

South Korea Roofing Materials Market Report by Product (Asphalt Shingles, Concrete and Clay Tiles, Metal Roofs, Plastics, and Others), Construction Type (New Construction, Reroofing), Application (Residential, Non-Residential), and Region 2026-2034

<https://marketpublishers.com/r/SC6BC1960B66EN.html>

Date: July 2026

Pages: 118

Price: US\$ 2,999.00 (Single User License)

ID: SC6BC1960B66EN

Abstracts

South Korea roofing materials market size reached USD 2.8 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 3.7 Billion by 2034, exhibiting a growth rate (CAGR) of 3.03% during 2026-2034. The rapid population growth and urbanization, which contribute to increased construction activities, leading to a higher demand for roofing materials in both residential and commercial sectors, is driving the market.

Roofing materials play a crucial role in protecting homes and buildings from the elements while also contributing to their aesthetic appeal. Various materials are employed in roofing, each with its own set of characteristics and advantages. Traditional options like asphalt shingles are popular for their cost-effectiveness, ease of installation, and durability. Metal roofing, known for its longevity and resilience against harsh weather conditions, has gained popularity as a sustainable and energy-efficient choice. Tile and slate roofs offer a timeless and elegant appearance, often associated with upscale homes. Modern innovations include synthetic materials that mimic the look of traditional options while providing enhanced durability and weather resistance. Additionally, green or eco-friendly roofing materials, such as living roofs with vegetation, contribute to energy efficiency and environmental sustainability. The choice of roofing material depends on factors like climate, budget, and aesthetic preferences, making it a crucial decision in the construction or renovation process.

SOUTH KOREA ROOFING MATERIALS MARKET TRENDS:

The roofing materials market in South Korea is experiencing robust growth, primarily driven by an increasing regional emphasis on sustainable construction practices. Consequently, the rising demand for eco-friendly roofing solutions has propelled the adoption of materials such as solar reflective and cool roofs. Additionally, the escalating frequency and intensity of extreme weather events attributed to climate change have underscored the importance of resilient roofing materials. Furthermore, the construction industry's recovery from the economic downturn has fueled a surge in new building projects, boosting the demand for a variety of roofing materials. In tandem, advancements in technology have led to the development of innovative materials with enhanced durability, energy efficiency, and aesthetic appeal, further influencing market dynamics. Moreover, government initiatives promoting energy-efficient construction and renewable energy integration have incentivized the use of advanced roofing materials, contributing to the market's upward trajectory. In conclusion, a confluence of factors, including sustainability goals, climate considerations, economic recovery, technological advancements, and supportive policies, are driving the flourishing roofing materials market in South Korea during the forecast period.

SOUTH KOREA ROOFING MATERIALS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on product, construction type, and application.

Product Insights:

Asphalt Shingles

Concrete and Clay Tiles

Metal Roofs

Plastics

Others

The report has provided a detailed breakup and analysis of the market based on the product. This includes asphalt shingles, concrete and clay tiles, metal roofs, plastics,

and others.

Construction Type Insights:

New Construction

Reroofing

A detailed breakup and analysis of the market based on the construction type have also been provided in the report. This includes new construction and reroofing.

Application Insights:

Residential

Non-Residential

The report has provided a detailed breakup and analysis of the market based on the application. This includes residential and non-residential.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea roofing materials market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea roofing materials market?

What is the breakup of the South Korea roofing materials market on the basis of product?

What is the breakup of the South Korea roofing materials market on the basis of construction type?

What is the breakup of the South Korea roofing materials market on the basis of application?

What are the various stages in the value chain of the South Korea roofing materials market?

What are the key driving factors and challenges in the South Korea roofing materials?

What is the structure of the South Korea roofing materials market and who are the key players?

What is the degree of competition in the South Korea roofing materials market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 SOUTH KOREA ROOFING MATERIALS MARKET - INTRODUCTION

- 4.1 Overview
- 4.2 Market Dynamics
- 4.3 Industry Trends
- 4.4 Competitive Intelligence

5 SOUTH KOREA ROOFING MATERIALS MARKET LANDSCAPE

- 5.1 Historical and Current Market Trends (2020-2025)
- 5.2 Market Forecast (2026-2034)

6 SOUTH KOREA ROOFING MATERIALS MARKET - BREAKUP BY PRODUCT

- 6.1 Asphalt Shingles
 - 6.1.1 Overview
 - 6.1.2 Historical and Current Market Trends (2020-2025)
 - 6.1.3 Market Forecast (2026-2034)
- 6.2 Concrete and Clay Tiles
 - 6.2.1 Overview
 - 6.2.2 Historical and Current Market Trends (2020-2025)

6.2.3 Market Forecast (2026-2034)

6.3 Metal Roofs

6.3.1 Overview

6.3.2 Historical and Current Market Trends (2020-2025)

6.3.3 Market Forecast (2026-2034)

6.4 Plastics

6.4.1 Overview

6.4.2 Historical and Current Market Trends (2020-2025)

6.4.3 Market Forecast (2026-2034)

6.5 Others

6.5.1 Historical and Current Market Trends (2020-2025)

6.5.2 Market Forecast (2026-2034)

7 SOUTH KOREA ROOFING MATERIALS MARKET - BREAKUP BY CONSTRUCTION TYPE

7.1 New Construction

7.1.1 Overview

7.1.2 Historical and Current Market Trends (2020-2025)

7.1.3 Market Forecast (2026-2034)

7.2 Reroofing

7.2.1 Overview

7.2.2 Historical and Current Market Trends (2020-2025)

7.2.3 Market Forecast (2026-2034)

8 SOUTH KOREA ROOFING MATERIALS MARKET - BREAKUP BY APPLICATION

8.1 Residential

8.1.1 Overview

8.1.2 Historical and Current Market Trends (2020-2025)

8.1.3 Market Forecast (2026-2034)

8.2 Non-Residential

8.2.1 Overview

8.2.2 Historical and Current Market Trends (2020-2025)

8.2.3 Market Forecast (2026-2034)

9 SOUTH KOREA ROOFING MATERIALS MARKET – BREAKUP BY REGION

9.1 Seoul Capital Area

- 9.1.1 Overview
- 9.1.2 Historical and Current Market Trends (2020-2025)
- 9.1.3 Market Breakup by Product
- 9.1.4 Market Breakup by Construction Type
- 9.1.5 Market Breakup by Application
- 9.1.6 Key Players
- 9.1.7 Market Forecast (2026-2034)
- 9.2 Yeongnam (Southeastern Region)
 - 9.2.1 Overview
 - 9.2.2 Historical and Current Market Trends (2020-2025)
 - 9.2.3 Market Breakup by Product
 - 9.2.4 Market Breakup by Construction Type
 - 9.2.5 Market Breakup by Application
 - 9.2.6 Key Players
 - 9.2.7 Market Forecast (2026-2034)
- 9.3 Honam (Southwestern Region)
 - 9.3.1 Overview
 - 9.3.2 Historical and Current Market Trends (2020-2025)
 - 9.3.3 Market Breakup by Product
 - 9.3.4 Market Breakup by Construction Type
 - 9.3.5 Market Breakup by Application
 - 9.3.6 Key Players
 - 9.3.7 Market Forecast (2026-2034)
- 9.4 Hoseo (Central Region)
 - 9.4.1 Overview
 - 9.4.2 Historical and Current Market Trends (2020-2025)
 - 9.4.3 Market Breakup by Product
 - 9.4.4 Market Breakup by Construction Type
 - 9.4.5 Market Breakup by Application
 - 9.4.6 Key Players
 - 9.4.7 Market Forecast (2026-2034)
- 9.5 Others
 - 9.5.1 Historical and Current Market Trends (2020-2025)
 - 9.5.2 Market Forecast (2026-2034)

10 SOUTH KOREA ROOFING MATERIALS MARKET – COMPETITIVE LANDSCAPE

- 10.1 Overview
- 10.2 Market Structure

- 10.3 Market Player Positioning
- 10.4 Top Winning Strategies
- 10.5 Competitive Dashboard
- 10.6 Company Evaluation Quadrant

11 PROFILES OF KEY PLAYERS

- 11.1 Company A
 - 11.1.1 Business Overview
 - 11.1.2 Product Portfolio
 - 11.1.3 Business Strategies
 - 11.1.4 SWOT Analysis
 - 11.1.5 Major News and Events
- 11.2 Company B
 - 11.2.1 Business Overview
 - 11.2.2 Product Portfolio
 - 11.2.3 Business Strategies
 - 11.2.4 SWOT Analysis
 - 11.2.5 Major News and Events
- 11.3 Company C
 - 11.3.1 Business Overview
 - 11.3.2 Product Portfolio
 - 11.3.3 Business Strategies
 - 11.3.4 SWOT Analysis
 - 11.3.5 Major News and Events
- 11.4 Company D
 - 11.4.1 Business Overview
 - 11.4.2 Product Portfolio
 - 11.4.3 Business Strategies
 - 11.4.4 SWOT Analysis
 - 11.4.5 Major News and Events
- 11.5 Company E
 - 11.5.1 Business Overview
 - 11.5.2 Product Portfolio
 - 11.5.3 Business Strategies
 - 11.5.4 SWOT Analysis
 - 11.5.5 Major News and Events

12 SOUTH KOREA ROOFING MATERIALS MARKET - INDUSTRY ANALYSIS

12.1 Drivers, Restraints, and Opportunities

12.1.1 Overview

12.1.2 Drivers

12.1.3 Restraints

12.1.4 Opportunities

12.2 Porters Five Forces Analysis

12.2.1 Overview

12.2.2 Bargaining Power of Buyers

12.2.3 Bargaining Power of Suppliers

12.2.4 Degree of Competition

12.2.5 Threat of New Entrants

12.2.6 Threat of Substitutes

12.3 Value Chain Analysis

13 APPENDIX

I would like to order

Product name: South Korea Roofing Materials Market Report by Product (Asphalt Shingles, Concrete and Clay Tiles, Metal Roofs, Plastics, and Others), Construction Type (New Construction, Reroofing), Application (Residential, Non-Residential), and Region 2026-2034

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