

Stretch Marks Treatment Market Size, Share, Trends, and Forecast by Treatment, Distribution Channel, End User, and Region, 2025-2033

<https://marketpublishers.com/r/S0E843065426EN.html>

Date: April 2025

Pages: 139

Price: US\$ 2,999.00 (Single User License)

ID: S0E843065426EN

Abstracts

The global stretch marks treatment market size was valued at USD 3.13 Billion in 2024. Looking forward, IMARC Group estimates the market to reach USD 4.95 Billion by 2033, exhibiting a CAGR of 5.2% from 2025-2033. Key stretch marks treatment market trends in North America include the high demand for advanced skincare solutions due to increased awareness, rising disposable income, and the prevalence of post-pregnancy and weight-related skin concerns. As per the WHO article released in August 2024, roughly 1 in 8 people worldwide experienced obesity in 2022.

Stretch marks are scars or irregular lines that develop when the skin stretches or shrinks suddenly. They are widely caused by unexpected changes in the body that cause the collagen and elastin to rupture and as the skin heals naturally, stretch marks occur. They are also caused by Cushing syndrome, abnormal collagen formation and Ehlers-danlos syndrome. Stretch marks are common in pregnant women and individuals with rapid changes in muscle size due to significant weight gain or weight loss. Some of the commonly used stretch mark treatment solutions include lotions, creams, pulse-dye lasers, fractional lasers, oil and serums. They aid in reducing the visibility of stretch marks by rebuilding collagen for tightening the skin and treating open pores and fine lines.

Stretch Marks Treatment Market Trends:

The increasing incidence of obesity among the masses is one of the key factors driving the market growth. With the changing dietary patterns and the rising adoption of sedentary lifestyles, individuals are widely suffering from excessive weight gain, which is leading to the development of stretch marks. Moreover, the increasing product

demand among pregnant women is favoring the market growth. Stretch marks lotions, oils and serums are fortified with essential oils and nutrients that aid in minimizing the visibility of stretched and broken skin and promote healing. Additionally, various product innovations, such as the launch of chemical peels, platelet-rich plasma (PRP), micro-needling, non-invasive microdermabrasion and laser-based treatment procedures, are providing a thrust to the market growth. These procedures aid in the breakdown of old collagen and promote the development of new skin tissues. Other factors, including the convenient availability of over-the-counter stretch marks ointments, along with the increasing consciousness among the masses regarding their physical appearance, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global stretch marks treatment market, along with forecasts at the global, regional, and country levels from 2025-2033. The market has been categorized based on treatment, distribution channel, and end user.

Breakup by Treatment:

Topical Products

Creams

Oils and Serum

Lotions

Lasers

Fractional Lasers

Pulse-Dye Lasers

Others

Microdermabrasion

Others

Breakup by Distribution Channel:

Institutional

Retail

Supermarkets and Hypermarkets

Specialist Retailers

Medical Retailers

Online Stores

Others

Breakup by End User:

Hospitals and Clinics

Home Use

Specialty Dermatology Centers

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alliance Pharma PLC, basq NYC, Bayer AG, Candela Corporation, Clarins, Dermaclara, E.T. Browne Drug Co. Inc., Helix Biomedix Inc., HRA Pharma (Perrigo Company plc), Laboratoires Expanscience, Union-Swiss (Pty) Ltd and Weleda.

Key Questions Answered in This Report

1.What is a stretch mark?

2.How big is the stretch marks treatment market?

3.What is the expected growth rate of the global stretch marks treatment market during 2025-2033?

4.What are the key factors driving the global stretch marks treatment market?

5.What is the leading segment of the global stretch marks treatment market based on treatment?

6.What is the leading segment of the global stretch marks treatment market based on end user?

7.What are the key regions in the global stretch marks treatment market?

8.Who are the key players/companies in the global stretch marks treatment market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL STRETCH MARKS TREATMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TREATMENT

- 6.1 Topical Products
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Creams
 - 6.1.2.2 Oils and Serum
 - 6.1.2.3 Lotions
 - 6.1.3 Market Forecast

6.2 Lasers

6.2.1 Market Trends

6.2.2 Key Segments

6.2.2.1 Fractional Lasers

6.2.2.2 Pulse-Dye Lasers

6.2.2.3 Others

6.2.3 Market Forecast

6.3 Microdermabrasion

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Others

6.4.1 Market Trends

6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

7.1 Institutional

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Retail

7.2.1 Market Trends

7.2.2 Key Segments

7.2.2.1 Supermarkets and Hypermarkets

7.2.2.2 Specialist Retailers

7.2.2.3 Medical Retailers

7.2.2.4 Online Stores

7.2.2.5 Others

7.2.3 Market Forecast

8 MARKET BREAKUP BY END USER

8.1 Hospitals and Clinics

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Home Use

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Specialty Dermatology Centers

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

- 9.3.1.2 Market Forecast
- 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Alliance Pharma PLC

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.1.3 Financials

14.3.1.4 SWOT Analysis

14.3.2 basq NYC

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Bayer AG

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.3.3 Financials

14.3.3.4 SWOT Analysis

14.3.4 Candela Corporation

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Clarins

14.3.5.1 Company Overview

- 14.3.5.2 Product Portfolio
- 14.3.6 Dermaclara
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 E.T. Browne Drug Co. Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Helix Biomedix Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 HRA Pharma (Perrigo Company plc)
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Laboratoires Expanscience
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Union-Swiss (Pty) Ltd
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Weleda
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Stretch Marks Treatment Market: Key Industry Highlights, 2024 and 2033

Table 2: Global: Stretch Marks Treatment Market Forecast: Breakup by Treatment (in Million USD), 2025-2033

Table 3: Global: Stretch Marks Treatment Market Forecast: Breakup by Distribution Channel (in Million USD), 2025-2033

Table 4: Global: Stretch Marks Treatment Market Forecast: Breakup by End User (in Million USD), 2025-2033

Table 5: Global: Stretch Marks Treatment Market Forecast: Breakup by Region (in Million USD), 2025-2033

Table 6: Global: Stretch Marks Treatment Market: Competitive Structure

Table 7: Global: Stretch Marks Treatment Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Stretch Marks Treatment Market: Major Drivers and Challenges

Figure 2: Global: Stretch Marks Treatment Market: Sales Value (in Billion USD), 2019-2024

Figure 3: Global: Stretch Marks Treatment Market Forecast: Sales Value (in Billion USD), 2025-2033

Figure 4: Global: Stretch Marks Treatment Market: Breakup by Treatment (in %), 2024

Figure 5: Global: Stretch Marks Treatment Market: Breakup by Distribution Channel (in %), 2024

Figure 6: Global: Stretch Marks Treatment Market: Breakup by End User (in %), 2024

Figure 7: Global: Stretch Marks Treatment Market: Breakup by Region (in %), 2024

Figure 8: Global: Stretch Marks Treatment (Topical Products) Market: Sales Value (in Million USD), 2019 & 2024

Figure 9: Global: Stretch Marks Treatment (Topical Products) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 10: Global: Stretch Marks Treatment (Lasers) Market: Sales Value (in Million USD), 2019 & 2024

Figure 11: Global: Stretch Marks Treatment (Lasers) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 12: Global: Stretch Marks Treatment (Microdermabrasion) Market: Sales Value (in Million USD), 2019 & 2024

Figure 13: Global: Stretch Marks Treatment (Microdermabrasion) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 14: Global: Stretch Marks Treatment (Other Treatments) Market: Sales Value (in Million USD), 2019 & 2024

Figure 15: Global: Stretch Marks Treatment (Other Treatments) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 16: Global: Stretch Marks Treatment (Institutional) Market: Sales Value (in Million USD), 2019 & 2024

Figure 17: Global: Stretch Marks Treatment (Institutional) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 18: Global: Stretch Marks Treatment (Retail) Market: Sales Value (in Million USD), 2019 & 2024

Figure 19: Global: Stretch Marks Treatment (Retail) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 20: Global: Stretch Marks Treatment (Hospitals and Clinics) Market: Sales Value

(in Million USD), 2019 & 2024

Figure 21: Global: Stretch Marks Treatment (Hospitals and Clinics) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 22: Global: Stretch Marks Treatment (Home Use) Market: Sales Value (in Million USD), 2019 & 2024

Figure 23: Global: Stretch Marks Treatment (Home Use) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 24: Global: Stretch Marks Treatment (Specialty Dermatology Centers) Market: Sales Value (in Million USD), 2019 & 2024

Figure 25: Global: Stretch Marks Treatment (Specialty Dermatology Centers) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 26: Global: Stretch Marks Treatment (Other End Users) Market: Sales Value (in Million USD), 2019 & 2024

Figure 27: Global: Stretch Marks Treatment (Other End Users) Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 28: North America: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 29: North America: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 30: United States: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 31: United States: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 32: Canada: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 33: Canada: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 34: Asia-Pacific: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 35: Asia-Pacific: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 36: China: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 37: China: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 38: Japan: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 39: Japan: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 40: India: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 41: India: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 42: South Korea: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 43: South Korea: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 44: Australia: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 45: Australia: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 46: Indonesia: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 47: Indonesia: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 48: Others: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 49: Others: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 50: Europe: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 51: Europe: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 52: Germany: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 53: Germany: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 54: France: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 55: France: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 56: United Kingdom: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 57: United Kingdom: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 58: Italy: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 59: Italy: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

USD), 2025-2033

Figure 60: Spain: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 61: Spain: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 62: Russia: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 63: Russia: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 64: Others: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 65: Others: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 66: Latin America: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 67: Latin America: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 68: Brazil: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 69: Brazil: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 70: Mexico: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 71: Mexico: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 72: Others: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 73: Others: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 74: Middle East and Africa: Stretch Marks Treatment Market: Sales Value (in Million USD), 2019 & 2024

Figure 75: Middle East and Africa: Stretch Marks Treatment Market: Breakup by Country (in %), 2024

Figure 76: Middle East and Africa: Stretch Marks Treatment Market Forecast: Sales Value (in Million USD), 2025-2033

Figure 77: Global: Stretch Marks Treatment Industry: SWOT Analysis

Figure 78: Global: Stretch Marks Treatment Industry: Value Chain Analysis

Figure 79: Global: Stretch Marks Treatment Industry: Porter's Five Forces Analysis

I would like to order

Product name: Stretch Marks Treatment Market Size, Share, Trends, and Forecast by Treatment, Distribution Channel, End User, and Region, 2025-2033

Product link: <https://marketpublishers.com/r/S0E843065426EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0E843065426EN.html>