

# Supply Chain Management Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global supply chain management software market size reached US\$ 15.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 33.9 Billion by 2028, exhibiting a growth rate (CAGR) of 12.6% during 2023-2028.

Supply chain management (SCM) software refers to a program, platform, or set of tools that help streamline and manage an enterprise's end-to-end supply chain processes. It includes supplier management, order processing, demand forecasting, logistics, collaboration, warehouse management, and security as standard solutions. SCM software offers considerable advantages to businesses by enhancing visibility, increasing efficiency, reducing costs, and mitigating risks. It also increases compliance, automates major processes, assists in decision-making, and improves customer services and communication. As a result, SCM software finds extensive applications across the retail, e-commerce, healthcare, automotive, logistics, manufacturing, and transportation industries.

### Supply Chain Management Software Market Trends:

The significant growth in the e-commerce industry is one of the key factors driving the market growth. SCM software is widely adopted in e-commerce management for purchase automation, inventory control, order tracking, synchronizing operations, and vendor relationships. Furthermore, the increasing demand for cloud-based SCM software to expedite the manufacturing cycle, ensure quality, enhance scalability, tackle disruption, and streamline infrastructure management is acting as another growth-

inducing factor. Additionally, the integration of artificial intelligence (AI) to increase efficiency, tackle worker shortages, and make transportation-related data-driven decisions is providing an impetus to the market growth. Moreover, rising product adoption among small- and medium-sized enterprises (SMEs) due to rapid business expansion, globalized supply chain, and geographically-expanded selling destinations are creating a positive outlook for the market. Furthermore, the increasing demand for SCM software in the healthcare industry to streamline medical supply distribution, inventory supervision, manage cost control, and reduce waste is propelling the market growth. Other factors, including the integration of the Internet of Things (IoT) to optimize the route, reduce fuel consumption, increase customer satisfaction, and the rising demand from the aviation industry to manage crew, flights, passenger logistics, and aircraft, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global supply chain management software market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on solution type, deployment mode, organisation size and industry vertical.

#### Breakup by Solution Type:

- Transportation Management System
- Warehouse Management System
- Supply Chain Planning
- Procurement and Sourcing
- Manufacturing Execution System

#### Breakup by Deployment Mode:

- On-premises
- Cloud-based

#### Breakup by Organisation Size:

- Small and Medium-sized Enterprises
- Large Enterprises

#### Breakup by Industry Vertical:

Retail and Consumer Goods  
Healthcare and Pharmaceuticals  
Manufacturing  
Food and Beverages  
Transportation and Logistics  
Automotive  
Others

#### Breakup by Region:

North America  
United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the

profiles of the key players being Blue Yonder Group Inc. (Panasonic Holdings Corporation), Epicor Software Corporation, Infor Inc. (Koch Industries Inc.), International Business Machines Corporation, Kinaxis Inc., K?rber AG, Manhattan Associates, Oracle Corporation, SAP SE and The Descartes Systems Group Inc.

#### Key Questions Answered in This Report:

How has the global supply chain management software market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global supply chain management software market?

What are the key regional markets?

What is the breakup of the market based on the solution type?

What is the breakup of the market based on the deployment mode?

What is the breakup of the market based on the organisation size?

What is the breakup of the market based on the industry vertical?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global supply chain management software market and who are the key players?

What is the degree of competition in the industry?

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