

Stretch Marks Treatment Market Report by Treatment (Topical Products, Lasers, Microdermabrasion, and Others), Distribution Channel (Institutional, Retail), End User (Hospitals and Clinics, Home Use, Specialty Dermatology Centers, and Others), and Region 2024-2032

<https://marketpublishers.com/r/SC11E6A7102AEN.html>

Date: April 2024

Pages: 135

Price: US\$ 3,899.00 (Single User License)

ID: SC11E6A7102AEN

Abstracts

The global stretch marks treatment market size reached US\$ 3.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.8 Billion by 2032, exhibiting a growth rate (CAGR) of 5.4% during 2024-2032.

Stretch marks are scars or irregular lines that develop when the skin stretches or shrinks suddenly. They are widely caused by unexpected changes in the body that cause the collagen and elastin to rupture and as the skin heals naturally, stretch marks occur. They are also caused by Cushing syndrome, abnormal collagen formation and Ehlers-danlos syndrome. Stretch marks are common in pregnant women and individuals with rapid changes in muscle size due to significant weight gain or weight loss. Some of the commonly used stretch mark treatment solutions include lotions, creams, pulse-dye lasers, fractional lasers, oil and serums. They aid in reducing the visibility of stretch marks by rebuilding collagen for tightening the skin and treating open pores and fine lines.

Stretch Marks Treatment Market Trends:

The increasing incidence of obesity among the masses is one of the key factors driving the market growth. With the changing dietary patterns and the rising adoption of sedentary lifestyles, individuals are widely suffering from excessive weight gain, which is leading to the development of stretch marks. Moreover, the increasing product

demand among pregnant women is favoring the market growth. Stretch marks lotions, oils and serums are fortified with essential oils and nutrients that aid in minimizing the visibility of stretched and broken skin and promote healing. Additionally, various product innovations, such as the launch of chemical peels, platelet-rich plasma (PRP), micro-needling, non-invasive microdermabrasion and laser-based treatment procedures, are providing a thrust to the market growth. These procedures aid in the breakdown of old collagen and promote the development of new skin tissues. Other factors, including the convenient availability of over-the-counter stretch marks ointments, along with the increasing consciousness among the masses regarding their physical appearance, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global stretch marks treatment market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on treatment, distribution channel and end user.

Breakup by Treatment:

- Topical Products
- Creams
- Oils and Serum
- Lotions
- Lasers
- Fractional Lasers
- Pulse-Dye Lasers
- Others
- Microdermabrasion
- Others

Breakup by Distribution Channel:

- Institutional
- Retail
- Supermarkets and Hypermarkets
- Specialist Retailers
- Medical Retailers
- Online Stores
- Others

Breakup by End User:

- Hospitals and Clinics
- Home Use
- Specialty Dermatology Centers
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others
- Latin America
 - Brazil
 - Mexico
 - Others
- Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alliance Pharma PLC, basq NYC, Bayer AG, Candela Corporation, Clarins, Dermaclara, E.T. Browne Drug Co. Inc., Helix Biomedix Inc., HRA Pharma (Perrigo Company plc), Laboratoires Expanscience, Union-Swiss (Pty) Ltd and

Weleda.

Key Questions Answered in This Report

1. What was the size of the global stretch marks treatment market in 2023?
2. What is the expected growth rate of the global stretch marks treatment market during 2024-2032?
3. What are the key factors driving the global stretch marks treatment market?
4. What has been the impact of COVID-19 on the global stretch marks treatment market?
5. What is the breakup of the global stretch marks treatment market based on the treatment?
6. What is the breakup of the global stretch marks treatment market based on the end user?
7. What are the key regions in the global stretch marks treatment market?
8. Who are the key players/companies in the global stretch marks treatment market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL STRETCH MARKS TREATMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TREATMENT

- 6.1 Topical Products
 - 6.1.1 Market Trends
 - 6.1.2 Key Segments
 - 6.1.2.1 Creams
 - 6.1.2.2 Oils and Serum
 - 6.1.2.3 Lotions
 - 6.1.3 Market Forecast

6.2 Lasers

6.2.1 Market Trends

6.2.2 Key Segments

6.2.2.1 Fractional Lasers

6.2.2.2 Pulse-Dye Lasers

6.2.2.3 Others

6.2.3 Market Forecast

6.3 Microdermabrasion

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Others

6.4.1 Market Trends

6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

7.1 Institutional

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Retail

7.2.1 Market Trends

7.2.2 Key Segments

7.2.2.1 Supermarkets and Hypermarkets

7.2.2.2 Specialist Retailers

7.2.2.3 Medical Retailers

7.2.2.4 Online Stores

7.2.2.5 Others

7.2.3 Market Forecast

8 MARKET BREAKUP BY END USER

8.1 Hospitals and Clinics

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Home Use

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Specialty Dermatology Centers

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Others

8.4.1 Market Trends

8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

- 9.3.1.2 Market Forecast
- 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
- 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Alliance Pharma PLC

14.3.1.1 Company Overview

14.3.1.2 Product Portfolio

14.3.1.3 Financials

14.3.1.4 SWOT Analysis

14.3.2 basq NYC

14.3.2.1 Company Overview

14.3.2.2 Product Portfolio

14.3.3 Bayer AG

14.3.3.1 Company Overview

14.3.3.2 Product Portfolio

14.3.3.3 Financials

14.3.3.4 SWOT Analysis

14.3.4 Candela Corporation

14.3.4.1 Company Overview

14.3.4.2 Product Portfolio

14.3.5 Clarins

14.3.5.1 Company Overview

- 14.3.5.2 Product Portfolio
- 14.3.6 Dermaclara
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 E.T. Browne Drug Co. Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Helix Biomedix Inc.
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 HRA Pharma (Perrigo Company plc)
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 Laboratoires Expanscience
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Union-Swiss (Pty) Ltd
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Weleda
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Stretch Marks Treatment Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Stretch Marks Treatment Market Forecast: Breakup by Treatment (in Million US\$), 2024-2032

Table 3: Global: Stretch Marks Treatment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 4: Global: Stretch Marks Treatment Market Forecast: Breakup by End User (in Million US\$), 2024-2032

Table 5: Global: Stretch Marks Treatment Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Stretch Marks Treatment Market: Competitive Structure

Table 7: Global: Stretch Marks Treatment Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Stretch Marks Treatment Market: Major Drivers and Challenges

Figure 2: Global: Stretch Marks Treatment Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Stretch Marks Treatment Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Stretch Marks Treatment Market: Breakup by Treatment (in %), 2023

Figure 5: Global: Stretch Marks Treatment Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Stretch Marks Treatment Market: Breakup by End User (in %), 2023

Figure 7: Global: Stretch Marks Treatment Market: Breakup by Region (in %), 2023

Figure 8: Global: Stretch Marks Treatment (Topical Products) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Stretch Marks Treatment (Topical Products) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Stretch Marks Treatment (Lasers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Stretch Marks Treatment (Lasers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Stretch Marks Treatment (Microdermabrasion) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Stretch Marks Treatment (Microdermabrasion) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Stretch Marks Treatment (Other Treatments) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Stretch Marks Treatment (Other Treatments) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Stretch Marks Treatment (Institutional) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Stretch Marks Treatment (Institutional) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Stretch Marks Treatment (Retail) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Stretch Marks Treatment (Retail) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Stretch Marks Treatment (Hospitals and Clinics) Market: Sales Value

(in Million US\$), 2018 & 2023

Figure 21: Global: Stretch Marks Treatment (Hospitals and Clinics) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Stretch Marks Treatment (Home Use) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Stretch Marks Treatment (Home Use) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Stretch Marks Treatment (Specialty Dermatology Centers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Stretch Marks Treatment (Specialty Dermatology Centers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Stretch Marks Treatment (Other End Users) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Stretch Marks Treatment (Other End Users) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: North America: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: North America: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: United States: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: United States: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Canada: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Canada: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Asia-Pacific: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Asia-Pacific: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: China: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: China: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Japan: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Japan: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: India: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: India: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: South Korea: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: South Korea: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Australia: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Australia: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Indonesia: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Indonesia: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Others: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Others: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Europe: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Europe: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Germany: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Germany: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: France: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: France: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: United Kingdom: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: United Kingdom: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Italy: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Italy: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 60: Spain: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Spain: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Russia: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Russia: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Others: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Others: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Latin America: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Latin America: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Brazil: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Brazil: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Mexico: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Mexico: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Others: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Others: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Middle East and Africa: Stretch Marks Treatment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Middle East and Africa: Stretch Marks Treatment Market: Breakup by Country (in %), 2023

Figure 76: Middle East and Africa: Stretch Marks Treatment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Global: Stretch Marks Treatment Industry: SWOT Analysis

Figure 78: Global: Stretch Marks Treatment Industry: Value Chain Analysis

Figure 79: Global: Stretch Marks Treatment Industry: Porter's Five Forces Analysis

I would like to order

Product name: Stretch Marks Treatment Market Report by Treatment (Topical Products, Lasers, Microdermabrasion, and Others), Distribution Channel (Institutional, Retail), End User (Hospitals and Clinics, Home Use, Specialty Dermatology Centers, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/SC11E6A7102AEN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC11E6A7102AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970