

South Korea Video Conferencing Market Size, Share, Trends and Forecast by Component, Conference Type, Deployment Mode, Enterprise Size, Application, End Use, and Region, 2026-2034

<https://marketpublishers.com/r/SD11A741C294EN.html>

Date: July 2026

Pages: 120

Price: US\$ 2,999.00 (Single User License)

ID: SD11A741C294EN

Abstracts

The South Korea video conferencing market size reached USD 257.9 Million in 2025. The market is projected to reach USD 552.1 Million by 2034, exhibiting a growth rate (CAGR) of 8.47% during 2026-2034. At present, businesses are using video tools to maintain communication, boost productivity, and reduce travel costs, while schools and universities rely on them for virtual classes, discussions, and training. Besides this, the growing adoption of remote work arrangements is contributing to the expansion of the South Korea video conferencing market share.

SOUTH KOREA VIDEO CONFERENCING MARKET TRENDS:

Rising adoption of online education

Increasing adoption of online education is fueling the market growth in South Korea. As more schools, universities, and private institutions are shifting towards digital learning, the need for reliable and interactive video platforms is rising. Students attend virtual classes, participate in group discussions, and complete assignments through video conferencing tools. These platforms make learning more flexible, allowing students to join from anywhere, which is especially helpful for those in remote areas. Teachers also benefit by being able to manage large groups, share digital content, and record sessions for later use. Online education is not limited only to formal schooling, as language courses, test prep, and skill-based training programs are also moving online. Parents prefer platforms that offer live interaction and real-time feedback, which video conferencing enables. The convenience of attending classes without commuting and

the ability to replay lessons make video learning more appealing. As competition among educational institutions is growing, they are investing in high-quality video solutions to improve their offerings. In South Korea's tech-savvy environment, students and educators are adapting quickly to these tools. This transition to electronic learning (e-learning) continues to catalyze the demand for stable, user-friendly video conferencing platforms that support long-term virtual education. As per the IMARC Group, the South Korea e-learning market is set to attain USD 11,529.0 Million by 2033, exhibiting a growth rate (CAGR) of 6.53% during 2025-2033.

Growing remote work culture

Rising remote work culture is propelling the South Korea video conferencing market growth. As per industry reports, the prevalence of remote work increased from 45% in Q3 2024 to 48% in Q4 2024. As more companies are adopting flexible work arrangements, the need for tools that support virtual communication and collaboration is rising. Video conferencing allows employees to attend meetings, share updates, and work on projects together without being in the same physical space. It helps maintain team productivity, improves communication, and supports real-time decision-making. Many businesses find it cost-effective, as it reduces travel and office expenses. Startups, tech firms, and traditional companies rely on video calls for daily operations, client interactions, and internal discussions. Managers are employing it to track progress, while teams stay connected regardless of location. The ability to integrate video platforms with other tools like calendars, file sharing, and messaging apps also adds convenience. In South Korea, where digital infrastructure is strong, remote work is more easily supported, further boosting video conferencing adoption. This cultural and workplace shift is making video communication not just a temporary solution but a long-term business necessity.

SOUTH KOREA VIDEO CONFERENCING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on component, conference type, deployment mode, enterprise size, application, and end use.

Component Insights:

Hardware

Camera

Microphone/Headphone

Others

Software

Services

Professional Services

Managed Services

The report has provided a detailed breakup and analysis of the market based on the component. This includes hardware (camera, microphone/headphone, and others), software, and services (professional services and managed services).

Conference Type Insights:

Telepresence System

Integrated System

Desktop System

Service-based System

A detailed breakup and analysis of the market based on the conference type have also been provided in the report. This includes telepresence system, integrated system, desktop system, and service-based system.

Deployment Mode Insights:

On-premises

Cloud-based

The report has provided a detailed breakup and analysis of the market based on the deployment mode. This includes on-premises and cloud-based.

Enterprise Size Insights:

Large Enterprises

Small and Medium-sized Enterprises

A detailed breakup and analysis of the market based on the enterprise size have also been provided in the report. This includes large enterprises and small and medium-sized enterprises.

Application Insights:

Corporate Communications

Training and Development

Marketing and Client Engagement

The report has provided a detailed breakup and analysis of the market based on the application. This includes corporate communications, training and development, and marketing and client engagement.

End Use Insights:

Corporate

Education

Healthcare

Government and Defense

BFSI

Media and Entertainment

A detailed breakup and analysis of the market based on the end use have also been provided in the report. This includes corporate, education, healthcare, government and defense, BFSI, media and entertainment, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea video conferencing market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea video conferencing market on the basis of component?

What is the breakup of the South Korea video conferencing market on the basis of conference type?

What is the breakup of the South Korea video conferencing market on the basis of deployment mode?

What is the breakup of the South Korea video conferencing market on the basis of enterprise size?

What is the breakup of the South Korea video conferencing market on the basis of application?

What is the breakup of the South Korea video conferencing market on the basis of end use?

What is the breakup of the South Korea video conferencing market on the basis of region?

What are the various stages in the value chain of the South Korea video conferencing market?

What are the key driving factors and challenges in the South Korea video conferencing market?

What is the structure of the South Korea video conferencing market and who are the key players?

What is the degree of competition in the South Korea video conferencing market?

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