

Specialty Adhesives Market by Product (Cyanoacrylates, Polyvinyl Acetate, Polyurethanes, Acrylic), End Use Industry (Aerospace, Automotive, Construction, Marine, Medical, Military, and Others), and Region 2024-2032

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Abstracts

The global specialty adhesives market size reached US\$ 4.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.7 Billion by 2032, exhibiting a growth rate (CAGR) of 2.8% during 2024-2032. The increasing demand for electric vehicles (EVs), the rising construction activities, and the growing preferences for ready-to-eat (RTE) food products represent some of the key factors driving the market.

Specialty adhesives produce strong bonds that exhibit excellent solvent, water, and temperature resistance. They also offer excellent peel strength, superior durability, and toughness and comprise polyurethane, polypropylene, acetal, polyesters, elastomers, epoxy, methyl methacrylate, and silicone resins to meet specific requirements. They are utilized in electric insulation, synthetic turf installations, and foaming compounds due to their rapid cure and optical clarity properties. They are also used as waterproofing and sealing agents to prevent oxidation and eliminate the effect of self-loosening caused by dynamic loads. Specialty adhesives are used in the manufacturing of personal care products, such as diapers, adult incontinence products, and feminine hygiene products. Besides this, they also find applications in the aerospace, marine, transportation, paper, energy, and electronic industries worldwide.

Specialty adhesives are employed in the automotive sector to manufacture lightweight components in automobiles for reducing their weight and offering higher efficiency. They improve the versatility and strength, prevent galvanic corrosion, and maintain aesthetic appeal. This, coupled with the increasing demand for electric vehicles (EVs) to reduce

the emissions of greenhouse gases, represents one of the major factors strengthening the market growth around the world. Moreover, specialty adhesives are used in the construction industry for flooring, waterproofing, and roofing. The rising construction of residential, commercial, and industrial spaces is also contributing to the market growth. Additionally, the growing adoption of specialty adhesives in numerous medical devices, such as tapes and robes, on account of the increasing number of surgical procedures is influencing the market positively. They are also used to seal medical equipment for maintaining the sterility of the products and protect the medicines from bacterial contamination. This, along with the surging prevalence of chronic diseases among the masses and the rising number of fatal road accidents, is resulting in severe injuries and favoring the growth of the market. Apart from this, specialty adhesives find application in the packaging industry for packing of numerous food products and drinks. This, in confluence with the growing preferences for ready-to-eat (RTE) food products on account of busy lifestyles and the expanding purchasing power of individuals, is creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global specialty adhesives market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on product and end use industry.

Product Insights:

Cyanoacrylates
Polyvinyl Acetate
Polyurethanes
Acrylic

The report has provided a detailed breakup and analysis of the specialty adhesives market based on the product. This includes cyanoacrylates, polyvinyl acetate, polyurethanes, and acrylic. According to the report, polyurethanes represented the largest segment.

End Use Industry Insights:

Aerospace
Automotive
Construction

Marine
Medical
Military
Others

A detailed breakup and analysis of the specialty adhesives market based on the end use industry has also been provided in the report. This includes aerospace, automotive, construction, marine, medical, military, and others. According to the report, the construction industry accounted for the largest market share.

Regional Insights:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada), Asia Pacific

(China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and the Middle East and Africa. According to the report, Asia Pacific was the largest market for specialty adhesives. Some of the factors driving the Asia Pacific specialty adhesives market included rising infrastructure projects, increasing export of processed food, and the growing need for electronic components.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global specialty adhesives market. Detailed profiles of all major companies have also been provided. Some of the companies covered include 3M Company, Advanced Adhesive Technologies Inc., Bostik (Arkema S.A.), Henkel Adhesives Technologies India Private Limited (Henkel AG & Co. KGaA), Master Bond Inc., Nexus Adhesives, Permatex Inc. (Illinois Tool Works Inc.), Savare Specialty Adhesives LLC, Selleys (Duluxgroup), Specialty Adhesives and Coatings Inc, and Worthen Industries. Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global specialty adhesives market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global specialty adhesives market?

What are the key regional markets?

Which countries represent the most attractive specialty adhesives markets?

What is the breakup of the market based on the product?

What is the breakup of the market based on the end use industry?

What is the competitive structure of the global specialty adhesives market?

Who are the key players/companies in the global specialty adhesives market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL SPECIALTY ADHESIVES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Cyanoacrylates
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Polyvinyl Acetate
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Polyurethanes

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Acrylic
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY END USE INDUSTRY

- 7.1 Aerospace
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Automotive
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Construction
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Marine
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Medical
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
- 7.6 Military
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast
- 7.7 Others
 - 7.7.1 Market Trends
 - 7.7.2 Market Forecast

8 MARKET BREAKUP BY REGION

- 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast

8.2 Asia-Pacific

8.2.1 China

8.2.1.1 Market Trends

8.2.1.2 Market Forecast

8.2.2 Japan

8.2.2.1 Market Trends

8.2.2.2 Market Forecast

8.2.3 India

8.2.3.1 Market Trends

8.2.3.2 Market Forecast

8.2.4 South Korea

8.2.4.1 Market Trends

8.2.4.2 Market Forecast

8.2.5 Australia

8.2.5.1 Market Trends

8.2.5.2 Market Forecast

8.2.6 Indonesia

8.2.6.1 Market Trends

8.2.6.2 Market Forecast

8.2.7 Others

8.2.7.1 Market Trends

8.2.7.2 Market Forecast

8.3 Europe

8.3.1 Germany

8.3.1.1 Market Trends

8.3.1.2 Market Forecast

8.3.2 France

8.3.2.1 Market Trends

8.3.2.2 Market Forecast

8.3.3 United Kingdom

8.3.3.1 Market Trends

8.3.3.2 Market Forecast

8.3.4 Italy

8.3.4.1 Market Trends

8.3.4.2 Market Forecast

8.3.5 Spain

8.3.5.1 Market Trends

8.3.5.2 Market Forecast

8.3.6 Russia

8.3.6.1 Market Trends

8.3.6.2 Market Forecast

8.3.7 Others

8.3.7.1 Market Trends

8.3.7.2 Market Forecast

8.4 Latin America

8.4.1 Brazil

8.4.1.1 Market Trends

8.4.1.2 Market Forecast

8.4.2 Mexico

8.4.2.1 Market Trends

8.4.2.2 Market Forecast

8.4.3 Others

8.4.3.1 Market Trends

8.4.3.2 Market Forecast

8.5 Middle East and Africa

8.5.1 Market Trends

8.5.2 Market Breakup by Country

8.5.3 Market Forecast

9 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

9.1 Overview

9.2 Drivers

9.3 Restraints

9.4 Opportunities

10 VALUE CHAIN ANALYSIS

11 PORTERS FIVE FORCES ANALYSIS

11.1 Overview

11.2 Bargaining Power of Buyers

11.3 Bargaining Power of Suppliers

11.4 Degree of Competition

11.5 Threat of New Entrants

11.6 Threat of Substitutes

12 PRICE ANALYSIS

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 3M Company

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.2 Advanced Adhesive Technologies Inc.

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Bostik (Arkema S.A.)

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Henkel Adhesives Technologies India Private Limited (Henkel AG & Co. KGaA)

13.3.4.1 Company Overview

13.3.4.2 Product Portfolio

13.3.5 Master Bond Inc.

13.3.5.1 Company Overview

13.3.5.2 Product Portfolio

13.3.6 Nexus Adhesives

13.3.6.1 Company Overview

13.3.6.2 Product Portfolio

13.3.7 Permatex Inc. (Illinois Tool Works Inc.)

13.3.7.1 Company Overview

13.3.7.2 Product Portfolio

13.3.8 Savare Specialty Adhesives LLC

13.3.8.1 Company Overview

13.3.8.2 Product Portfolio

13.3.9 Selleys (Duluxgroup)

13.3.9.1 Company Overview

13.3.9.2 Product Portfolio

13.3.10 Specialty Adhesives and Coatings Inc

13.3.10.1 Company Overview

13.3.10.2 Product Portfolio

13.3.11 Worthen Industries

13.3.11.1 Company Overview

13.3.11.2 Product Portfolio

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Specialty Adhesives Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Specialty Adhesives Market Forecast: Breakup by Product (in Million US\$), 2024-2032

Table 3: Global: Specialty Adhesives Market Forecast: Breakup by End Use Industry (in Million US\$), 2024-2032

Table 4: Global: Specialty Adhesives Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 5: Global: Specialty Adhesives Market: Competitive Structure

Table 6: Global: Specialty Adhesives Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Specialty Adhesives Market: Major Drivers and Challenges
- Figure 2: Global: Specialty Adhesives Market: Sales Value (in Billion US\$), 2018-2023
- Figure 3: Global: Specialty Adhesives Market Forecast: Sales Value (in Billion US\$), 2024-2032
- Figure 4: Global: Specialty Adhesives Market: Breakup by Product (in %), 2023
- Figure 5: Global: Specialty Adhesives Market: Breakup by End Use Industry (in %), 2023
- Figure 6: Global: Specialty Adhesives Market: Breakup by Region (in %), 2023
- Figure 7: Global: Specialty Adhesives (Cyanoacrylates) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 8: Global: Specialty Adhesives (Cyanoacrylates) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 9: Global: Specialty Adhesives (Polyvinyl Acetate) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 10: Global: Specialty Adhesives (Polyvinyl Acetate) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 11: Global: Specialty Adhesives (Polyurethanes) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 12: Global: Specialty Adhesives (Polyurethanes) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 13: Global: Specialty Adhesives (Acrylic) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 14: Global: Specialty Adhesives (Acrylic) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 15: Global: Specialty Adhesives (Aerospace) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 16: Global: Specialty Adhesives (Aerospace) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 17: Global: Specialty Adhesives (Automotive) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 18: Global: Specialty Adhesives (Automotive) Market Forecast: Sales Value (in Million US\$), 2024-2032
- Figure 19: Global: Specialty Adhesives (Construction) Market: Sales Value (in Million US\$), 2018 & 2023
- Figure 20: Global: Specialty Adhesives (Construction) Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 21: Global: Specialty Adhesives (Marine) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Specialty Adhesives (Marine) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Specialty Adhesives (Medical) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Specialty Adhesives (Medical) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Specialty Adhesives (Military) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Specialty Adhesives (Military) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Specialty Adhesives (Other End Use Industries) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Specialty Adhesives (Other End Use Industry's) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: North America: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: North America: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: United States: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: United States: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Canada: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Canada: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Asia-Pacific: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Asia-Pacific: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: China: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: China: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Japan: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: Japan: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: India: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: India: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: South Korea: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: South Korea: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Australia: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Australia: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Indonesia: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Indonesia: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Others: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Others: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Europe: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Europe: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Germany: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Germany: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: France: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: France: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: United Kingdom: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: United Kingdom: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Italy: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Italy: Specialty Adhesives Market Forecast: Sales Value (in Million US\$),

2024-2032

Figure 61: Spain: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Spain: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: Russia: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: Russia: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Others: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Others: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: Latin America: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: Latin America: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Brazil: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Brazil: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Mexico: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Mexico: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Others: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Others: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Middle East and Africa: Specialty Adhesives Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Middle East and Africa: Specialty Adhesives Market: Breakup by Country (in %), 2023

Figure 77: Middle East and Africa: Specialty Adhesives Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Global: Specialty Adhesives Industry: Drivers, Restraints, and Opportunities

Figure 79: Global: Specialty Adhesives Industry: Value Chain Analysis

Figure 80: Global: Specialty Adhesives Industry: Porter's Five Forces Analysis

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