

Stoma/Ostomy Care Market Report by Product (Ostomy Bags, Ostomy Accessories), End User (Home Care Settings, Hospitals & Specialty Clinics), Surgery (Ileostomy, Colostomy, Urostomy), and Region 2023-2028

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Abstracts

The global stoma/ostomy care market size reached US\$ 3.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.2 Billion by 2028, exhibiting a growth rate (CAGR) of 3.6% during 2022-2028.

A stoma, or bowel diversion, refers to an ostomy opening in the abdomen used to facilitate the removal of intestinal contents from the body. Stomas can be temporary or permanent and require special care for effective treatment. Some of the commonly used stoma/ostomy care devices include ostomy bags, seals, barrier rings, pouch covers, pouch closures and stoma caps. These devices are air- and water-tight and are attached to the abdominal wall to collect the waste material and can be disposed when required. They are primarily needed for the treatment of various chronic disorders, such as bowel, prostate or bladder cancer, Crohn's disease and ulcerative colitis.

The increasing prevalence of inflammatory bowel disease (IBD), Crohn's disease and colorectal and bladder cancer is one of the key factors driving the growth of the market. Furthermore, the rising geriatric population across the globe, which is more susceptible to such ailments, is providing a thrust to the market growth. In line with this, growing health consciousness and awareness regarding the available ostomy care products are also contributing to the market growth. Additionally, various technological advancements, such as the development of innovative ostomy care products that aid in minimizing odor and providing pH control to prevent skin infections, are acting as other growth-inducing factors. These products have human-centric designs that fit effectively and move with the body movements as the patient bends, due to which they are widely preferred by individuals and healthcare professionals. Other factors, including the

implementation of campaigns by various government and not-for-profit organizations to promote effective ostomy care, along with significant improvements in the healthcare infrastructure, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global stoma/ostomy care market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, end user and surgery.

Breakup by Product:

Ostomy Bags

By Usability

Drainable Bags

Closed-end Bags

By Type

One-piece System

Two-piece System

By Shape of Skin Barrier

Flat Base Bags

Convex Bags

Ostomy Accessories

Breakup by End User:

Home Care Settings

Hospitals & Specialty Clinics

Breakup by Surgery:

Ileostomy

Colostomy

Urostomy

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America
Brazil
Mexico
Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being 3M Co., Alcare Co. Ltd., B. Braun, BAO Health Medical Instrument Co. Ltd., Coloplast A/S, ConvaTec Group Plc, Flexicare Medical Limited, Hollister Incorporated, Marlen Manufacturing & Development Company, Nu-Hope Laboratories Inc., Schena Ostomy Technologies Inc. and Welland Medical Limited (Drive DeVilbiss Healthcare Ltd.).

Key Questions Answered in This Report

1. What was the size of the global stoma/ostomy care market in 2022?
2. What is the expected growth rate of the global stoma/ostomy care market during 2023-2028?
3. What has been the impact of COVID-19 on the global stoma/ostomy care market?
4. What are the key factors driving the global stoma/ostomy care market?
5. What is the breakup of the global stoma/ostomy care market based on the product?
6. What is the breakup of the global stoma/ostomy care market based on the end user?
7. What is the breakup of the global stoma/ostomy care market based on the surgery?
8. What are the key regions in the global stoma/ostomy care market?
9. Who are the key players/companies in the global stoma/ostomy care market?

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