

Squash Equipment Market by Product (Squash Rackets, Squash Balls, Squash Shoes, and Others), Distribution Channel (Specialty and Sports Shops, Department and Discount Stores, Online Stores), and Region 2024-2032

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Abstracts

The global squash equipment market size reached US\$ 688.7 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,051.8 Million by 2032, exhibiting a growth rate (CAGR) of 4.7% during 2024-2032. The rising health consciousness among the masses, the growing utilization of organic and recycled plastic materials, and increasing expenditure capacities represent some of the key factors driving the market.

Squash equipment refers to products used to play a single or doubles game of squash on a four-walled court. Rackets, balls, shoes, and sports clothing are some of the commonly used squash equipment. Rackets are one of the most important components of squash that are manufactured using aluminum or graphite and provide power to shots when in contact with a ball. Squash offers a great cardio workout as it stimulates blood circulation and strengthens the heart, which reduces the risk of developing cardiovascular diseases (CVDs). It also assists in improving core strength, flexibility, back strength, hand-eye coordination, agility, and maintaining a healthy weight. Squash equipment is widely available at varying prices and quality and is easily available online, in department stores, and in specialty and sports shops.

Squash Equipment Market Trends:

Growing awareness about the health benefits of playing squash across the globe is one of the creating a positive outlook for the market. Squash helps boost endurance, power lifts mood, strengthens the heart, and tones the body. Moreover, the introduction of

various national and international leagues and increasing participation rates of regular players are favoring the market growth. In line with this, the widespread adoption of squash rackets owing to the growing prominence of squash as a popular recreational sport activity is acting as another growth-inducing factor. Along with this, the increasing demand for durable, lightweight, and high-strength rackets that offer a proper blend of weight, swing, and balance is driving the market growth. Additionally, the rising utilization of eco-friendly raw materials to manufacture squash equipment due to the increasing environmental consciousness among the masses is providing an impetus to the market growth. Apart from this, manufacturers are replacing synthetic rubber and traditional leather with water-based adhesives, and organic and recycled plastic materials are positively influencing the market growth. Besides this, various product innovations, such as the manufacturing of quash balls with recyclable materials and the use of advanced non-toxic materials such as a thermoplastic elastomer, are propelling the market growth. Other factors, including the rising expenditure capacities of consumers, growing health consciousness, and the implementation of various government initiatives to encourage youngsters to participate in different sports activities and to promote various national as well as international sports, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global squash equipment market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product and distribution channel.

Product Insights:

Squash Rackets

Squash Balls

Squash Shoes

Others

The report has provided a detailed breakup and analysis of the squash equipment market based on the product. This includes squash rackets, balls, shoes, and others. According to the report, squash rackets represented the largest segment.

Distribution Channel Insights:

Specialty and Sports Shops

Department and Discount Stores Online Stores

The report has provided a detailed breakup and analysis of the squash equipment market based on the distribution channel. This includes specialty and sports shops, department and discount stores, and online stores. According to the report, specialty and sports shops represented the largest segment.

Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil,

Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for squash equipment. Some of the factors driving the North America squash equipment market included rising expenditure capacities of consumers, increasing utilization of eco-friendly raw materials, and growing national and international leagues.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global squash equipment market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Asics Corporation, Black Knight Inc., Decathlon S.A. (The Association Familiale Mulliez), Dunlop Sports, Eye Rackets International B.V., Harrow Sports, HEAD Sport GmbH, Karakal Worldwide Ltd, OLIVER Sport and Squash GmbH, Spinway Sports, Tecnifibre (Lacoste S.A.), and Wilson Sporting Goods Company (Amer Sports Company), etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global squash equipment market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global squash equipment market?

What are the key regional markets?

Which countries represent the most attractive squash equipment markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the distribution channel?

What is the competitive structure of the global squash equipment market?

Who are the key players/companies in the global squash equipment market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SQUASH EQUIPMENT MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Squash Rackets
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Squash Balls
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Squash Shoes

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Specialty and Sports Shops
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Department and Discount Stores
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Online Stores
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea
 - 8.2.4.1 Market Trends

- 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Asics Corporation

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.2 Black Knight Inc.

13.3.2.1 Company Overview

- 13.3.2.2 Product Portfolio
- 13.3.2.3 Financials
- 13.3.2.4 SWOT Analysis
- 13.3.3 Decathlon S.A. (The Association Familiale Mulliez)
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
- 13.3.4 Dunlop Sports
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
- 13.3.5 Eye Rackets International B.V.
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 Harrow Sports
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
- 13.3.7 HEAD Sport GmbH
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
- 13.3.8 Karakal Worldwide Ltd
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9 OLIVER Sport and Squash GmbH
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
- 13.3.10 Spinway Sports
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
- 13.3.11 Tecnifibre (Lacoste S.A.)
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
- 13.3.12 Wilson Sporting Goods Company (Amer Sports Company)
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report

List Of Tables

LIST OF TABLES

Table 1: Global: Squash Equipment Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Squash Equipment Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Squash Equipment Market Forecast: Breakup by Distribution Channel (in Million US\$), 2024-2032

Table 4: Global: Squash Equipment Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Squash Equipment Market: Competitive Structure

Table 6: Global: Squash Equipment Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Squash Equipment Market: Major Drivers and Challenges

Figure 2: Global: Squash Equipment Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Squash Equipment Market: Breakup by Product (in %), 2023

Figure 5: Global: Squash Equipment Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Squash Equipment Market: Breakup by Region (in %), 2023

Figure 7: Global: Squash Equipment (Squash Rackets) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 8: Global: Squash Equipment (Squash Rackets) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 9: Global: Squash Equipment (Squash Balls) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Squash Equipment (Squash Balls) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Squash Equipment (Squash Shoes) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Squash Equipment (Squash Shoes) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Squash Equipment (Other Products) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Squash Equipment (Other Products) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Squash Equipment (Specialty and Sports Shops) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Squash Equipment (Specialty and Sports Shops) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Squash Equipment (Department and Discount Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Squash Equipment (Department and Discount Stores) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Squash Equipment (Online Stores) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Squash Equipment (Online Stores) Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 21: North America: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: North America: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: United States: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: United States: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Canada: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Canada: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Asia-Pacific: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Asia-Pacific: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: China: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: China: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Japan: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Japan: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: India: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: India: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: South Korea: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: South Korea: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Australia: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Australia: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Indonesia: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Indonesia: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Others: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Others: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Europe: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Europe: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Germany: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Germany: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: France: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: France: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: United Kingdom: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: United Kingdom: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Italy: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Italy: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Spain: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Spain: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: Russia: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: Russia: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Others: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Others: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Latin America: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Latin America: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Brazil: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Brazil: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Mexico: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Mexico: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Others: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Others: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Middle East and Africa: Squash Equipment Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Middle East and Africa: Squash Equipment Market: Breakup by Country (in %), 2023

Figure 69: Middle East and Africa: Squash Equipment Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Global: Squash Equipment Industry: Drivers, Restraints, and Opportunities

Figure 71: Global: Squash Equipment Industry: Value Chain Analysis

Figure 72: Global: Squash Equipment Industry: Porter's Five Forces Analysis

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