

Sports Management Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S0D8F230214AEN.html>

Date: February 2023

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: S0D8F230214AEN

Abstracts

The global sports management software market size reached US\$ 7.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 16.8 Billion by 2028, exhibiting a growth rate (CAGR) of 14.8% during 2023-2028.

Sports management software is a specialized all-in-one platform that integrates and executes various engagement and administrative tasks associated with game organizations, leagues, and tournaments. It can be operated through multiple consumer electronic devices, such as computers, laptops, androids, and tablets, for free or on a subscription basis. Sports management software enables individuals to perform online registration and make payments, provides informative updates regarding teams, events, rules, or tips, and allows users to communicate with players and acquire financial reports. Apart from this, the platform helps with match performance analysis, competition management, game schedules, event or facility management, marketing, and tracking real-time game stats. Based on these properties, sports management software is used in clubs, leagues, sports associations, and tournaments to create schedules, integrate various occasion aspects, and promote the smooth functioning of the overall event.

Sports Management Software Market Trends:

The rapid digitalization of sports facilities, the increasing number of national and international tournaments across the globe, and the growing need for various software or cloud-based solutions to bolster spectator engagement are primarily driving the market growth. In line with this, the growing awareness amongst event organizers regarding multiple product benefits is further supplementing the product demand in local stadiums, clubs, and sports facilities, thus acting as another growth-inducing factor.

Such technology offers optimized settings for renewals, organized event schedules, match predictions, and effective communication through automatic alerts, newsletters, and invoices. Additionally, the numerous initiatives undertaken by regulatory bodies of several nations to improve sports infrastructure by collaborating with software vendors are contributing to the market growth. Apart from this, the advent of sport management dashboards to plan and manage various complex tasks and the integration of machine learning (ML) and artificial intelligence (AI) are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global sports management software market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on offering, deployment, pricing model, application and end user.

Breakup by Offering:

- Solution
- Services

Breakup by Deployment:

- On-premises
- Cloud

Breakup by Pricing Model:

- Free
- Subscription

Breakup by Application:

- Team Management
- Event Management and Scheduling
- Training Management
- Marketing Management
- Player Fitness
- Performance Insight
- Payment Solution

Others

Breakup by End User:

Clubs

Leagues

Sports Association

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Active Network LLC (Global Payments Inc.), Jersey

Watch, Jonas Club Software., LeagueApps, Omnify Inc., SAP SE, Sportlyzer LLC, SportsEngine Inc, SquadFusion Inc., Stack Sports and TeamSideline.com.

Key Questions Answered in This Report

1. What was the size of the global sports management software market in 2022?
2. What is the expected growth rate of the global sports management software market during 2023-2028?
3. What are the key factors driving the global sports management software market?
4. What has been the impact of COVID-19 on the global sports management software market?
5. What is the breakup of the global sports management software market based on the offering?
6. What is the breakup of the global sports management software market based on the deployment?
7. What is the breakup of the global sports management software market based on the pricing model?
8. What are the key regions in the global sports management software market?
9. Who are the key players/companies in the global sports management software market?

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