

South Korea Predictive Analytics Market Size, Share, Trends and Forecast by Business Function, Component, Deployment, Organization Size, End-Use Industry, and Region, 2026-2034

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Abstracts

The South Korea predictive analytics market size reached USD 432.1 Million in 2025. Looking forward, IMARC Group expects the market to reach USD 2,060.2 Million by 2034, exhibiting a growth rate (CAGR) of 18.38% during 2026-2034. The market is primarily driven by the increasing adoption of data-driven decision-making across various industries, including retail, healthcare, finance, and manufacturing. The growing emphasis on improving operational efficiency, customer experience, and risk management is also propelling the South Korea predictive analytics market share.

SOUTH KOREA PREDICTIVE ANALYTICS MARKET TRENDS:

Focus on Healthcare and Risk Management

A major driver of growth in the South Korea predictive analytics market growth is the increasing demand for solutions in the healthcare and financial sectors. In healthcare, predictive models are used for early diagnosis, patient care optimization, and improving clinical outcomes. Predictive analytics is being used by financial organizations to improve accuracy and lower operating costs in risk management, credit scoring, and fraud detection. Predictive analytics is positioned as a game-changing tool in both customized and preventative treatment as South Korea keeps investing in its digital healthcare infrastructure. Similarly, to increase the security and effectiveness of South Korea's strong financial industry and support market expansion, risk management and fraud detection skills are essential. For instance, in February 2025, South Korea's data protection authority suspended new downloads of the Chinese AI app DeepSeek due to

non-compliance with privacy regulations. The app's service will resume once improvements are made to meet the country's data protection laws.

Growth of Cloud-Based Predictive Analytics Solutions

A major factor in the expanding predictive analytics business in South Korea is cloud computing. By offering real-time insights and removing the need for substantial IT infrastructure, cloud-based solutions give businesses greater flexibility in scaling their predictive analytics capabilities. In sectors like retail, manufacturing, and finance that rely heavily on data, this change is most apparent. Without having to make significant upfront investments, businesses can access sophisticated analytics tools and models by utilizing cloud platforms. This trend is assisting South Korean companies in improving their customer service offerings, increasing operational agility, and streamlining decision-making across a range of applications. For instance, Alibaba Cloud will open its second data center in South Korea by June 2025 to meet the rising demand for AI and cloud services. The new facility, located in Ulsan, will enhance AI capabilities with 60,000 GPUs and support businesses adopting AI, cloud computing, and digital platforms. The investment is part of Alibaba's global expansion strategy.

SOUTH KOREA PREDICTIVE ANALYTICS MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country/regional level for 2026-2034. Our report has categorized the market based on business function, component, deployment, organization size, and end-use industry.

Business Function Insights:

Marketing

Sales

Finance

Human Resource

Operations

Others

The report has provided a detailed breakup and analysis of the market based on the business function. This includes marketing, sales, finance, human resource, operations, and others.

Component Insights:

Solution

Customer Analytics

Financial Analytics

Marketing and Sales Analytics

Network Analytics

Risk Analytics

Supply Chain Analytics

Web and Social Media Analytics

Operations Management

Workforce Management

Others

Service

Deployment/Installation

Training and Consulting

Support and Maintenance

A detailed breakup and analysis of the market based on the component have also been provided in the report. This includes solution (customer analytics, financial analytics, marketing and sales analytics, network analytics, risk analytics, supply chain analytics, web and social media analytics, operations management, workforce management, and others) and service (deployment/installation, training and consulting, and support and maintenance).

Deployment Insights:

Cloud-based

On-premises

The report has provided a detailed breakup and analysis of the market based on the deployment. This includes cloud-based and on-premises.

Organization Size Insights:

Small and Medium-sized Enterprises

Large Enterprises

A detailed breakup and analysis of the market based on the organization size have also been provided in the report. This includes small and medium-sized enterprises and large enterprises.

End-Use Industry Insights:

Banking, Financial Services and Insurance

Telecommunication and IT

Retail and E-Commerce

Healthcare and Life Science

Manufacturing

Government and Defense

Energy and Utility

Transport and Logistics

Media and Entertainment

The report has provided a detailed breakup and analysis of the market based on the end-use industry. This includes banking, financial services and insurance, telecommunication and IT, retail and E-commerce, healthcare and life science, manufacturing, government and defense, energy and utility, transport and logistics, media and entertainment, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided.

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea predictive analytics market performed so far and how will it perform in the coming years?

What is the breakup of the South Korea predictive analytics market on the basis of business function?

What is the breakup of the South Korea predictive analytics market on the basis of component?

What is the breakup of the South Korea predictive analytics market on the basis of deployment?

What is the breakup of the South Korea predictive analytics market on the basis of organization size?

What is the breakup of the South Korea predictive analytics market on the basis of end-use industry?

What is the breakup of the South Korea predictive analytics market on the basis of region?

What are the various stages in the value chain of the South Korea predictive analytics market?

What are the key driving factors and challenges in the South Korea predictive analytics market?

What is the structure of the South Korea predictive analytics market and who are the key players?

What is the degree of competition in the South Korea predictive analytics market?

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