

South Korea Telecom Market Report by Service (Voice Service, Data and Messaging Service, OTT and Pay-TV Service), and Region 2026-2034

<https://marketpublishers.com/r/SFDC0B729931EN.html>

Date: July 2026

Pages: 121

Price: US\$ 2,999.00 (Single User License)

ID: SFDC0B729931EN

Abstracts

South Korea telecom market size reached USD 44.5 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 63.9 Billion by 2034, exhibiting a growth rate (CAGR) of 4.09% during 2026-2034 . The rapid digitalization, rising emphasis on automation and cloud computing across different industry verticals, and the increasing need for data-intensive services, such as streaming, online gaming, and the Internet of Things (IoT) applications represent some of the key factors driving the market.

Telecom is the science and technology of transmitting information over long distances. It generally uses digital signals, which offer clarity and reliability in the swift exchange of text, voice, and multimedia content. It has security measures like encryption and authentication that protect sensitive information during transmission. It enables real-time communication across vast distances, facilitating efficient exchange of information. It reduces the cost of communication compared to traditional methods like postal services and physical meetings. It is widely used by businesses for conducting virtual seminars, interviews, and webinars. Besides this, as it connects people and businesses and supports international collaboration and trade, the demand for telecom is increasing across South Korea.

SOUTH KOREA TELECOM MARKET TRENDS:

The expansion of telecom companies to meet the connectivity needs of people represent one of the key factors stimulating the market growth in South Korea. Additionally, the rising emphasis on automation and cloud computing across various industries are strengthening the growth of the market. Along with this, the increasing

use of data-intensive services, such as streaming, online gaming, and the Internet of Things (IoT) applications, is resulting in expanding data usage, which is influencing the market positively in the country. Telecom providers are expanding their network capabilities to meet this demand. Apart from this, the rising adoption of remote work modules is driving the demand for efficient telecom to facilitate employees in connecting to their workplaces from anywhere. Furthermore, the increasing construction of smart cities is offering a favorable market outlook. Telecommunications facilitate the connection of IoT devices, enabling smart homes, cities, and industries. Moreover, the widespread deployment of fifth generation (5G) networks, coupled with ongoing research and development (R&D), is supporting cutting-edge telecom technologies in South Korea. Besides this, governing authorities of the country are undertaking numerous initiatives to reduce regulatory barriers, promote investment in infrastructure, encourage competition, and create a conducive environment for telecom companies. Along with this, they are promoting e-government services to streamline administrative processes and improve citizen services. This includes online tax filing, e-healthcare, and digital education, which drives the demand for telecom networks to deliver these services securely and efficiently. Besides this, various telecom providers in South Korea are diversifying their offerings by integrating services like video streaming, cloud storage, and e-commerce into their portfolios, creating one-stop solutions for individuals. They are also focusing on reducing their carbon footprint by using renewable energy sources and implementing energy-efficient technologies to promote environmental health.

SOUTH KOREA TELECOM MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on service.

Service Insights:

Voice Service

Wired

Wireless

Data and Messaging Service

OTT and Pay-TV Service

The report has provided a detailed breakup and analysis of the market based on the service. This includes voice service (wired and wireless), data and messaging service, and OTT and pay-TV service.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea telecom market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea telecom market?

What is the breakup of the South Korea telecom market on the basis of service?

What are the various stages in the value chain of the South Korea telecom market?

What are the key driving factors and challenges in the South Korea telecom?

What is the structure of the South Korea telecom market and who are the key players?
What is the degree of competition in the South Korea telecom market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA TELECOM MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA TELECOM MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA TELECOM MARKET - BREAKUP BY SERVICE

- 6.1 Voice Service
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Segmentation
 - 6.1.3.1 Wired
 - 6.1.3.2 Wireless
 - 6.1.4 Market Forecast (2026-2034)

6.2 Data and Messaging Service

6.2.1 Overview

6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 OTT and Pay-TV Service

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

7 SOUTH KOREA TELECOM MARKET – BREAKUP BY REGION

7.1 Seoul Capital Area

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Breakup by Service

7.1.4 Key Players

7.1.5 Market Forecast (2026-2034)

7.2 Yeongnam (Southeastern Region)

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Breakup by Service

7.2.4 Key Players

7.2.5 Market Forecast (2026-2034)

7.3 Honam (Southwestern Region)

7.3.1 Overview

7.3.2 Historical and Current Market Trends (2020-2025)

7.3.3 Market Breakup by Service

7.3.4 Key Players

7.3.5 Market Forecast (2026-2034)

7.4 Hoseo (Central Region)

7.4.1 Overview

7.4.2 Historical and Current Market Trends (2020-2025)

7.4.3 Market Breakup by Service

7.4.4 Key Players

7.4.5 Market Forecast (2026-2034)

7.5 Others

7.5.1 Historical and Current Market Trends (2020-2025)

7.5.2 Market Forecast (2026-2034)

8 SOUTH KOREA TELECOM MARKET – COMPETITIVE LANDSCAPE

- 8.1 Overview
- 8.2 Market Structure
- 8.3 Market Player Positioning
- 8.4 Top Winning Strategies
- 8.5 Competitive Dashboard
- 8.6 Company Evaluation Quadrant

9 PROFILES OF KEY PLAYERS

- 9.1 Company A
 - 9.1.1 Business Overview
 - 9.1.2 Service Offered
 - 9.1.3 Business Strategies
 - 9.1.4 SWOT Analysis
 - 9.1.5 Major News and Events
- 9.2 Company B
 - 9.2.1 Business Overview
 - 9.2.2 Service Offered
 - 9.2.3 Business Strategies
 - 9.2.4 SWOT Analysis
 - 9.2.5 Major News and Events
- 9.3 Company C
 - 9.3.1 Business Overview
 - 9.3.2 Service Offered
 - 9.3.3 Business Strategies
 - 9.3.4 SWOT Analysis
 - 9.3.5 Major News and Events
- 9.4 Company D
 - 9.4.1 Business Overview
 - 9.4.2 Service Offered
 - 9.4.3 Business Strategies
 - 9.4.4 SWOT Analysis
 - 9.4.5 Major News and Events
- 9.5 Company E
 - 9.5.1 Business Overview
 - 9.5.2 Service Offered
 - 9.5.3 Business Strategies

9.5.4 SWOT Analysis

9.5.5 Major News and Events

10 SOUTH KOREA TELECOM MARKET - INDUSTRY ANALYSIS

10.1 Drivers, Restraints, and Opportunities

10.1.1 Overview

10.1.2 Drivers

10.1.3 Restraints

10.1.4 Opportunities

10.2 Porters Five Forces Analysis

10.2.1 Overview

10.2.2 Bargaining Power of Buyers

10.2.3 Bargaining Power of Suppliers

10.2.4 Degree of Competition

10.2.5 Threat of New Entrants

10.2.6 Threat of Substitutes

10.3 Value Chain Analysis

11 APPENDIX

I would like to order

Product name: South Korea Telecom Market Report by Service (Voice Service, Data and Messaging Service, OTT and Pay-TV Service), and Region 2026-2034

Product link: <https://marketpublishers.com/r/SFDC0B729931EN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SFDC0B729931EN.html>