

# **Sponge and Scouring Pads Market by Type (Sponges, Sponge Scrubbers, Hand Pads), Product Type (Light Duty, Medium Duty, Heavy Duty, Extra Heavy Duty), Category (Reusable, Disposable), Material Type (Steel, Polymer), Sales Channel (Wholesalers/Distributors, Modern Trade, Convenience Stores, Departmental Stores, Specialty Stores, Online Stores, and Others), End Use (Household, Commercial), and Region 2024-2032**

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## **Abstracts**

The global sponge and scouring pads market size reached US\$ 5.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 6.9 Billion by 2032, exhibiting a growth rate (CAGR) of 2.6% during 2024-2032. The increasing demand for non-scratch scrubbing pads in households for cleaning and removing rust from several delicate surfaces, including glass, ceramics, and stainless steel appliances, represent some of the key factors driving the market.

Sponge and scouring pads refer to abrasive tiny rectangular-shaped cleansing products with metal and artificial polymer mesh that are utilized to clean and polish various impervious water-resistant surfaces through intensive washing and rubbing. They include hand pads and sponges as standard variants that are further available in light, medium, heavy and extra-heavy-duty forms. These product types comprise six sides, from which one side consists usable scouring surface with dimensions, and another part includes sponge-like material that is soft and helps in absorbing liquids. Sponge and scouring pads are highly-absorbent, long-lasting, elastically grounded, easy to rinse and wash after usage, and they can resist common cleaning chemicals and hot water. Apart

from this, they prevent over-cutting and scratching the surface and offer excellent efficiency and superior cleaning. Based on these properties, sponge and scouring pads are extensively used by end users for deburring, rust removal, scrubbing, and scouring surfaces.

#### Sponge and Scouring Pads Market Trends:

The increasing demand for non-scratch scrubbing pads in households for cleaning and removing rust from several delicate surfaces, including glass, ceramics, and stainless-steel appliances, represent one of the key factors driving the market toward growth. In line with this, considerable expansion in the food and beverage (F&B) and hospitality industries and the rising health concerns have encouraged the uptake of sponge and scouring in hotels, food chains, and restaurants, which is acting as another growth-inducing factor. Such products are widely employed to scour spillages from restrooms, kitchen surfaces, slabs, and sinks and clean or polish various utensils, such as dishes, plates, forks, and cutting boards. Additionally, the shifting consumer inclination toward sponge and scouring pads over scrapers, steel wool, and metal swabs due to their versatility, non-rustiness, and the ability to clean surfaces without harming the surfaces and with naked hands are propelling the market growth. Moreover, the implementation of multiple green initiatives by regulatory bodies has prompted manufacturers to fabricate eco-friendly and decomposable sponges and scouring pads made from recyclable raw materials, such as wood pulp and cotton fibers, which, in turn, is favoring the market growth. Furthermore, the escalating consumer awareness regarding the availability of multiple home care products and their accessibility across different online and offline distribution channels is supporting the market growth. Apart from this, extensive marketing campaigns and continuous product diversification by key players are driving the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global sponge and scouring pads market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on type, product type, category, material type, sales channel, and end use.

#### Type Insights:

- Sponges
- Sponge Scrubbers
- Hand Pads

The report has also provided a detailed breakup and analysis of sponge and scouring pads market based on the type. This includes sponges, sponge scrubbers and hand pads.

#### Product Type Insights:

- Light Duty
- Medium Duty
- Heavy Duty
- Extra Heavy Duty

A detailed breakup and analysis of the sponge and scouring pads market based on the product type has also been provided in the report. This includes light, medium, heavy and extra heavy duty. According to the report, heavy duty accounted for the largest market share.

#### Category Insights:

- Reusable
- Disposable

The report has also provided a detailed breakup and analysis of sponge and scouring pads market based on the category. This includes reusable and disposable. According to the report, reusable represented the largest segment.

#### Material Type Insights:

- Steel
- Polymer

A detailed breakup and analysis of the sponge and scouring pads market based on the material type has also been provided in the report. This includes steel and polymer. According to the report, steel accounted for the largest market share.

#### Sales Channel Insights:

- Wholesalers/Distributors
- Modern Trade
- Convenience Stores

Departmental Stores  
Specialty Stores  
Online Stores  
Others

The report has also provided a detailed breakup and analysis of sponge and scouring pads market based on the sales channel. This includes wholesalers/distributors, modern trade, convenience, departmental, specialty, and online stores and others.

#### End Use Insights:

Household  
Commercial

A detailed breakup and analysis of the sponge and scouring pads market based on the end use has also been provided in the report. This includes household and commercial. According to the report, commercial accounted for the largest market share.

#### Regional Insights:

North America  
United States  
Canada  
Asia Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for sponge and scouring pads. Some of the factors driving the North America sponge and scouring pads market included the increasing demand for non-scratch scrubbing pads in the household sector and the easy product availability across various online and offline retail channels.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global sponge and scouring pads market. Detailed profiles of all major companies have also been provided. Some of the companies covered include 3M Company, Amway Corp., Armaly Sponge Company Inc., Bio90 Manufacturing Canada Inc., Corazzi Fibre S.r.l., Impact Products LLC, Kiwi Scourers Limited, Lola Products, Rozenbal Ib?rica, The Clorox Company, The Crown Choice (The Procter & Gamble Company), Weiman Products LLC, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. What was the size of the global sponge and scouring pads market in 2023?
2. What is the expected growth rate of the global sponge and scouring pads market during 2024-2032?
3. What are the key factors driving the global sponge and scouring pads market?
4. What has been the impact of COVID-19 on the global sponge and scouring pads market?
5. What is the breakup of the global sponge and scouring pads market based on the product type?
6. What is the breakup of the global sponge and scouring pads market based on the category?
7. What is the breakup of the global sponge and scouring pads market based on the

material type?

8. What is the breakup of the global sponge and scouring pads market based on the end use?

9. What are the key regions in the global sponge and scouring pads market?

10. Who are the key players/companies in the global sponge and scouring pads market?

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