

Specialty Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global specialty films market size reached US\$ 39.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 55.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.2% during 2023-2028.

Specialty films refer to flexible, extensible, high-performance polymers (HPP) that comprise various types of resins, including polyesters, ethylene vinyl alcohol (EVOH), polyvinylidene chloride, nylons, and fluoropolymers. They offer better flex crack resistance, heat-celling, superior adhesion, and high tensile strength at cost-effective prices, due to which they are deployed for conduction and insulation purposes and protecting the products against external contamination. At present, the specialty films are commercially available in varying types, such as stretch, shrink, conductive, and barrier.

Specialty Films Market Trends:

The widespread adoption of specialty films across various industrial verticals, such as packaging, personal care, electronics, transportation, pharmaceutical, and construction, on account of the increasing demand for heat-resistant packaging solutions, is one of the key factors primarily driving the market growth. Specialty packages are further utilized in the food and beverages (F&B) sector for storing and protecting various fast-moving consumer goods (FMCG) from moisture, contamination, heat, and ultraviolet (UV) radiations, while ensuring longer shelf life and maintaining the nutritional profile. Moreover, the extensive utilization of biaxially oriented polypropylene (BOPP) as a raw material for manufacturing flexible packaging films is also contributing to the market. Additionally, the rising environmental concerns amongst the consumers have prompted the government bodies of various countries to promote the usage of biodegradable packaging solutions. Biodegradable packages aid in minimizing greenhouse gas (GHG)



emissions, petroleum consumption, and the amount of waste being produced, which, in turn, is supporting the market growth. Apart from this, strategic collaborations amongst key players and the escalating investments in the research and development (R&D) activities to engineer technologically advanced specialty film materials are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global specialty films market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on resin, function and end use industry.

Breakup by Resin:

Polyester

Nylon

Polyacrylamide

Fluoropolymer

Polyimide

Polyolefin

Others

Breakup by Function:

Barrier

Conduction and Insulation

Microporous

Safety and Security

Others

Breakup by End Use Industry:

Packaging

Personal Care

Electrical and Electronics

Transportation

Construction

Medical



Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Avery Dennison Corporation, Covestro AG, DuPont de Nemours Inc., Evonik Industries AG, Honeywell International Inc., Inteplast Group Corporation, Kaneka Corporation, Mondi plc, Saudi Basic Industries Corporation (Saudi Arabian Oil Co.), Toray Industries Inc. and Ube Industries Ltd.

Key Questions Answered in This Report

- 1. What was the size of the global specialty films market in 2022?
- 2. What is the expected growth rate of the global specialty films market during 2023-2028?



- 3. What has been the impact of COVID-19 on the global specialty films market?
- 4. What are the key factors driving the global specialty films market?
- 5. What is the breakup of the global specialty films market based on the resin?
- 6. What is the breakup of the global specialty films market based on the function?
- 7. What is the breakup of the global specialty films market based on end use industry?
- 8. What are the key regions in the global specialty films market?
- 9. Who are the key players/companies in the global specialty films market?



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