

South Korea Smart Ticketing Market Size, Share, Trends and Forecast by Product, Component, System, Application, and Region, 2026-2034

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Abstracts

The South Korea smart ticketing market size reached USD 456.0 Million in 2025. The market is projected to reach USD 973.1 Million by 2034, exhibiting a growth rate (CAGR) of 8.52% during 2026-2034. The market is propelled by the rise in adoption of contactless payment technologies and digitalization across the nation. Apart from that, the increasing need for convenient and efficient ticketing systems, especially in public transportation systems, is fueling market growth. Furthermore, government policies promoting the development of smart infrastructure, and the extensive use of smartphones and mobile applications are improving the integration of these systems, thereby augmenting the South Korea smart ticketing systems market share.

SOUTH KOREA SMART TICKETING MARKET TRENDS:

Rise of Contactless and Mobile Ticketing Infrastructure

The industry is witnessing a significant evolution towards contactless and mobile-based infrastructure, influenced by developments in digital payment technologies and shifting consumer trends. Smart cards with contactless technology and mobile handsets with NFC capabilities are replacing paper tickets, providing commuters with an enhanced, inconvenience-free, and clean travel experience. This shift has accelerated after increased public pressure for low-contact modes and quicker processing times at access points. In addition, public transport authorities and private operators are increasingly adopting mobile wallets and QR-based ticketing into their systems, lowering operational costs and boosting system effectiveness. Mobile ticketing applications now feature real-time updates, transaction records, and fare recharges, further enhancing user interaction and transparency. One significant development is the

launch by Tmoney of a pilot tagless payment system on some Seoul city bus routes, due to start in October 2025, on 36 routes involving about 580 buses. The new system uses Bluetooth Low Energy sensors to automatically deduct fares when passengers board and get off, without tapping cards or phones, while running in parallel with current tap-based payments. Besides, the rollout of contactless ticketing as part of smart city projects is also complementing the government's wider digital transformation push.

Emphasis on System Intelligence, Data Analytics, and Cybersecurity

The integration of data intelligence and security-focused technologies is a significant factor providing a boost to South Korea smart ticketing market growth. As digital ticketing systems generate large volumes of transactional and behavioral data, operators are leveraging analytics tools to derive actionable insights on ridership patterns, peak demand zones, and user preferences. This information plays a crucial role in maximizing route planning, load balancing, and fare policy, thus enhancing system performance and customer experience. The electronic fare collection opens up tremendous cybersecurity issues, mainly surrounding payment information, personal data, and system integrity. This is of particular importance to the smart ticketing market, where effortless digital transactions must be considered against strong security models in order to preserve the confidence of the public. According to industry reports, cyber attacks jumped by 48 percent in 2024, rising from 1,277 to 1,887 incidents, reflecting the urgency of deploying next-generation threat prevention solutions on transit infrastructure. The investments are therefore being channeled into creating secure IT designs that include encryption, multi-factor authentication, and real-time threat detection. Apart from this, public trust is a major consideration in the rollout of smart ticketing, and stakeholders are thus encouraged to strictly observe data protection procedures and compliance standards.

SOUTH KOREA SMART TICKETING MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country and regional levels for 2026-2034. Our report has categorized the market based on product, component, system, and application.

Product Insights:

Ticket Machine

E-Ticket

E-Kiosk

Request Tracker

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes ticket machine, E-ticket, E-kiosk, request tracker, and others.

Component Insights:

Software

Hardware

A detailed breakup and analysis of the market based on the component have also been provided in the report. This includes software and hardware.

System Insights:

Open Payment System

Smart Card

Near-Field Communication

The report has provided a detailed breakup and analysis of the market based on the system. This includes open payment system, smart card, and near-field communication.

Application Insights:

Sports and Entertainment

Transportation

Others

A detailed breakup and analysis of the market based on the application have also been provided in the report. This includes sports and entertainment, transportation, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea smart ticketing market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea smart ticketing market on the basis of product?

What is the breakup of the South Korea smart ticketing market on the basis of component?

What is the breakup of the South Korea smart ticketing market on the basis of system?

What is the breakup of the South Korea smart ticketing market on the basis of application?

What is the breakup of the South Korea smart ticketing market on the basis of region?

What are the various stages in the value chain of the South Korea smart ticketing market?

What are the key driving factors and challenges in the South Korea smart ticketing market?

What is the structure of the South Korea smart ticketing market and who are the key players?

What is the degree of competition in the South Korea smart ticketing market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA SMART TICKETING MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA SMART TICKETING MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA SMART TICKETING MARKET - BREAKUP BY PRODUCT

- 6.1 Ticket Machine
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 E-Ticket
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 E-Kiosk

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

6.4 Request Tracker

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (2026-2034)

6.5 Others

6.5.1 Historical and Current Market Trends (2020-2025)

6.5.2 Market Forecast (2026-2034)

7 SOUTH KOREA SMART TICKETING MARKET - BREAKUP BY COMPONENT

7.1 Software

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Hardware

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

8 SOUTH KOREA SMART TICKETING MARKET - BREAKUP BY SYSTEM

8.1 Open Payment System

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Smart Card

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

8.3 Near-Field Communication

8.3.1 Overview

8.3.2 Historical and Current Market Trends (2020-2025)

8.3.3 Market Forecast (2026-2034)

9 SOUTH KOREA SMART TICKETING MARKET - BREAKUP BY APPLICATION

9.1 Sports and Entertainment

9.1.1 Overview

9.1.2 Historical and Current Market Trends (2020-2025)

9.1.3 Market Forecast (2026-2034)

9.2 Transportation

9.2.1 Overview

9.2.2 Historical and Current Market Trends (2020-2025)

9.2.3 Market Forecast (2026-2034)

9.3 Others

9.3.1 Historical and Current Market Trends (2020-2025)

9.3.2 Market Forecast (2026-2034)

10 SOUTH KOREA SMART TICKETING MARKET – BREAKUP BY REGION

10.1 Seoul Capital Area

10.1.1 Overview

10.1.2 Historical and Current Market Trends (2020-2025)

10.1.3 Market Breakup by Product

10.1.4 Market Breakup by Component

10.1.5 Market Breakup by System

10.1.6 Market Breakup by Application

10.1.7 Key Players

10.1.8 Market Forecast (2026-2034)

10.2 Yeongnam (Southeastern Region)

10.2.1 Overview

10.2.2 Historical and Current Market Trends (2020-2025)

10.2.3 Market Breakup by Product

10.2.4 Market Breakup by Component

10.2.5 Market Breakup by System

10.2.6 Market Breakup by Application

10.2.7 Key Players

10.2.8 Market Forecast (2026-2034)

10.3 Honam (Southwestern Region)

10.3.1 Overview

10.3.2 Historical and Current Market Trends (2020-2025)

10.3.3 Market Breakup by Product

10.3.4 Market Breakup by Component

- 10.3.5 Market Breakup by System
- 10.3.6 Market Breakup by Application
- 10.3.7 Key Players
- 10.3.8 Market Forecast (2026-2034)
- 10.4 Hoseo (Central Region)
 - 10.4.1 Overview
 - 10.4.2 Historical and Current Market Trends (2020-2025)
 - 10.4.3 Market Breakup by Product
 - 10.4.4 Market Breakup by Component
 - 10.4.5 Market Breakup by System
 - 10.4.6 Market Breakup by Application
 - 10.4.7 Key Players
 - 10.4.8 Market Forecast (2026-2034)
- 10.5 Others
 - 10.5.1 Historical and Current Market Trends (2020-2025)
 - 10.5.2 Market Forecast (2026-2034)

11 SOUTH KOREA SMART TICKETING MARKET – COMPETITIVE LANDSCAPE

- 11.1 Overview
- 11.2 Market Structure
- 11.3 Market Player Positioning
- 11.4 Top Winning Strategies
- 11.5 Competitive Dashboard
- 11.6 Company Evaluation Quadrant

12 PROFILES OF KEY PLAYERS

- 12.1 Company A
 - 12.1.1 Business Overview
 - 12.1.2 Services Offered
 - 12.1.3 Business Strategies
 - 12.1.4 SWOT Analysis
 - 12.1.5 Major News and Events
- 12.2 Company B
 - 12.2.1 Business Overview
 - 12.2.2 Services Offered
 - 12.2.3 Business Strategies
 - 12.2.4 SWOT Analysis

- 12.2.5 Major News and Events
- 12.3 Company C
 - 12.3.1 Business Overview
 - 12.3.2 Services Offered
 - 12.3.3 Business Strategies
 - 12.3.4 SWOT Analysis
 - 12.3.5 Major News and Events
- 12.4 Company D
 - 12.4.1 Business Overview
 - 12.4.2 Services Offered
 - 12.4.3 Business Strategies
 - 12.4.4 SWOT Analysis
 - 12.4.5 Major News and Events
- 12.5 Company E
 - 12.5.1 Business Overview
 - 12.5.2 Services Offered
 - 12.5.3 Business Strategies
 - 12.5.4 SWOT Analysis
 - 12.5.5 Major News and Events

13 SOUTH KOREA SMART TICKETING MARKET - INDUSTRY ANALYSIS

- 13.1 Drivers, Restraints, and Opportunities
 - 13.1.1 Overview
 - 13.1.2 Drivers
 - 13.1.3 Restraints
 - 13.1.4 Opportunities
- 13.2 Porters Five Forces Analysis
 - 13.2.1 Overview
 - 13.2.2 Bargaining Power of Buyers
 - 13.2.3 Bargaining Power of Suppliers
 - 13.2.4 Degree of Competition
 - 13.2.5 Threat of New Entrants
 - 13.2.6 Threat of Substitutes
- 13.3 Value Chain Analysis

14 APPENDIX

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