

South Korea Yogurt Market Report by Product Type (Set Yogurt, Greek Yogurt, Yogurt Drinks, Frozen Yogurt, and Others), Flavor (Strawberry Blend, Vanilla, Plain, Strawberry, Peach, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Stores, Online Stores, and Others), and Region 2026-2034

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Abstracts

South Korea yogurt market size reached USD 2,583.4 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 4,220.4 Million by 2034, exhibiting a growth rate (CAGR) of 5.44% during 2026-2034. The widespread adoption of probiotic-rich food products, along with the growing consumer inclination towards high protein diets, is primarily driving the market growth.

Yogurt, a dairy product, is created through the fermentation of milk using specific bacteria, namely *Lactobacillus bulgaricus* and *Streptococcus thermophilus*. The preparation involves heating the milk to a specific temperature, followed by cooling and the addition of bacterial cultures. Yogurt is a nutrient-rich food, containing proteins, calcium, minerals, and essential vitamins like B12 and D. Additionally, it includes probiotics, beneficial bacteria known for supporting gastrointestinal well-being. Consumption of yogurt contributes to various health benefits, including improved digestive health, strengthened bones and muscles, assistance in weight management, boosted immune system, and overall health maintenance.

SOUTH KOREA YOGURT MARKET TRENDS:

The South Korea yogurt market has witnessed significant growth and consumer

adoption, reflecting the nation's inclination towards health-conscious dietary choices. The preparation of yogurt in the country involves heating milk to a specific temperature, followed by cooling and the introduction of bacterial cultures. This meticulous process results in a nutrient-rich food product that is not only delicious but also boasts health benefits. Additionally, the South Korea yogurt market is particularly noteworthy for its inclusion of probiotics, beneficial bacteria known for promoting gut health, which is acting as another significant growth-inducing factor. Moreover, this aligns with the growing awareness and emphasis on digestive wellness in the country's health-conscious culture, thereby positively influencing the regional market. Besides this, consumption of yogurt is associated with several health benefits, including improved digestion, strengthened bones and muscles, weight management support, enhanced immune function, and overall health maintenance. As such, the inflating popularity of yogurt based ready to eat (RTE) food products is also bolstering the regional market. Furthermore, the market's growth is further propelled by the versatility of yogurt, as it is consumed both as a standalone snack and incorporated into various culinary preparations. Apart from this, as South Korea continues to prioritize health and wellness, the yogurt market is poised for sustained growth, offering a combination of flavor, nutrition, and digestive health benefits to a discerning consumer base over the forecasted period.

SOUTH KOREA YOGURT MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product type, flavor, and distribution channel.

Product Type Insights:

Set Yogurt

Greek Yogurt

Yogurt Drinks

Frozen Yogurt

Others

The report has provided a detailed breakup and analysis of the market based on the product type. This includes set yogurt, greek yogurt, yogurt drinks, frozen yogurt, and others.

Flavor Insights:

Strawberry Blend

Vanilla

Plain

Strawberry

Peach

Others

A detailed breakup and analysis of the market based on the flavor have also been provided in the report. This includes strawberry blend, vanilla, plain, strawberry, peach, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Convenience Stores

Specialty Stores

Online Stores

Others

The report has provided a detailed breakup and analysis of the market based on the distribution channel. This includes supermarkets and hypermarkets, convenience stores, specialty stores, online stores, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the key players include:

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea yogurt market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea yogurt market?

What is the breakup of the South Korea yogurt market on the basis of product type?

What is the breakup of the South Korea yogurt market on the basis of flavor?

What is the breakup of the South Korea yogurt market on the basis of distribution channel?

What are the various stages in the value chain of the South Korea yogurt market?

What are the key driving factors and challenges in the South Korea yogurt?

What is the structure of the South Korea yogurt market and who are the key players?

What is the degree of competition in the South Korea yogurt market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA YOGURT MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA YOGURT MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (?2026-2034)

6 SOUTH KOREA YOGURT MARKET - BREAKUP BY PRODUCT TYPE

- 6.1 Set Yogurt
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (?2026-2034)
- 6.2 Greek Yogurt
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (?2026-2034)

6.3 Yogurt Drinks

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (?2026-2034)

6.4 Frozen Yogurt

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (?2026-2034)

6.5 Others

6.5.1 Historical and Current Market Trends (2020-2025)

6.5.2 Market Forecast (?2026-2034)

7 SOUTH KOREA YOGURT MARKET - BREAKUP BY FLAVOR

7.1 Strawberry Blend

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (?2026-2034)

7.2 Vanilla

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (?2026-2034)

7.3 Plain

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Forecast (?2026-2034)

7.4 Strawberry

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Forecast (?2026-2034)

7.5 Peach

7.5.1 Overview

7.5.2 Historical and Current Market Trends (2020-2025)

7.5.3 Market Forecast (?2026-2034)

7.6 Others

7.6.1 Historical and Current Market Trends (2020-2025)

7.6.2 Market Forecast (?2026-2034)

8 SOUTH KOREA YOGURT MARKET - BREAKUP BY DISTRIBUTION CHANNEL

8.1 Supermarkets and Hypermarkets

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (?2026-2034)

8.2 Convenience Stores

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (?2026-2034)

8.3 Specialty Stores

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (?2026-2034)

8.4 Online Stores

8.4.1 Overview

8.4.2 Historical and Current Market Trends (2020-2025)

8.4.3 Market Forecast (?2026-2034)

8.5 Others

8.5.1 Historical and Current Market Trends (2020-2025)

8.5.2 Market Forecast (?2026-2034)

9 SOUTH KOREA YOGURT MARKET – BREAKUP BY REGION

9.1 Seoul Capital Area

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Breakup by Product Type

9.1.4 Market Breakup by Flavor

9.1.5 Market Breakup by Distribution Channel

9.1.6 Key Players

9.1.7 Market Forecast (?2026-2034)

9.2 Yeongnam (Southeastern Region)

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Breakup by Product Type

9.2.4 Market Breakup by Flavor

9.2.5 Market Breakup by Distribution Channel

9.2.6 Key Players

- 9.2.7 Market Forecast (?2026-2034)
- 9.3 Honam (Southwestern Region)
 - 9.3.1 Overview
 - 9.3.2 Historical and Current Market Trends (2020-2025)
 - 9.3.3 Market Breakup by Product Type
 - 9.3.4 Market Breakup by Flavor
 - 9.3.5 Market Breakup by Distribution Channel
 - 9.3.6 Key Players
 - 9.3.7 Market Forecast (?2026-2034)
- 9.4 Hoseo (Central Region)
 - 9.4.1 Overview
 - 9.4.2 Historical and Current Market Trends (2020-2025)
 - 9.4.3 Market Breakup by Product Type
 - 9.4.4 Market Breakup by Flavor
 - 9.4.5 Market Breakup by Distribution Channel
 - 9.4.6 Key Players
 - 9.4.7 Market Forecast (?2026-2034)
- 9.5 Others
 - 9.5.1 Historical and Current Market Trends (2020-2025)
 - 9.5.2 Market Forecast (?2026-2034)

10 SOUTH KOREA YOGURT MARKET – COMPETITIVE LANDSCAPE

- 10.1 Overview
- 10.2 Market Structure
- 10.3 Market Player Positioning
- 10.4 Top Winning Strategies
- 10.5 Competitive Dashboard
- 10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

- 11.1 Binggrae Co. Ltd.
 - 11.1.1 Business Overview
 - 11.1.2 Product Portfolio
 - 11.1.3 Business Strategies
 - 11.1.4 SWOT Analysis
 - 11.1.5 Major News and Events
- 11.2 Namyang Dairy Products Co. Ltd.

- 11.2.1 Business Overview
- 11.2.2 Product Portfolio
- 11.2.3 Business Strategies
- 11.2.4 SWOT Analysis
- 11.2.5 Major News and Events
- 11.3 Seoul Dairy Cooperative
 - 11.3.1 Business Overview
 - 11.3.2 Product Portfolio
 - 11.3.3 Business Strategies
 - 11.3.4 SWOT Analysis
 - 11.3.5 Major News and Events

12 SOUTH KOREA YOGURT MARKET - INDUSTRY ANALYSIS

- 12.1 Drivers, Restraints, and Opportunities
 - 12.1.1 Overview
 - 12.1.2 Drivers
 - 12.1.3 Restraints
 - 12.1.4 Opportunities
- 12.2 Porters Five Forces Analysis
 - 12.2.1 Overview
 - 12.2.2 Bargaining Power of Buyers
 - 12.2.3 Bargaining Power of Suppliers
 - 12.2.4 Degree of Competition
 - 12.2.5 Threat of New Entrants
 - 12.2.6 Threat of Substitutes
- 12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: South Korea Yogurt Market Report by Product Type (Set Yogurt, Greek Yogurt, Yogurt Drinks, Frozen Yogurt, and Others), Flavor (Strawberry Blend, Vanilla, Plain, Strawberry, Peach, and Others), Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores, Specialty Stores, Online Stores, and Others), and Region 2026-2034

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