

# **Stucco Market Report by Construction Activity (New, Renovation), Product (Traditional Three-Coat Stucco, Exterior Insulating and Finish Systems, Newer-One Coat Stucco), Insulation Type (Insulated Siding, Non-Insulated Siding), End Use (Residential, Non-Residential), and Region 2024-2032**

<https://marketpublishers.com/r/S7E11FBEB883EN.html>

Date: August 2024

Pages: 138

Price: US\$ 3,899.00 (Single User License)

ID: S7E11FBEB883EN

## **Abstracts**

The global stucco market size reached US\$ 11.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 16.4 Billion by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032.

Stucco is a plaster made by mixing cement, sand, and lime in different quantities with a wide range of pigments and other additives to give a desired color, texture, and finish to the structure. It is used to cover interior and exterior surfaces of walls, ceilings, and floors as well as make cornices, moldings, and other decorations. It is suitable for both hot and cold climates as it requires less maintenance and can withstand harmful sun rays. Nowadays, several manufacturers are offering hard, durable, economic, and fire-resistant product variants that can be applied over a variety of materials, such as steel, clay, brick, wood, and concrete.

### **Stucco Market Trends:**

Governing agencies of various countries are easing lockdown restrictions imposed by them to prevent the large-scale spread of the coronavirus disease (COVID-19). This is facilitating the revival of the construction sector. In addition, changing lifestyles, rapid urbanization, and inflating income levels are catalyzing the demand for modern homes, which represents one of the key factors bolstering the market growth. Besides this,

several initiatives undertaken to boost infrastructure development, especially in developing nations, are also contributing to market growth. Moreover, due to the growing working population and the trend of modern offices, stuccos are gaining traction in commercial establishments for enhanced aesthetics. Apart from this, leading manufacturers are launching novel designs with added benefits suitable for various applications. They are also emphasizing on mergers and acquisitions (M&A), collaborations, and partnerships with other companies to introduce innovative products. For instance, Sika AG, a construction chemical company, acquired Parex Group, which is a UK-based manufacturer of construction materials, to expand its product portfolio of building finishing materials.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global stucco market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on construction activity, product, insulation type and end use.

#### Breakup by Construction Activity:

New

Renovation

#### Breakup by Product:

Traditional Three-Coat Stucco

Exterior Insulating and Finish Systems

Newer-One Coat Stucco

#### Breakup by Insulation Type:

Insulated Siding

Non-Insulated Siding

### Breakup by End Use:

Residential

Non-Residential

### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being BASF SE, CEMEX S.A.B. de C.V., Dryvit Systems Inc (RPM International Inc.), Fosroc International Ltd., GCP Applied Technologies Inc., General Electric, HEIDELBERGCEMENT AG, Mapei S.p.A, Omega Products International, Sika AG, Sto Corp (Stotmeister Beteiligungs GmbH) and The Dow Chemical Company (Dow Inc.).

#### Key Questions Answered in This Report:

How has the global stucco market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global stucco market?

What are the key regional markets?

What is the breakup of the market based on the construction activity?

What is the breakup of the market based on the product?

What is the breakup of the market based on the insulation type?

What is the breakup of the market based on the end use?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global stucco market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL STUCCO MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY CONSTRUCTION ACTIVITY**

- 6.1 New
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Renovation
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY PRODUCT**

### 7.1 Traditional Three-Coat Stucco

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Exterior Insulating and Finish Systems

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

### 7.3 Newer-One Coat Stucco

#### 7.3.1 Market Trends

#### 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY INSULATION TYPE**

### 8.1 Insulated Siding

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Non-Insulated Siding

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

## **9 MARKET BREAKUP BY END USE**

### 9.1 Residential

#### 9.1.1 Market Trends

#### 9.1.2 Market Forecast

### 9.2 Non-Residential

#### 9.2.1 Market Trends

#### 9.2.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

### 10.1 North America

#### 10.1.1 United States

##### 10.1.1.1 Market Trends

##### 10.1.1.2 Market Forecast

#### 10.1.2 Canada

##### 10.1.2.1 Market Trends

##### 10.1.2.2 Market Forecast

## 10.2 Asia-Pacific

### 10.2.1 China

#### 10.2.1.1 Market Trends

#### 10.2.1.2 Market Forecast

### 10.2.2 Japan

#### 10.2.2.1 Market Trends

#### 10.2.2.2 Market Forecast

### 10.2.3 India

#### 10.2.3.1 Market Trends

#### 10.2.3.2 Market Forecast

### 10.2.4 South Korea

#### 10.2.4.1 Market Trends

#### 10.2.4.2 Market Forecast

### 10.2.5 Australia

#### 10.2.5.1 Market Trends

#### 10.2.5.2 Market Forecast

### 10.2.6 Indonesia

#### 10.2.6.1 Market Trends

#### 10.2.6.2 Market Forecast

### 10.2.7 Others

#### 10.2.7.1 Market Trends

#### 10.2.7.2 Market Forecast

## 10.3 Europe

### 10.3.1 Germany

#### 10.3.1.1 Market Trends

#### 10.3.1.2 Market Forecast

### 10.3.2 France

#### 10.3.2.1 Market Trends

#### 10.3.2.2 Market Forecast

### 10.3.3 United Kingdom

#### 10.3.3.1 Market Trends

#### 10.3.3.2 Market Forecast

### 10.3.4 Italy

#### 10.3.4.1 Market Trends

#### 10.3.4.2 Market Forecast

### 10.3.5 Spain

#### 10.3.5.1 Market Trends

#### 10.3.5.2 Market Forecast

### 10.3.6 Russia



- 10.3.6.1 Market Trends
- 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## 14 PRICE ANALYSIS

## 15 COMPETITIVE LANDSCAPE

### 15.1 Market Structure

### 15.2 Key Players

### 15.3 Profiles of Key Players

#### 15.3.1 BASF SE

##### 15.3.1.1 Company Overview

##### 15.3.1.2 Product Portfolio

##### 15.3.1.3 Financials

##### 15.3.1.4 SWOT Analysis

#### 15.3.2 CEMEX S.A.B. de C.V.

##### 15.3.2.1 Company Overview

##### 15.3.2.2 Product Portfolio

##### 15.3.2.3 Financials

##### 15.3.2.4 SWOT Analysis

#### 15.3.3 Dryvit Systems Inc (RPM International Inc.)

##### 15.3.3.1 Company Overview

##### 15.3.3.2 Product Portfolio

#### 15.3.4 Fosroc International Ltd.

##### 15.3.4.1 Company Overview

##### 15.3.4.2 Product Portfolio

#### 15.3.5 GCP Applied Technologies Inc.

##### 15.3.5.1 Company Overview

##### 15.3.5.2 Product Portfolio

##### 15.3.5.3 Financials

#### 15.3.6 General Electric

##### 15.3.6.1 Company Overview

##### 15.3.6.2 Product Portfolio

##### 15.3.6.3 Financials

##### 15.3.6.4 SWOT Analysis

#### 15.3.7 HEIDELBERGCEMENT AG

##### 15.3.7.1 Company Overview

##### 15.3.7.2 Product Portfolio

##### 15.3.7.3 Financials

#### 15.3.8 Mapei S.p.A

##### 15.3.8.1 Company Overview

##### 15.3.8.2 Product Portfolio

### 15.3.9 Omega Products International

#### 15.3.9.1 Company Overview

#### 15.3.9.2 Product Portfolio

### 15.3.10 Sika AG

#### 15.3.10.1 Company Overview

#### 15.3.10.2 Product Portfolio

#### 15.3.10.3 Financials

### 15.3.11 Sto Corp (Stotmeister Beteiligungs GmbH)

#### 15.3.11.1 Company Overview

#### 15.3.11.2 Product Portfolio

#### 15.3.11.3 Financials

### 15.3.12 The Dow Chemical Company (Dow Inc.)

#### 15.3.12.1 Company Overview

#### 15.3.12.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Stucco Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Stucco Market Forecast: Breakup by Construction Activity (in Million US\$), 2024-2032

Table 3: Global: Stucco Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 4: Global: Stucco Market Forecast: Breakup by Insulation Type (in Million US\$), 2024-2032

Table 5: Global: Stucco Market Forecast: Breakup by End Use (in Million US\$), 2024-2032

Table 6: Global: Stucco Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Stucco Market: Competitive Structure

Table 8: Global: Stucco Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Stucco Market: Major Drivers and Challenges
- Figure 2: Global: Stucco Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Stucco Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 4: Global: Stucco Market: Breakup by Construction Activity (in %), 2023
- Figure 5: Global: Stucco Market: Breakup by Product (in %), 2023
- Figure 6: Global: Stucco Market: Breakup by Insulation Type (in %), 2023
- Figure 7: Global: Stucco Market: Breakup by End Use (in %), 2023
- Figure 8: Global: Stucco Market: Breakup by Region (in %), 2023
- Figure 9: Global: Stucco (New) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 10: Global: Stucco (New) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 11: Global: Stucco (Renovation) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 12: Global: Stucco (Renovation) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 13: Global: Stucco (Traditional Three-Coat Stucco) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 14: Global: Stucco (Traditional Three-Coat Stucco) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 15: Global: Stucco (Exterior Insulating and Finish Systems) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 16: Global: Stucco (Exterior Insulating and Finish Systems) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 17: Global: Stucco (Newer-One Coat Stucco) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 18: Global: Stucco (Newer-One Coat Stucco) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 19: Global: Stucco (Insulated Siding) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 20: Global: Stucco (Insulated Siding) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 21: Global: Stucco (Non-Insulated Siding) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 22: Global: Stucco (Non-Insulated Siding) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Stucco (Residential) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Stucco (Residential) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Stucco (Non-Residential) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Stucco (Non-Residential) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: North America: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: North America: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: United States: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: United States: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Canada: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Canada: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Asia-Pacific: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Asia-Pacific: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: China: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: China: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Japan: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Japan: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: India: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: India: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: South Korea: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: South Korea: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Australia: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Australia: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Indonesia: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Indonesia: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Others: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Others: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Europe: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Europe: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Germany: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Germany: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: France: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: France: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: United Kingdom: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: United Kingdom: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Italy: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Italy: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Spain: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Spain: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Russia: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Russia: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Others: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Others: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Latin America: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Latin America: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Brazil: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Brazil: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Mexico: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Mexico: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Others: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Others: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Middle East and Africa: Stucco Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Middle East and Africa: Stucco Market: Breakup by Country (in %), 2023

Figure 75: Middle East and Africa: Stucco Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Global: Stucco Industry: SWOT Analysis

Figure 77: Global: Stucco Industry: Value Chain Analysis

Figure 78: Global: Stucco Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Stucco Market Report by Construction Activity (New, Renovation), Product (Traditional Three-Coat Stucco, Exterior Insulating and Finish Systems, Newer-One Coat Stucco), Insulation Type (Insulated Siding, Non-Insulated Siding), End Use (Residential, Non-Residential), and Region 2024-2032

Product link: <https://marketpublishers.com/r/S7E11FBEB883EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7E11FBEB883EN.html>