

Sports Protective Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global sports protective equipment market size reached US\$ 7.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 10.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.1% during 2023-2028.

Sports protective equipment is used to protect participants from severe injuries and fatalities during practice or match. It is made using different materials, including foam to absorb fluids; gel to absorb shock and protect bony areas; felt for offering support; thermoplastics for splints and custom pads; and silicone elastomer for hands and wrist injuries. It is widely available in various forms, which finds application depending on the sport and the body area that needs to be protected. For instance, helmets are used to protect the head in boxing, cycling, cricket, ice hockey, and whitewater sports, while pads are used to shield the neck, chest, and upper extremities in football and baseball.

Sports Protective Equipment Market Trends:

The risk of injury is generally higher in contact, collision, and adventure sports. As a result, governments and health organizations of numerous countries are implementing safety standards to promote the utilization of protective equipment while playing sports. In addition, the increasing participation of children in professional sports is contributing to market growth. Moreover, schools and colleges worldwide are encouraging student participation in sports events and tournaments. This, in confluence with the growing concerns among parents about the physical health of their children, is influencing the demand for sports protective equipment positively. Besides this, the increasing prevalence of obesity and chronic diseases and the focus of individuals on maintaining

their overall health are fueling the market growth. The emerging trend of outdoor sports, coupled with the thriving travel and tourism industry, is also driving the market. Furthermore, several initiatives are being undertaken to increase awareness about the benefits of physical activities and sports, which is projected to create a positive market outlook.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sports protective equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, area of protection and distribution channel.

Breakup by Product Type:

- Pads, Guards, Chest Protectors and Gloves
- Helmets and Other Headgear
- Protective Eyewear
- Face Protection and Mouth Guards

Breakup by Area of Protection:

- Head and Face
- Trunk and Thorax
- Upper Extremity
- Lower Extremity

Breakup by Distribution Channel:

- Specialty Retail Stores
- Multi-Retail Stores
- Online Stores
- Others

Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, Alpinestars, Amer Sports Oyj, ASICS Corporation, Franklin Sports Inc., Mizuno Corporation, Nike Inc., Puma SE, Under Armour Inc., Vista Outdoor Inc. and Warrior Sports Inc. (New Balance).

Key Questions Answered in This Report:

How has the global sports protective equipment market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global sports protective equipment market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the area of protection?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global sports protective equipment market and who are the

key players?

What is the degree of competition in the industry?

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