

# Specialty Malt Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S6AC24DB4700EN.html>

Date: September 2023

Pages: 144

Price: US\$ 2,499.00 (Single User License)

ID: S6AC24DB4700EN

## Abstracts

### Market Overview:

The global specialty malt market size reached US\$ 3.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4.6 Billion by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2023-2028.

Specialty malt is a dried germinated cereal grain with unique texture, taste, color and effect. It is used for brewing beer and whiskey and is available in flavored and colored variants, such as crystal, caramel, chocolate, coffee roasted and dark malt, in liquid and dry forms. These malts are prepared using barley, wheat, rye, rice and corn. In comparison to the traditionally used base malts, specialty malts do not need to be mashed and are steeped in hot water for the desired flavor, aroma and coloring. They are also very light in color and contain high amounts of sugar. They are usually used individually or combined with other specialty malts to brew the desired malt profile.

### Specialty Malt Market Trends:

Significant growth in the food and beverage industry is one of the key factors creating a positive outlook for the market. Moreover, the increasing consumer preference for craft beer and premium alcohols is providing a thrust to the market growth. Quick serving restaurants (QSRs), cafés and hotels are offering unique and innovative domestically brewed beers and whiskeys to their customers, which is positively impacting the demand for specialty malt. In line with this, the widespread product adoption in the manufacturing of various baked products is also contributing to the growth of the market. Specialty malts are used in flavored breads, biscuits, cookies and malt-infused desserts for enhanced flavor and color. Additionally, various product innovations, such as the launch of malt-based ready-to-drink (RTD) beverages and premixes, are favoring

the market growth. Other factors, including rising expenditure capacities of the consumers, along with the rising preference for natural and organic malt ingredients, are anticipated to drive the market toward growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global specialty malt market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, source, form and application.

#### Breakup by Product:

- Caramelized Malt
- Roasted Malt

#### Breakup by Source:

- Wheat
- Rye
- Barley

#### Breakup by Form:

- Dry Malt
- Liquid Malt

#### Breakup by Application:

- Brewing
- Distilling
- Non-Alcoholic Malt Beverages
- Baking

#### Breakup by Region:

- North America
- United States
- Canada
- Asia-Pacific

China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Boortmalt (Soci?t? Coop?rative Agricole Axereal), Briess Malt & Ingredients Company, Crisp Malting Group Limited, Great Western Malting Co. (United Malt Group), IREKS GmbH (J. Ruckdeschel & S?hne GmbH & Co. Kg), Malteurop Groupe S.A. (SCA VIVESCIA Industries), Muntons plc, Rahr Corporation, Simpsons Malt Limited, The Soufflet Group and Viking Malt AB.

#### Key Questions Answered in This Report

1. What was the size of the global specialty malt market in 2022?
2. What is the expected growth rate of the global specialty malt market during 2023-2028?
3. What are the key factors driving the global specialty malt market?
4. What has been the impact of COVID-19 on the global specialty malt market?
5. What is the breakup of the global specialty malt market based on the product?
6. What is the breakup of the global specialty malt market based on the source?
7. What is the breakup of the global specialty malt market based on the form?

8. What is the breakup of the global specialty malt market based on the application?
9. What are the key regions in the global specialty malt market?
10. Who are the key players/companies in the global specialty malt market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

2.1 Objectives of the Study

2.2 Stakeholders

2.3 Data Sources

2.3.1 Primary Sources

2.3.2 Secondary Sources

2.4 Market Estimation

2.4.1 Bottom-Up Approach

2.4.2 Top-Down Approach

2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

4.1 Overview

4.2 Key Industry Trends

### **5 GLOBAL SPECIALTY MALT MARKET**

5.1 Market Overview

5.2 Market Performance

5.3 Impact of COVID-19

5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT**

6.1 Caramelized Malt

6.1.1 Market Trends

6.1.2 Market Forecast

6.2 Roasted Malt

6.2.1 Market Trends

6.2.2 Market Forecast

## **7 MARKET BREAKUP BY SOURCE**

### 7.1Wheat

7.1.1 Market Trends

7.1.2 Market Forecast

### 7.2Rye

7.2.1 Market Trends

7.2.2 Market Forecast

### 7.3Barley

7.3.1 Market Trends

7.3.2 Market Forecast

## **8 MARKET BREAKUP BY FORM**

### 8.1Dry Malt

8.1.1 Market Trends

8.1.2 Market Forecast

### 8.2Liquid Malt

8.2.1 Market Trends

8.2.2 Market Forecast

## **9 MARKET BREAKUP BY APPLICATION**

### 9.1Brewing

9.1.1 Market Trends

9.1.2 Market Forecast

### 9.2Distilling

9.2.1 Market Trends

9.2.2 Market Forecast

### 9.3Non-Alcoholic Malt Beverages

9.3.1 Market Trends

9.3.2 Market Forecast

### 9.4Baking

9.4.1 Market Trends

9.4.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

### 10.1North America

- 10.1.1 United States
  - 10.1.1.1 Market Trends
  - 10.1.1.2 Market Forecast
- 10.1.2 Canada
  - 10.1.2.1 Market Trends
  - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
  - 10.2.1 China
    - 10.2.1.1 Market Trends
    - 10.2.1.2 Market Forecast
  - 10.2.2 Japan
    - 10.2.2.1 Market Trends
    - 10.2.2.2 Market Forecast
  - 10.2.3 India
    - 10.2.3.1 Market Trends
    - 10.2.3.2 Market Forecast
  - 10.2.4 South Korea
    - 10.2.4.1 Market Trends
    - 10.2.4.2 Market Forecast
  - 10.2.5 Australia
    - 10.2.5.1 Market Trends
    - 10.2.5.2 Market Forecast
  - 10.2.6 Indonesia
    - 10.2.6.1 Market Trends
    - 10.2.6.2 Market Forecast
  - 10.2.7 Others
    - 10.2.7.1 Market Trends
    - 10.2.7.2 Market Forecast
- 10.3 Europe
  - 10.3.1 Germany
    - 10.3.1.1 Market Trends
    - 10.3.1.2 Market Forecast
  - 10.3.2 France
    - 10.3.2.1 Market Trends
    - 10.3.2.2 Market Forecast
  - 10.3.3 United Kingdom
    - 10.3.3.1 Market Trends
    - 10.3.3.2 Market Forecast
  - 10.3.4 Italy

- 10.3.4.1 Market Trends
- 10.3.4.2 Market Forecast
- 10.3.5 Spain
  - 10.3.5.1 Market Trends
  - 10.3.5.2 Market Forecast
- 10.3.6 Russia
  - 10.3.6.1 Market Trends
  - 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 SWOT ANALYSIS**

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview



- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## **15 COMPETITIVE LANDSCAPE**

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
  - 15.3.1 Boortmalt (Soci?t? Coop?rative Agricole Axereal)
    - 15.3.1.1 Company Overview
    - 15.3.1.2 Product Portfolio
  - 15.3.2 Briess Malt & Ingredients Company
    - 15.3.2.1 Company Overview
    - 15.3.2.2 Product Portfolio
  - 15.3.3 Crisp Malting Group Limited
    - 15.3.3.1 Company Overview
    - 15.3.3.2 Product Portfolio
  - 15.3.4 Great Western Malting Co. (United Malt Group)
    - 15.3.4.1 Company Overview
    - 15.3.4.2 Product Portfolio
  - 15.3.5 IREKS GmbH (J. Ruckdeschel & S?Hne GmbH & Co. Kg)
    - 15.3.5.1 Company Overview
    - 15.3.5.2 Product Portfolio
  - 15.3.6 Malteurop Groupe S.A. (SCA VIVESCIA Industries)
    - 15.3.6.1 Company Overview
    - 15.3.6.2 Product Portfolio
  - 15.3.7 Muntons plc
    - 15.3.7.1 Company Overview
    - 15.3.7.2 Product Portfolio
  - 15.3.8 Rahr Corporation
    - 15.3.8.1 Company Overview
    - 15.3.8.2 Product Portfolio
  - 15.3.9 Simpsons Malt Limited
    - 15.3.9.1 Company Overview

- 15.3.9.2 Product Portfolio
- 15.3.10 The Soufflet Group
  - 15.3.10.1 Company Overview
  - 15.3.10.2 Product Portfolio
- 15.3.11 Viking Malt AB
  - 15.3.11.1 Company Overview
  - 15.3.11.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Specialty Malt Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Specialty Malt Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 3: Global: Specialty Malt Market Forecast: Breakup by Source (in Million US\$), 2023-2028

Table 4: Global: Specialty Malt Market Forecast: Breakup by Form (in Million US\$), 2023-2028

Table 5: Global: Specialty Malt Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 6: Global: Specialty Malt Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Specialty Malt Market: Competitive Structure

Table 8: Global: Specialty Malt Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Specialty Malt Market: Major Drivers and Challenges

Figure 2: Global: Specialty Malt Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Specialty Malt Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Specialty Malt Market: Breakup by Product (in %), 2022

Figure 5: Global: Specialty Malt Market: Breakup by Source (in %), 2022

Figure 6: Global: Specialty Malt Market: Breakup by Form (in %), 2022

Figure 7: Global: Specialty Malt Market: Breakup by Application (in %), 2022

Figure 8: Global: Specialty Malt Market: Breakup by Region (in %), 2022

Figure 9: Global: Specialty Malt (Caramelized Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Specialty Malt (Caramelized Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Specialty Malt (Roasted Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Specialty Malt (Roasted Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Specialty Malt (Wheat) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Specialty Malt (Wheat) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Specialty Malt (Rye) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Specialty Malt (Rye) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Specialty Malt (Barley) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Specialty Malt (Barley) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Specialty Malt (Dry Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Specialty Malt (Dry Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Specialty Malt (Liquid Malt) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Specialty Malt (Liquid Malt) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Specialty Malt (Brewing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Specialty Malt (Brewing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Specialty Malt (Distilling) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Specialty Malt (Distilling) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Specialty Malt (Non-Alcoholic Malt Beverages) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Specialty Malt (Non-Alcoholic Malt Beverages) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Specialty Malt (Baking) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Specialty Malt (Baking) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: North America: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: North America: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: United States: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: United States: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Canada: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Canada: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Asia-Pacific: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Asia-Pacific: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: China: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: China: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Japan: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Japan: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: India: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: India: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: South Korea: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: South Korea: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Australia: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Australia: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Indonesia: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Indonesia: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Others: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Others: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Europe: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Europe: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Germany: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Germany: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: France: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: France: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: United Kingdom: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: United Kingdom: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Italy: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Italy: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Spain: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Spain: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Russia: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Russia: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Others: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Others: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Latin America: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Latin America: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Brazil: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Brazil: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Mexico: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Mexico: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Others: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Others: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 77: Middle East and Africa: Specialty Malt Market: Sales Value (in Million US\$), 2017 & 2022

Figure 78: Middle East and Africa: Specialty Malt Market: Breakup by Country (in %), 2022

Figure 79: Middle East and Africa: Specialty Malt Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 80: Global: Specialty Malt Industry: SWOT Analysis

Figure 81: Global: Specialty Malt Industry: Value Chain Analysis

Figure 82: Global: Specialty Malt Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Specialty Malt Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/S6AC24DB4700EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S6AC24DB4700EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



