

# Specialty Chemicals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/S29DE00F65E6EN.html>

Date: March 2023

Pages: 141

Price: US\$ 2,499.00 (Single User License)

ID: S29DE00F65E6EN

## Abstracts

### Market Overview:

The global specialty chemicals market size reached US\$ 726 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 914 Billion by 2028, exhibiting a growth rate (CAGR) of 4.1% during 2023-2028.

These chemicals are also known as specialties or effect chemicals and are widely utilized as ingredients in finished products to improve the manufacturing process. These chemicals can be single-chemical entities or formulations producing high-value chemicals, which are used in products vital to consumers. As compared to commodity chemicals, specialty chemicals are produced in lesser volumes. Consequently, they find applications in a wide range of industry verticals, such as chemicals, agriculture, automotive, aerospace, pharmaceutical, and food and beverage (F&B).

The escalating demand for high-performance and function-specific chemicals across different end use industries, such as oil and gas, pulp and paper, personal care and cosmetics, represents one of the significant factors propelling the growth of the specialty chemicals market. Apart from this, the rising concerns about the harmful effects of conventional chemicals on the environment have led to an increase in the demand for user- and environment-friendly specialty chemicals. As a result, leading players are focusing on the development and marketing of specialty chemicals in these variants to expand their product portfolio and improve their overall sales. These players are also investing in research and development (R&D) activities to provide innovative and custom-made specialty chemicals for target applications.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global specialty chemicals market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type.

#### Breakup by Type:

- Agrochemicals
- Polymer Additives
- Construction Chemicals
- Water Treatment Chemicals
- Oil field Chemicals
- Food Additives
- Surfactants
- Electronic Chemicals
- Specialty Polymers
- Others

#### Breakup by Region:

North America

- United States
- Canada

Asia-Pacific

- China
- Japan
- India
- South Korea
- Australia
- Indonesia
- Others

Europe

Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others

Latin America

Brazil  
Mexico  
Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Akzo Nobel N.V., Albemarle Corporation, Ashland Global Holdings Inc., BASF SE, Bayer AG, Clariant AG, Evonik Industries AG (RAG-Stiftung), Huntsman Corporation, Solvay S.A. and The Dow Chemical Company.

Key Questions Answered in This Report:

How has the global specialty chemicals market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global specialty chemicals market?

What are the key regional markets?

What is the breakup of the market based on the type?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global specialty chemicals market and who are the key players?

What is the degree of competition in the industry?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 GLOBAL SPECIALTY CHEMICALS MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY TYPE**

- 6.1 Agrochemicals
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Polymer Additives
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Construction Chemicals

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Water Treatment Chemicals
  - 6.4.1 Market Trends
  - 6.4.2 Market Forecast
- 6.5 Oil field Chemicals
  - 6.5.1 Market Trends
  - 6.5.2 Market Forecast
- 6.6 Food Additives
  - 6.6.1 Market Trends
  - 6.6.2 Market Forecast
- 6.7 Surfactants
  - 6.7.1 Market Trends
  - 6.7.2 Market Forecast
- 6.8 Electronic Chemicals
  - 6.8.1 Market Trends
  - 6.8.2 Market Forecast
- 6.9 Specialty Polymers
  - 6.9.1 Market Trends
  - 6.9.2 Market Forecast
- 6.10 Others
  - 6.10.1 Market Trends
  - 6.10.2 Market Forecast

## **7 MARKET BREAKUP BY REGION**

- 7.1 North America
  - 7.1.1 United States
    - 7.1.1.1 Market Trends
    - 7.1.1.2 Market Forecast
  - 7.1.2 Canada
    - 7.1.2.1 Market Trends
    - 7.1.2.2 Market Forecast
- 7.2 Asia-Pacific
  - 7.2.1 China
    - 7.2.1.1 Market Trends
    - 7.2.1.2 Market Forecast
  - 7.2.2 Japan
    - 7.2.2.1 Market Trends

- 7.2.2.2 Market Forecast
- 7.2.3 India
  - 7.2.3.1 Market Trends
  - 7.2.3.2 Market Forecast
- 7.2.4 South Korea
  - 7.2.4.1 Market Trends
  - 7.2.4.2 Market Forecast
- 7.2.5 Australia
  - 7.2.5.1 Market Trends
  - 7.2.5.2 Market Forecast
- 7.2.6 Indonesia
  - 7.2.6.1 Market Trends
  - 7.2.6.2 Market Forecast
- 7.2.7 Others
  - 7.2.7.1 Market Trends
  - 7.2.7.2 Market Forecast
- 7.3 Europe
  - 7.3.1 Germany
    - 7.3.1.1 Market Trends
    - 7.3.1.2 Market Forecast
  - 7.3.2 France
    - 7.3.2.1 Market Trends
    - 7.3.2.2 Market Forecast
  - 7.3.3 United Kingdom
    - 7.3.3.1 Market Trends
    - 7.3.3.2 Market Forecast
  - 7.3.4 Italy
    - 7.3.4.1 Market Trends
    - 7.3.4.2 Market Forecast
  - 7.3.5 Spain
    - 7.3.5.1 Market Trends
    - 7.3.5.2 Market Forecast
  - 7.3.6 Russia
    - 7.3.6.1 Market Trends
    - 7.3.6.2 Market Forecast
  - 7.3.7 Others
    - 7.3.7.1 Market Trends
    - 7.3.7.2 Market Forecast
- 7.4 Latin America

#### 7.4.1 Brazil

##### 7.4.1.1 Market Trends

##### 7.4.1.2 Market Forecast

#### 7.4.2 Mexico

##### 7.4.2.1 Market Trends

##### 7.4.2.2 Market Forecast

#### 7.4.3 Others

##### 7.4.3.1 Market Trends

##### 7.4.3.2 Market Forecast

#### 7.5 Middle East and Africa

##### 7.5.1 Market Trends

##### 7.5.2 Market Breakup by Country

##### 7.5.3 Market Forecast

### **8 SWOT ANALYSIS**

#### 8.1 Overview

#### 8.2 Strengths

#### 8.3 Weaknesses

#### 8.4 Opportunities

#### 8.5 Threats

### **9 VALUE CHAIN ANALYSIS**

### **10 PORTERS FIVE FORCES ANALYSIS**

#### 10.1 Overview

#### 10.2 Bargaining Power of Buyers

#### 10.3 Bargaining Power of Suppliers

#### 10.4 Degree of Competition

#### 10.5 Threat of New Entrants

#### 10.6 Threat of Substitutes

### **11 PRICE ANALYSIS**

### **12 COMPETITIVE LANDSCAPE**

#### 12.1 Market Structure

#### 12.2 Key Players

## 12.3 Profiles of Key Players

### 12.3.1 Akzo Nobel N.V.

12.3.1.1 Company Overview

12.3.1.2 Product Portfolio

12.3.1.3 Financials

12.3.1.4 SWOT Analysis

### 12.3.2 Albemarle Corporation

12.3.2.1 Company Overview

12.3.2.2 Product Portfolio

12.3.2.3 Financials

12.3.2.4 SWOT Analysis

### 12.3.3 Ashland Global Holdings Inc.

12.3.3.1 Company Overview

12.3.3.2 Product Portfolio

12.3.3.3 Financials

12.3.3.4 SWOT Analysis

### 12.3.4 BASF SE

12.3.4.1 Company Overview

12.3.4.2 Product Portfolio

12.3.4.3 Financials

12.3.4.4 SWOT Analysis

### 12.3.5 Bayer AG

12.3.5.1 Company Overview

12.3.5.2 Product Portfolio

12.3.5.3 Financials

12.3.5.4 SWOT Analysis

### 12.3.6 Clariant AG

12.3.6.1 Company Overview

12.3.6.2 Product Portfolio

12.3.6.3 SWOT Analysis

### 12.3.7 Evonik Industries AG (RAG-Stiftung)

12.3.7.1 Company Overview

12.3.7.2 Product Portfolio

12.3.7.3 Financials

12.3.7.4 SWOT Analysis

### 12.3.8 Huntsman Corporation

12.3.8.1 Company Overview

12.3.8.2 Product Portfolio

12.3.8.3 Financials



- 12.3.8.4 SWOT Analysis
- 12.3.9 Solvay S.A.
  - 12.3.9.1 Company Overview
  - 12.3.9.2 Product Portfolio
  - 12.3.9.3 Financials
  - 12.3.9.4 SWOT Analysis
- 12.3.10 The Dow Chemical Company
  - 12.3.10.1 Company Overview
  - 12.3.10.2 Product Portfolio

## List Of Tables

### LIST OF TABLES

Table 1: Global: Specialty Chemicals Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Specialty Chemicals Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Specialty Chemicals Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 4: Global: Specialty Chemicals Market: Competitive Structure

Table 5: Global: Specialty Chemicals Market: Key Players

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global: Specialty Chemicals Market: Major Drivers and Challenges
- Figure 2: Global: Specialty Chemicals Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Specialty Chemicals Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Specialty Chemicals Market: Breakup by Type (in %), 2022
- Figure 5: Global: Specialty Chemicals Market: Breakup by Region (in %), 2022
- Figure 6: Global: Specialty Chemicals (Agrochemicals) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 7: Global: Specialty Chemicals (Agrochemicals) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 8: Global: Specialty Chemicals (Polymer Additives) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 9: Global: Specialty Chemicals (Polymer Additives) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 10: Global: Specialty Chemicals (Construction Chemicals) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Specialty Chemicals (Construction Chemicals) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Specialty Chemicals (Water Treatment Chemicals ) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Specialty Chemicals (Water Treatment Chemicals ) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Specialty Chemicals (Oil field Chemicals) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Specialty Chemicals (Oil field Chemicals) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Specialty Chemicals (Food Additives) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Specialty Chemicals (Food Additives) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Specialty Chemicals (Surfactants) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 19: Global: Specialty Chemicals (Surfactants) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 20: Global: Specialty Chemicals (Electronic Chemicals) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 21: Global: Specialty Chemicals (Electronic Chemicals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Specialty Chemicals (Specialty Polymers) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Specialty Chemicals (Specialty Polymers) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Specialty Chemicals (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Specialty Chemicals (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: North America: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: United States: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: United States: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Canada: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Canada: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: North America: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Asia-Pacific: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: China: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: China: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Japan: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Japan: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: India: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: India: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: South Korea: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: South Korea: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: Australia: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: Australia: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Indonesia: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Indonesia: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Others: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Others: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Asia-Pacific: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Europe: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Germany: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Germany: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: France: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: France: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: United Kingdom: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: United Kingdom: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: Italy: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: Italy: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Spain: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Spain: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Russia: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Russia: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Others: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Others: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Europe: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Latin America: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Brazil: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Brazil: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Mexico: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Mexico: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Others: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Others: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Latin America: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Middle East and Africa: Specialty Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Middle East and Africa: Specialty Chemicals Market: Breakup by Country (in %), 2022

Figure 74: Middle East and Africa: Specialty Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Global: Specialty Chemicals Industry: SWOT Analysis

Figure 76: Global: Specialty Chemicals Industry: Value Chain Analysis

Figure 77: Global: Specialty Chemicals Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Specialty Chemicals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/S29DE00F65E6EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S29DE00F65E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

