

Stretch Marks Treatment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global stretch marks treatment market size reached US\$ 2.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.1 Billion by 2028, exhibiting a growth rate (CAGR) of 6.1% during 2023-2028.

Stretch marks are scars or irregular lines that develop when the skin stretches or shrinks suddenly. They are widely caused by unexpected changes in the body that cause the collagen and elastin to rupture and as the skin heals naturally, stretch marks occur. They are also caused by Cushing syndrome, abnormal collagen formation and Ehlers-danlos syndrome. Stretch marks are common in pregnant women and individuals with rapid changes in muscle size due to significant weight gain or weight loss. Some of the commonly used stretch mark treatment solutions include lotions, creams, pulse-dye lasers, fractional lasers, oil and serums. They aid in reducing the visibility of stretch marks by rebuilding collagen for tightening the skin and treating open pores and fine lines.

Stretch Marks Treatment Market Trends:

The increasing incidence of obesity among the masses is one of the key factors driving the market growth. With the changing dietary patterns and the rising adoption of sedentary lifestyles, individuals are widely suffering from excessive weight gain, which is leading to the development of stretch marks. Moreover, the increasing product demand among pregnant women is favoring the market growth. Stretch marks lotions, oils and serums are fortified with essential oils and nutrients that aid in minimizing the visibility of stretched and broken skin and promote healing. Additionally, various product innovations, such as the launch of chemical peels, platelet-rich plasma (PRP), micro-needling, non-invasive microdermabrasion and laser-based treatment procedures, are

providing a thrust to the market growth. These procedures aid in the breakdown of old collagen and promote the development of new skin tissues. Other factors, including the convenient availability of over-the-counter stretch marks ointments, along with the increasing consciousness among the masses regarding their physical appearance, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global stretch marks treatment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on treatment, distribution channel and end user.

Breakup by Treatment:

Topical Products

Creams

Oils and Serum

Lotions

Lasers

Fractional Lasers

Pulse-Dye Lasers

Others

Microdermabrasion

Others

Breakup by Distribution Channel:

Institutional

Retail

Supermarkets and Hypermarkets

Specialist Retailers

Medical Retailers

Online Stores

Others

Breakup by End User:

Hospitals and Clinics

Home Use

Specialty Dermatology Centers
Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alliance Pharma PLC, basq NYC, Bayer AG, Candela Corporation, Clarins, Dermaclara, E.T. Browne Drug Co. Inc., Helix Biomedix Inc., HRA Pharma (Perrigo Company plc), Laboratoires Expanscience, Union-Swiss (Pty) Ltd and Weleda.

Key Questions Answered in This Report

1. What was the size of the global stretch marks treatment market in 2022?

2. What is the expected growth rate of the global stretch marks treatment market during 2023-2028?
3. What are the key factors driving the global stretch marks treatment market?
4. What has been the impact of COVID-19 on the global stretch marks treatment market?
5. What is the breakup of the global stretch marks treatment market based on the treatment?
6. What is the breakup of the global stretch marks treatment market based on the end user?
7. What are the key regions in the global stretch marks treatment market?
8. Who are the key players/companies in the global stretch marks treatment market?

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