

South Korea Pet Food Market Report by Pet Type (Dogs, Cats, and Others), Product Type (Dry Pet Foods, Wet Pet Foods, Veterinary Diets, Treats and Snacks, and Others), Ingredient Type (Animal-Derived, Plant-Derived, Cereals and Cereal Derivatives, and Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Channels, and Others), and Region 2026-2034

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Abstracts

South Korea pet food market size reached USD 2.6 Billion in 2025. Looking forward, IMARC Group expects the market to reach USD 3.7 Billion by 2034, exhibiting a growth rate (CAGR) of 3.95 % during 2026-2034 . The growing number of people adopting pets, increasing preferences for ethically sourced ingredients and sustainable packaging options, and rising focus on preventing pet health issues represent some of the key factors driving the market.

Pet food refers to specially formulated food products designed to meet the dietary needs of domestic animals, such as cats and dogs. It comprises essential nutrients, such as proteins, fats, carbohydrates, vitamins , and minerals, to maintain the overall well-being and health of pets. It is widely available in various forms, such as dry kibble, wet canned food, and treats, each tailored to cater to specific dietary requirements and preferences of different pets. It provides a balanced diet that supports the growth, energy levels, and overall health of animals. It offers a convenient way to ensure that pets receive the necessary nutrients and eliminates the need to prepare complex homemade diets. It promotes dental health by reducing the buildup of plaque and tartar and enhancing clean teeth and healthy gums. It assists in supporting proper growth and

development, maintaining healthy body weight, and preventing nutritional deficiencies and related health issues. As it aids in providing specific nutritional requirements of each life stage of animals and ensures that pets find it palatable and enjoyable, the demand for pet food is rising in South Korea.

SOUTH KOREA PET FOOD MARKET TRENDS:

At present, the escalating demand for pet food, as it has a longer shelf life, represents one of the major factors influencing the market positively in South Korea. Additionally, the increasing adoption of pet food products, as they provide a consistent source of nutrition and reduce the risk of digestive issues that can occur with frequent changes in the diet of pets, is impelling the market growth in the country. Besides this, the growing demand for premium and specialized pet food products that cater to different dietary requirements of pets is offering a positive market outlook. Moreover, the rising number of people adopting pets is strengthening the market growth. In line with this, the increasing focus on preventing pet health issues among pet parents is offering lucrative growth opportunities to industry investors operating in South Korea. Furthermore, there is a rise in the demand for safe and high-quality pet food options that are free from allergens. This, coupled with the increasing adoption of convenient pet food formats, such as single-serving pouches, is contributing to the growth of the market in the country. Apart from this, rising concerns about pet obesity are bolstering the market growth. In addition, increasing preferences for ethically sourced ingredients and sustainable packaging are propelling the market growth in South Korea.

SOUTH KOREA PET FOOD MARKET SEGMENTATION:

IMARC Group provides an analysis of the key trends in each segment of the market, along with forecasts at the country level for 2026-2034. Our report has categorized the market based on pet type, product type, ingredient type, and distribution channel.

Pet Type Insights:

Dogs

Cats

Others

The report has provided a detailed breakup and analysis of the market based on the pet type. This includes dogs, cats, and others.

Product Type Insights:

Dry Pet Foods

Wet Pet Foods

Veterinary Diets

Treats and Snacks

Others

A detailed breakup and analysis of the market based on the product type have also been provided in the report. This includes dry pet foods, wet pet foods, veterinary diets, treats and snacks, and others.

Ingredient Type Insights:

Animal-Derived

Plant-Derived

Cereals and Cereal Derivatives

Others

The report has provided a detailed breakup and analysis of the market based on the ingredient type. This includes animal-derived, plant-derived, cereals and cereal derivatives, and others.

Distribution Channel Insights:

Supermarkets and Hypermarkets

Specialty Stores

Online Channels

Others

A detailed breakup and analysis of the market based on the distribution channel have also been provided in the report. This includes supermarkets and hypermarkets, specialty stores, online channels, and others.

Regional Insights:

Seoul Capital Area

Yeongnam (Southeastern Region)

Honam (Southwestern Region)

Hoseo (Central Region)

Others

The report has also provided a comprehensive analysis of all the major regional markets, which include Seoul Capital Area, Yeongnam (Southeastern Region), Honam (Southwestern Region), Hoseo (Central Region), and Others.

COMPETITIVE LANDSCAPE:

The market research report has also provided a comprehensive analysis of the competitive landscape in the market. Competitive analysis such as market structure, key player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the key players include:

KEY QUESTIONS ANSWERED IN THIS REPORT

How has the South Korea pet food market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the South Korea pet food market?

What is the breakup of the South Korea pet food market on the basis of pet type?

What is the breakup of the South Korea pet food market on the basis of product type?

What is the breakup of the South Korea pet food market on the basis of ingredient type?

What is the breakup of the South Korea pet food market on the basis of distribution channel?

What are the various stages in the value chain of the South Korea pet food market?

What are the key driving factors and challenges in the South Korea pet food?

What is the structure of the South Korea pet food market and who are the key players?

What is the degree of competition in the South Korea pet food market?

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