

South Korea Software Market Report by Type (Application Software, System Infrastructure Software, Development and Deployment Software, Productivity Software), Deployment Mode (On-premises, Cloud-based), Enterprise Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (IT and Telecom, BFSI, Retail, Government/Public Sector, Energy and Utilities, Healthcare, and Others), and Region 2026-2034

<https://marketpublishers.com/r/S3AF3268FDACEN.html>

Date: July 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: S3AF3268FDACEN

Abstracts

The South Korea software market size reached USD 13.5 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 21.1 Billion by 2034, exhibiting a growth rate (CAGR) of 4.86% during 2026-2034. The emerging technological advancements, growing number of highly educated and skilled workforce particularly in STEM fields, and the implementation of several initiatives and policies encouraging research and development (R&D), startup growth, and digital transformation represent some of the key factors driving the market.

Software is a collection of change instructions or programs employed to operate computers and execute specific tasks. It is the non-tangible component of computers, which is contrasted with hardware. It allows users to perform several tasks ranging from simple calculations to complex programming. There are two primary types of software, including system software and application software. System software includes the operating system and all the utilities that allow the computer to function. Operating systems such as Windows, macOS, and Linux manage the hardware resources of the computer and provide the platform upon which application software runs. Utilities are

system software components that perform specific, limited functions, usually related to managing system resources. Additionally, application software is designed to help users perform specific tasks, which include software such as word processors, spreadsheets, media players, and database applications. These programs are often designed with user-friendliness in mind, allowing individuals to complete various tasks efficiently. Software development involves programming, testing, and bug fixing, which is essential for creating, maintaining, and supporting software.

SOUTH KOREA SOFTWARE MARKET TRENDS:

The market is primarily driven by the emerging technological advancements. In addition, South Korea is home to some of the leading technology companies, such as Samsung and LG. These corporations are major players in hardware and also invest heavily in software development which is contributing to the market growth. South Korea's advancements in areas such as fifth-generation (5G) technology are further propelling the software industry, allowing more sophisticated and high-speed services. Moreover, the implementation of several initiatives and policies encourages research and development (R&D), startup growth, and digital transformation. For instance, the government's focus on the Digital New Deal aims to accelerate the digitalization of the economy and improve the software sector, representing another major growth-inducing factor. Besides this, the rapid adoption of new technologies and the growing tech-savvy populations are open to embracing new digital solutions, which creates a large, receptive market for software products, encouraging domestic and international companies to invest in the South Korean software market. Along with this, the rising number of highly educated and skilled workforce, particularly in Science, Technology, Engineering, and Mathematics (STEM) fields, are propelling the market growth. Also, the country's emphasis on education and training in technology-related areas is creating a talent pool well-equipped to meet the rising demands of the growing software industry. Furthermore, the growing focus on future-oriented technologies, including artificial intelligence (AI) and big data integrated into various software applications, is enhancing their capabilities and creating new market opportunities across the region.

SOUTH KOREA SOFTWARE MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on type, deployment mode, enterprise size, and industry vertical.

Type Insights:

Application Software

Enterprise Resource Planning (ERP)

Customer Relationship Management (CRM)

Supply Chain Management (SCM)

Enterprise Collaboration Software

Enterprise Content Management (ECM) Software

Education Software

Others

System Infrastructure Software

Network Management Systems (NMS)

Storage Software

Security Software

Development and Deployment Software

Enterprise Data Management (EDM)

Business Analytics and Reporting Tools

Application Servers

Integration and Orchestration Middleware

Data Quality Tools

Productivity Software

Office Software

Creative Software

Others

The report has provided a detailed breakup and analysis of the market based on the type. This includes application software (enterprise resource planning (ERP), customer relationship management (CRM), supply chain management (SCM), enterprise collaboration software, enterprise content management (ECM) software, education software, and others), system infrastructure software (network management systems (NMS), storage software, and security software), development and deployment software (enterprise data management (EDM), business analytics and reporting tools, application servers, integration and orchestration middleware, and data quality tools), and productivity software (office software, creative software, and others).

Deployment Mode Insights:

On-premises

Cloud-based

A detailed breakup and analysis of the market based on the deployment mode have also been provided in the report. This includes on-premises and cloud-based.

Enterprise Size Insights:

Small and Medium-sized Enterprises

Large Enterprises

The report has provided a detailed breakup and analysis of the market based on the enterprise size. This includes small and medium-sized enterprises and large enterprises.

Industry Vertical Insights:

IT and Telecom

BFSI

Retail

Government/Public Sector

Energy and Utilities

Healthcare

A detailed breakup and analysis of the market based on the industry vertical have also been provided in the report. This includes IT and telecom, BFSI, retail, government/public sector, energy and utilities, healthcare, and others.

Regional Insights:

Seoul Capital Area

Yeongam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea software market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea software market?

What is the breakup of the South Korea software market on the basis of type?

What is the breakup of the South Korea software market on the basis of deployment mode?

What is the breakup of the South Korea software market on the basis of enterprise size?

What is the breakup of the South Korea software market on the basis of industry vertical?

What are the various stages in the value chain of the South Korea software market?

What are the key driving factors and challenges in the South Korea software?

What is the structure of the South Korea software market and who are the key players?

What is the degree of competition in the South Korea software market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA SOFTWARE MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA SOFTWARE MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA SOFTWARE MARKET - BREAKUP BY TYPE

- 6.1 Application Software
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Segmentation
 - 6.1.3.1 Enterprise Resource Planning (ERP)
 - 6.1.3.2 Customer Relationship Management (CRM)
 - 6.1.3.3 Supply Chain Management (SCM)

- 6.1.3.4 Enterprise Collaboration Software
- 6.1.3.5 Enterprise Content Management (ECM) Software
- 6.1.3.6 Education Software
- 6.1.3.7 Others
- 6.1.4 Market Forecast (2026-2034)
- 6.2 System Infrastructure Software
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)
 - 6.2.3 Market Segmentation
 - 6.2.3.1 Network Management Systems (NMS)
 - 6.2.3.2 Storage Software
 - 6.2.3.3 Security Software
 - 6.2.4 Market Forecast (2026-2034)
- 6.3 Development and Deployment Software
 - 6.3.1 Overview
 - 6.3.2 Historical and Current Market Trends (2020-2025)
 - 6.3.3 Market Segmentation
 - 6.3.3.1 Enterprise Data Management (EDM)
 - 6.3.3.2 Business Analytics and Reporting Tools
 - 6.3.3.3 Application Servers
 - 6.3.3.4 Integration and Orchestration Middleware
 - 6.3.3.5 Data Quality Tools
 - 6.3.4 Market Forecast (2026-2034)
- 6.4 Productivity Software
 - 6.4.1 Overview
 - 6.4.2 Historical and Current Market Trends (2020-2025)
 - 6.4.3 Market Segmentation
 - 6.4.3.1 Office Software
 - 6.4.3.2 Creative Software
 - 6.4.3.3 Others
 - 6.4.4 Market Forecast (2026-2034)

7 SOUTH KOREA SOFTWARE MARKET - BREAKUP BY DEPLOYMENT MODE

- 7.1 On-premises
 - 7.1.1 Overview
 - 7.1.2 Historical and Current Market Trends (2020-2025)
 - 7.1.3 Market Forecast (2026-2034)
- 7.2 Cloud-based

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

8 SOUTH KOREA SOFTWARE MARKET - BREAKUP BY ENTERPRISE SIZE

8.1 Small and Medium-sized Enterprises

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Large Enterprises

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

9 SOUTH KOREA SOFTWARE MARKET - BREAKUP BY INDUSTRY VERTICAL

9.1 IT and Telecom

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 BFSI

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Retail

9.3.1 Overview

9.3.2 Historical and Current Market Trends (2020-2025)

9.3.3 Market Forecast (2026-2034)

9.4 Government/Public Sector

9.4.1 Overview

9.4.2 Historical and Current Market Trends (2020-2025)

9.4.3 Market Forecast (2026-2034)

9.5 Energy and Utilities

9.5.1 Overview

9.5.2 Historical and Current Market Trends (2020-2025)

9.5.3 Market Forecast (2026-2034)

9.6 Healthcare

9.6.1 Overview

9.6.2 Historical and Current Market Trends (2020-2025)

9.6.3 Market Forecast (2026-2034)

9.7 Others

9.7.1 Historical and Current Market Trends (2020-2025)

9.7.2 Market Forecast (2026-2034)

10 SOUTH KOREA SOFTWARE MARKET – BREAKUP BY REGION

10.1 Seoul Capital Area

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Type

10.1.4 Market Breakup by Deployment Mode

10.1.5 Market Breakup by Enterprise Size

10.1.6 Market Breakup by Industry Vertical

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

10.2 Yeongam (Southeastern Region)

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Breakup by Type

10.2.4 Market Breakup by Deployment Mode

10.2.5 Market Breakup by Enterprise Size

10.2.6 Market Breakup by Industry Vertical

10.2.7 Key Players

10.2.8 Market Forecast (2026-2034)

10.3 Honam (Southwestern Region)

10.3.1 Overview

10.3.2 Historical and Current Market Trends (2020-2025)

10.3.3 Market Breakup by Type

10.3.4 Market Breakup by Deployment Mode

10.3.5 Market Breakup by Enterprise Size

10.3.6 Market Breakup by Industry Vertical

10.3.7 Key Players

10.3.8 Market Forecast (2026-2034)

10.4 Hoseo (Central Region)

10.4.1 Overview

10.4.2 Historical and Current Market Trends (2020-2025)

10.4.3 Market Breakup by Type

- 10.4.4 Market Breakup by Deployment Mode
- 10.4.5 Market Breakup by Enterprise Size
- 10.4.6 Market Breakup by Industry Vertical
- 10.4.7 Key Players
- 10.4.8 Market Forecast (2026-2034)
- 10.5 Others
 - 10.5.1 Historical and Current Market Trends (2020-2025)
 - 10.5.2 Market Forecast (2026-2034)

11 SOUTH KOREA SOFTWARE MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

- 12.1 Company A
 - 12.1.1 Business Overview
 - 12.1.2 Services Offered
 - 12.1.3 Business Strategies
 - 12.1.4 SWOT Analysis
 - 12.1.5 Major News and Events
- 12.2 Company B
 - 12.2.1 Business Overview
 - 12.2.2 Services Offered
 - 12.2.3 Business Strategies
 - 12.2.4 SWOT Analysis
 - 12.2.5 Major News and Events
- 12.3 Company C
 - 12.3.1 Business Overview
 - 12.3.2 Services Offered
 - 12.3.3 Business Strategies
 - 12.3.4 SWOT Analysis
 - 12.3.5 Major News and Events
- 12.4 Company D

- 12.4.1 Business Overview
- 12.4.2 Services Offered
- 12.4.3 Business Strategies
- 12.4.4 SWOT Analysis
- 12.4.5 Major News and Events
- 12.5 Company E
 - 12.5.1 Business Overview
 - 12.5.2 Services Offered
 - 12.5.3 Business Strategies
 - 12.5.4 SWOT Analysis
 - 12.5.5 Major News and Events

13 SOUTH KOREA SOFTWARE MARKET - INDUSTRY ANALYSIS

- 13.1 Drivers, Restraints, and Opportunities
 - 13.1.1 Overview
 - 13.1.2 Drivers
 - 13.1.3 Restraints
 - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
 - 13.2.1 Overview
 - 13.2.2 Bargaining Power of Buyers
 - 13.2.3 Bargaining Power of Suppliers
 - 13.2.4 Degree of Competition
 - 13.2.5 Threat of New Entrants
 - 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

I would like to order

Product name: South Korea Software Market Report by Type (Application Software, System Infrastructure Software, Development and Deployment Software, Productivity Software), Deployment Mode (On-premises, Cloud-based), Enterprise Size (Small and Medium-sized Enterprises, Large Enterprises), Industry Vertical (IT and Telecom, BFSI, Retail, Government/Public Sector, Energy and Utilities, Healthcare, and Others), and Region 2026-2034

Product link: <https://marketpublishers.com/r/S3AF3268FDACEN.html>

Price: US\$ 2,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S3AF3268FDACEN.html>