

# Sports Sunglasses Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S65D920AED4BEN.html>

Date: November 2023

Pages: 149

Price: US\$ 2,499.00 (Single User License)

ID: S65D920AED4BEN

## Abstracts

The global sports sunglasses market size reached US\$ 3.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 3.6 Billion by 2028, exhibiting a growth rate (CAGR) of 3.1% during 2022-2028.

Sports sunglasses are specialized protective eyewear used for improving visibility and comfort while playing outdoor sports. They minimize the exposure from bright and high-energy sunlight to prevent any discomfort or damage to the eyes. The lenses are manufactured using glass or plastic materials and are coated with ultraviolet (UV) ray blockers and impact-resistant films that reduce the glare and improves contrast to provide improved visibility in the field. They are also available in polarized or non-polarized with tinted and non-tinted lenses making them suitable for everyday wear. Sports sunglasses are commonly used while performing sports, such as swimming, cycling, mountain biking, baseball, cricket and other related activities.

**Sports Sunglasses Market Trends:**

Increasing participation in sports-related activities across the globe is among the key factors driving the growth of the market. With the rising health consciousness, consumers are rapidly adopting physically active lifestyles that involve sports and other recreational activities to minimize the risks of developing chronic diseases. Moreover, increasing awareness among the masses regarding maintaining safety during outdoor sports is providing a thrust to the market growth. Sports sunglasses are covered with hydrophobic and scratch-resistant coatings that protect the lenses from impacts and repels liquids. Additionally, various product innovations, such as the launch of shatter-resistant and lightweight polycarbonate and nylon-based variants, are acting as other growth-inducing factors. These novel variants provide enhanced comfort, protection and coverage to the wearer. In line with this, the proliferation of online retail platforms and increasing collaborations with sports personalities to attract a wider consumer base are

also favoring the market growth. Other factors, including rising expenditure capacities of the consumers, along with the increasing preference for premium-quality and branded sportswear, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sports sunglasses market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, gender and distribution channel.

Breakup by Type:

Polarized

Non-Polarized

Breakup by Gender:

Male

Female

Unisex

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Specialty Stores

Brand Outlets

Online Stores

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Columbia Sportswear Company, Decathlon S.A., EssilorLuxottica SA, NIKE Inc, PUMA SE, Rudy Project S.p.A., Safilo Group S.p.A. and Under Armour Inc.

Key Questions Answered in This Report

1. How big is the global sports sunglasses market?
2. What is the expected growth rate of the global sports sunglasses market during 2023-2028?
3. What are the key factors driving the global sports sunglasses market?
4. What has been the impact of COVID-19 on the global sports sunglasses market?
5. What is the breakup of the global sports sunglasses market based on the type?
6. What is the breakup of the global sports sunglasses market based on the gender?
7. What is the breakup of the global sports sunglasses market based on the distribution channel?
8. What are the key regions in the global sports sunglasses market?
9. Who are the key players/companies in the global sports sunglasses market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL SPORTS SUNGLASSES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY TYPE

- 6.1 Polarized
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Non-Polarized
  - 6.2.1 Market Trends

## 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY GENDER**

### 7.1 Male

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Female

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

### 7.3 Unisex

#### 7.3.1 Market Trends

#### 7.3.2 Market Forecast

## **8 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

### 8.1 Supermarkets and Hypermarkets

#### 8.1.1 Market Trends

#### 8.1.2 Market Forecast

### 8.2 Specialty Stores

#### 8.2.1 Market Trends

#### 8.2.2 Market Forecast

### 8.3 Brand Outlets

#### 8.3.1 Market Trends

#### 8.3.2 Market Forecast

### 8.4 Online Stores

#### 8.4.1 Market Trends

#### 8.4.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

### 9.1 North America

#### 9.1.1 United States

##### 9.1.1.1 Market Trends

##### 9.1.1.2 Market Forecast

#### 9.1.2 Canada

##### 9.1.2.1 Market Trends

##### 9.1.2.2 Market Forecast

### 9.2 Asia-Pacific

- 9.2.1 China
  - 9.2.1.1 Market Trends
  - 9.2.1.2 Market Forecast
- 9.2.2 Japan
  - 9.2.2.1 Market Trends
  - 9.2.2.2 Market Forecast
- 9.2.3 India
  - 9.2.3.1 Market Trends
  - 9.2.3.2 Market Forecast
- 9.2.4 South Korea
  - 9.2.4.1 Market Trends
  - 9.2.4.2 Market Forecast
- 9.2.5 Australia
  - 9.2.5.1 Market Trends
  - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
  - 9.2.6.1 Market Trends
  - 9.2.6.2 Market Forecast
- 9.2.7 Others
  - 9.2.7.1 Market Trends
  - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy
    - 9.3.4.1 Market Trends
    - 9.3.4.2 Market Forecast
  - 9.3.5 Spain
    - 9.3.5.1 Market Trends
    - 9.3.5.2 Market Forecast
  - 9.3.6 Russia
    - 9.3.6.1 Market Trends

9.3.6.2 Market Forecast

9.3.7 Others

9.3.7.1 Market Trends

9.3.7.2 Market Forecast

9.4 Latin America

9.4.1 Brazil

9.4.1.1 Market Trends

9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

### 14.1 Market Structure

### 14.2 Key Players

### 14.3 Profiles of Key Players

#### 14.3.1 Adidas AG

##### 14.3.1.1 Company Overview

##### 14.3.1.2 Product Portfolio

##### 14.3.1.3 Financials

##### 14.3.1.4 SWOT Analysis

#### 14.3.2 Columbia Sportswear Company

##### 14.3.2.1 Company Overview

##### 14.3.2.2 Product Portfolio

##### 14.3.2.3 Financials

##### 14.3.2.4 SWOT Analysis

#### 14.3.3 Decathlon S.A.

##### 14.3.3.1 Company Overview

##### 14.3.3.2 Product Portfolio

#### 14.3.4 EssilorLuxottica SA

##### 14.3.4.1 Company Overview

##### 14.3.4.2 Product Portfolio

##### 14.3.4.3 Financials

#### 14.3.5 NIKE Inc

##### 14.3.5.1 Company Overview

##### 14.3.5.2 Product Portfolio

##### 14.3.5.3 Financials

##### 14.3.5.4 SWOT Analysis

#### 14.3.6 PUMA SE

##### 14.3.6.1 Company Overview

##### 14.3.6.2 Product Portfolio

##### 14.3.6.3 Financials

##### 14.3.6.4 SWOT Analysis

#### 14.3.7 Rudy Project S.p.A.

##### 14.3.7.1 Company Overview

##### 14.3.7.2 Product Portfolio

#### 14.3.8 Safilo Group S.p.A.



- 14.3.8.1 Company Overview
- 14.3.8.2 Product Portfolio
- 14.3.8.3 Financials
- 14.3.8.4 SWOT Analysis
- 14.3.9 Under Armour Inc.
  - 14.3.9.1 Company Overview
  - 14.3.9.2 Product Portfolio
  - 14.3.9.3 Financials
  - 14.3.9.4 SWOT Analysis

## List Of Tables

### LIST OF TABLES

Table 1: Global: Sports Sunglasses Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Sports Sunglasses Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Sports Sunglasses Market Forecast: Breakup by Gender (in Million US\$), 2023-2028

Table 4: Global: Sports Sunglasses Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Sports Sunglasses Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Sports Sunglasses Market: Competitive Structure

Table 7: Global: Sports Sunglasses Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Sports Sunglasses Market: Major Drivers and Challenges

Figure 2: Global: Sports Sunglasses Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Sports Sunglasses Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Sports Sunglasses Market: Breakup by Type (in %), 2022

Figure 5: Global: Sports Sunglasses Market: Breakup by Gender (in %), 2022

Figure 6: Global: Sports Sunglasses Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Sports Sunglasses Market: Breakup by Region (in %), 2022

Figure 8: Global: Sports Sunglasses (Polarized) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Sports Sunglasses (Polarized) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Sports Sunglasses (Non-Polarized) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Sports Sunglasses (Non-Polarized) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Sports Sunglasses (Male) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Sports Sunglasses (Male) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Sports Sunglasses (Female) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Sports Sunglasses (Female) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Sports Sunglasses (Unisex) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Sports Sunglasses (Unisex) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Sports Sunglasses (Supermarkets and Hypermarkets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Sports Sunglasses (Supermarkets and Hypermarkets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Sports Sunglasses (Specialty Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Sports Sunglasses (Specialty Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Sports Sunglasses (Brand Outlets) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Sports Sunglasses (Brand Outlets) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Sports Sunglasses (Online Stores) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Sports Sunglasses (Online Stores) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: North America: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: North America: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: United States: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: United States: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Canada: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Canada: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Asia-Pacific: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Asia-Pacific: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: China: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: China: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Japan: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Japan: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: India: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 39: India: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: South Korea: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: South Korea: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Australia: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Australia: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: Indonesia: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: Indonesia: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: Others: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: Others: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Europe: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Europe: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Germany: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Germany: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: France: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: France: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: United Kingdom: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: United Kingdom: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Italy: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Italy: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: Spain: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: Spain: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: Russia: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: Russia: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Others: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 &

2022

Figure 63: Others: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Latin America: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Latin America: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Brazil: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Brazil: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Mexico: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Mexico: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Others: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Others: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Middle East and Africa: Sports Sunglasses Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Middle East and Africa: Sports Sunglasses Market: Breakup by Country (in %), 2022

Figure 74: Middle East and Africa: Sports Sunglasses Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Global: Sports Sunglasses Industry: SWOT Analysis

Figure 76: Global: Sports Sunglasses Industry: Value Chain Analysis

Figure 77: Global: Sports Sunglasses Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Sports Sunglasses Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/S65D920AED4BEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S65D920AED4BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

