of employers to create a safe workplace is positively influencing the adoption of surface disinfectants to prevent the transmission of infection in the workplace and help

employees return to work safely. Apart from this, due to its non-toxicity and corrosive nature, they are employed in the food and beverage (F&B) industry for cleaning preparation areas, packing cases, and transport systems. This, in confluence with the escalating demand for packaged food products and the rising awareness about food safety, is contributing to market growth. Furthermore, the increasing adoption of companion animals, coupled with the growing concerns among pet parents about their well-being, is anticipated to fuel the sales of surface disinfectants across the globe.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global surface disinfectant market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, composition, application and end user.

Breakup by Type:

- Liquids
- Wipes
- Sprays
- Others

Breakup by Composition:

- Alcohols
- Chlorine Compounds
- Hydrogen Peroxide
- Quaternary Ammonium Compounds
- Peracetic Acid
- Others

Breakup by Application:

- In-house Surfaces
- Instrument Disinfection
- Others

Breakup by End User:

- Hospitals

Laboratories
Households
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, BASF SE, Betco, CarrollCLEAN, Ecolab Inc., Evonik Industries AG (RAG-Stiftung), Henkel AG & Co. KGaA, Johnson & Johnson Private Limited, Medline Industries Inc., Metrex Research LLC, Reckitt Benckiser Group PLC, STERIS plc, The Clorox Company and The Procter & Gamble Company.

Key Questions Answered in This Report:

How has the global surface disinfectant market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global surface disinfectant market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the composition?

What is the breakup of the market based on the application?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global surface disinfectant market and who are the key players?

What is the degree of competition in the industry?

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