

Specialty Pigments Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global specialty pigments market size reached US\$ 13.7 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 16.9 Billion by 2028, exhibiting a growth rate (CAGR) of 3.6% during 2022-2028.

Specialty pigments refer to high-performance coloring agents mixed with oil, paints, printing inks and plastics to disperse the desired color. They are naturally derived from iron, zinc, copper and aluminum and can also be synthesized artificially. These pigments improve the aesthetic appeal of the substrate and offer various benefits, such as fluorescence, luminescence and pearlescent effects and ultraviolet (UV) curing. Some of the commonly used specialty pigments include organic, metallic, high-performance, light interference and thermochromic pigments, which are available in a wide range of vibrant colors with high luster.

Significant growth in the textile industry, along with the increasing demand for flexible packaging materials, represents one of the key factors creating a positive outlook for the market. People are using specialty pigments to develop attractive packaging with metallic and color-shifting effects for high-end consumer products. Furthermore, rising environmental consciousness and the widespread adoption of sustainable paints are also driving the market growth. These pigments have low toxicity, high biodegradability and enhanced temperature control, especially in thermally effective pigments. They are also used for manufacturing durable and high-performance luster paints and coatings for automobiles, thereby contributing to the market growth. Additionally, various technological advancements, such as innovations in nanotechnology and the development of 3D printing materials, are acting as other major growth-inducing factors. Nanoparticles are widely used to provide aesthetically appealing optical effects in jewelry and cosmetics, thereby increasing the demand for specialty pigments significantly. Other factors, including rising expenditure capacities of the consumers,

along with extensive research and development (R&D) activities to create environment-friendly coatings and paints, are anticipated to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global specialty pigments market report, along with forecasts at the global, regional and country levels from 2023-2028. Our report has categorized the market based on product type and application.

Breakup by Product Type:

- Fluorescent
- Luminescent
- Metallic
- High-Performance
- Others

Breakup by Application:

- Paints and Coatings
- Printing Inks
- Plastic Products
- Construction Materials
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom
 - Italy
 - Spain
 - Russia
 - Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being BASF SE, Clariant AG, Dainichiseika Color & Chemicals Mfg. Co. Ltd., Day-Glo Color Corp. (RPM International Inc.), DIC Corporation, Dominion Colour Corporation (H.I.G. Capital, L.L.C.), Eckart GmbH, Massage Envy Franchising LLC, Ferro Corporation, Flint Group US LLC, Merck & Co. Inc., Nemoto & Co. Ltd. and Toyo Ink Co. Ltd. (Toyo Ink Mfg. Co. Ltd.).

Key Questions Answered in This Report:

How has the global specialty pigments market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global specialty pigments market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global specialty pigments market and who are the key players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SPECIALTY PIGMENTS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Fluorescent
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Luminescent
 - 6.2.1 Market Trends

- 6.2.2 Market Forecast
- 6.3 Metallic
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 High-Performance
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Others
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY APPLICATION

- 7.1 Paints and Coatings
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Printing Inks
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Plastic Products
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Construction Materials
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
- 8.2 Asia Pacific

- 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
- 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
- 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
- 8.2.4 South Korea
 - 8.2.4.1 Market Trends
 - 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends

- 8.3.6.2 Market Forecast
- 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast
 - 8.4.3 Others
 - 8.4.3.1 Market Trends
 - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
 - 8.5.1 Market Trends
 - 8.5.2 Market Breakup by Country
 - 8.5.3 Market Forecast

9 SWOT ANALYSIS

- 9.1 Overview
- 9.2 Strengths
- 9.3 Weaknesses
- 9.4 Opportunities
- 9.5 Threats

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

- 11.1 Overview
- 11.2 Bargaining Power of Buyers
- 11.3 Bargaining Power of Suppliers
- 11.4 Degree of Competition
- 11.5 Threat of New Entrants
- 11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 BASF SE

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.1.4 SWOT Analysis

13.3.2 Clariant AG

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.2.3 Financials

13.3.3 Dainichiseika Color & Chemicals Mfg. Co. Ltd.

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.3.3 Financials

13.3.3.4 SWOT Analysis

13.3.4 Day-Glo Color Corp. (RPM International Inc.)

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 DIC Corporation

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.5.3 Financials

13.3.5.4 SWOT Analysis

13.3.6 Dominion Colour Corporation (H.I.G. Capital L.L.C.)

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 Eckart GmbH

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.8 Massage Envy Franchising LLC

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

- 13.3.9 Ferro Corporation
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
 - 13.3.9.3 Financials
 - 13.3.9.4 SWOT Analysis
- 13.3.10 Flint Group US LLC
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
- 13.3.11 Merck & Co. Inc.
 - 13.3.11.1 Company Overview
 - 13.3.11.2 Product Portfolio
 - 13.3.11.3 Financials
 - 13.3.11.4 SWOT Analysis
- 13.3.12 Nemoto & Co. Ltd.
 - 13.3.12.1 Company Overview
 - 13.3.12.2 Product Portfolio
- 13.3.13 Toyo Ink Co. Ltd. (Toyo Ink Mfg. Co., Ltd.)
 - 13.3.13.1 Company Overview
 - 13.3.13.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Specialty Pigments Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Specialty Pigments Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Specialty Pigments Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 4: Global: Specialty Pigments Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Specialty Pigments Market: Competitive Structure

Table 6: Global: Specialty Pigments Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Specialty Pigments Market: Major Drivers and Challenges
- Figure 2: Global: Specialty Pigments Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Specialty Pigments Market: Breakup by Product Type (in %), 2022
- Figure 4: Global: Specialty Pigments Market: Breakup by Application (in %), 2022
- Figure 5: Global: Specialty Pigments Market: Breakup by Region (in %), 2022
- Figure 6: Global: Specialty Pigments Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 7: Global: Specialty Pigments (Fluorescent) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 8: Global: Specialty Pigments (Fluorescent) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 9: Global: Specialty Pigments (Luminescent) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 10: Global: Specialty Pigments (Luminescent) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 11: Global: Specialty Pigments (Metallic) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 12: Global: Specialty Pigments (Metallic) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: Global: Specialty Pigments (High-Performance) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Specialty Pigments (High-Performance) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Specialty Pigments (Other Product Types) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Specialty Pigments (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Specialty Pigments (Paints and Coatings) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Specialty Pigments (Paints and Coatings) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: Global: Specialty Pigments (Printing Inks) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: Global: Specialty Pigments (Printing Inks) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Specialty Pigments (Plastic Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Specialty Pigments (Plastic Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Specialty Pigments (Construction Materials) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Specialty Pigments (Construction Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Specialty Pigments (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Specialty Pigments (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: North America: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: North America: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: United States: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: United States: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Canada: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Canada: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Asia Pacific: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Asia Pacific: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: China: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: China: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Japan: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Japan: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: India: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: India: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: South Korea: Specialty Pigments Market: Sales Value (in Million US\$), 2017

& 2022

Figure 42: South Korea: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Australia: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Australia: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Indonesia: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Indonesia: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Others: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Others: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Europe: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Europe: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Germany: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Germany: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: France: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: France: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: United Kingdom: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: United Kingdom: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Italy: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Italy: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Spain: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Spain: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Russia: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Russia: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Latin America: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Latin America: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Brazil: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Brazil: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Mexico: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Mexico: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Others: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Middle East and Africa: Specialty Pigments Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Middle East and Africa: Specialty Pigments Market: Breakup by Country (in %), 2022

Figure 75: Middle East and Africa: Specialty Pigments Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Global: Specialty Pigments Industry: SWOT Analysis

Figure 77: Global: Specialty Pigments Industry: Value Chain Analysis

Figure 78: Global: Specialty Pigments Industry: Porter's Five Forces Analysis

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