

Specialty Paper Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2019-2024

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Abstracts

The global specialty paper market reached 31.9 Million Metric Tons in 2018. The market is further projected to reach a volume of 42.8 Million Metric Tons by 2024, exhibiting a CAGR of 5.1% during 2019-2024. Specialty paper refers to a special grade of paper which possesses specific properties and characteristics. It is designed for particular uses such as printing currency notes, packing beverages, water filtration, etc. For instance, thermal paper, a kind of specialty paper, has a coating on it which provides a clear and high-definition image when exposed to heat. Owing to its properties, specialty paper finds applications in diverse industries including healthcare, construction, packaging and labelling, retail, and laundry care.

Specialty paper provides enhanced moisture retention, pH levels and hygiene which makes it suitable as a packaging material in sectors such as food and beverage, lifestyle and cosmetics. In addition, rising disposable incomes have resulted in an increase in the demand for high-quality packaging material, thereby boosting the market growth. Apart from this, busy lifestyles have increased the consumption of instant tea premix sachets which are made from specialty paper. Further, specialty paper is used in the production of masking tapes which are used to mask off walls and doorframes. Growth in the construction industry, especially in the emerging regions, has also stimulated the demand for masking tape, in turn, driving the market growth.

Market Summary:

Based on the product type, the market has been segmented into label and release papers, printing papers, flexible packaging papers, rolling papers, décor papers, banknotes and security papers, and others. Out of these, label and release papers

currently account for the majority of the global market.

On the basis of raw material, the market has been divided into pulp, fillers and binders, additives, coatings and others.

The market has also been segmented on the basis of application. Packaging and labelling dominates the market followed by printing and writing, industrial use, building and construction, food service and others.

Region-wise, the market has been segmented into Asia Pacific, North America, Europe, Middle East and Africa, and Latin America.

The competitive landscape of the market has also been examined with some of the key players being International Paper Company, Stora Enso, Nippon Paper Group, Inc, Mondi PLC., Sappi Ltd., ITC Ltd., Domtar Corporation, Glatfelter, Fedrigoni and Munksjo Group.

This report provides a deep insight into the global specialty paper market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the specialty paper industry in any manner.

Key Questions Answered in This Report:

How has the global specialty paper market performed so far and how will it perform in the coming years?

What are the key regions in the global specialty paper market?

Which are the popular product types in the global specialty paper market?

What are the key application segments in the global specialty paper market?

What are the major raw materials in the global specialty paper market?

What are the various stages in the value chain of the global specialty paper industry?

What are the key driving factors and challenges in the global specialty paper industry?

What is the structure of the global specialty paper industry and who are the key players?

What is the degree of competition in the global specialty paper market?

How is specialty paper manufactured?

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